

## Sales for Medical Representatives

*Tunis (Tunisia)*

*1 - 5 December 2024*

UK Training

**PARTNER**



## Sales for Medical Representatives

Code: CC28 From: 1 - 5 December 2024 City: Tunis (Tunisia) Fees: 3700 Pound

### Introduction

Even without medical training, working as a medical sales representative may be a great way to enter a trustworthy field that can positively impact your life. Our Medical Sales Representative course can serve as a springboard for you to begin your career in this field.

Medical sales agents provide a significant link between pharmaceutical corporations and health workers. They strategically approach prospective clients with goods or services that will improve their clients' operations and capacity to serve clients. You will learn about all the components in our Medical Sales Representative course, enabling you to enter and succeed in this industry with the knowledge you need.

### Course Objectives of Sales for Medical Representatives

- Recognise the basics of business mathematics.
- Investigate many types of sales methods to boost your sales.
- Understand how people communicate in pharmaceutical environments.
- Find out how to fulfil the priorities of purchasers.
- Over the long run, develop the ability to market your reputation.
- Learn about regular operating practices.
- Learn pharmaceutical maths and medical maths.

### Sales for Medical Representatives Course Outlines

#### Day 1

##### Business Math

- Business Math Terminologies
- Business Math Mark-up Discount
- Retail Business Math Mark-up Amount & Mark-up Percentage
- Retail Business Math Discount Amount & Discount Percentage
- Pharmacy Business Math Purchase Price, Discount, and Discount Percentage
- Pharmacy Business Math Percentage Markup Rate
- Pharmacy Business Math Gross Profit Net Profit

#### Day 2

##### The Guaranteed Way to Improve Your Sales Technique

- The Number One Universal Killer Question in Selling

UK Training

**PARTNER**



- The Importance of Establishing the Clients Expectations
- How to Close the Sale Without Sounding like a Salesman

### Day 3

#### Why People Buy and How to Get Them to Buy from Us

- Being Prepared for Objections
- The Most Common Objections and How to Handle Them
- How to Get People to Choose What You Want Them To
- What Buyers Say and What They Really Mean

### Day 4

#### Sales Techniques You Need to Know

- All You Need to Know About Time Management
- Recognising the Moment That Matters and the Role of "Enough"
- What to Do When It Starts Going Wrong
- How to Understand Other People - Can You Clarify?
- How to Build Your Reputation and Getting Your Client to Feel Indebted to You
- Selling in the Long Term and Being Recommended

### Day 5

#### Standard Operating Procedures SOPs

- Standard Operating Procedure
- Importance of Standard Operating Procedure
- Standard Operating Procedures in practice
- Examples of Standard Operating Procedure

UK Training

**PARTNER**





## Blackbird Training Cities

### Europe



Zurich (Switzerland )



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland )



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)  
(Switzerland)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami(USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Tailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

