

High Impact Leadership Program for Oil & Gas Professionals

Barcelona (Spain)

30 December 2024 - 3 January 2025



www.blackbird-training.com



High Impact Leadership Program for Oil & Gas Professionals

Code: OG28 From: 30 December 2024 - 3 January 2025 City: Barcelona (Spain) Fees: 5100 Pound

Introduction

This High Impact Leadership Programme for Oil & Gas Professionals training course has been designed specifically for experienced individuals wanting to develop these skills within the increasingly complex and fast-changing oil, gas & petrochemical industry. This training course will deliver a structured framework for identifying and responding to new opportunities. It enables the participants to respond to the challenge of linking strategies to profitable growth objectives within these 3 closely integrated sectors.

The global oil, gas, and petrochemical business is undergoing significant change in all dimensions - supply/demand balance, competition, technologies, organisational structures, and government policies. It is, therefore, imperative for all business leaders to be able to deal with all dimensions of change and successfully navigate the evolving risk landscape to become the top performers of tomorrow.

Course Objectives

- Appreciate and understand each of the 3 dimensions of the training course: i oil, gas, and petrochemical trends, ii leadership, iii strategic thinking
- Develop action plans that link strategy to achieving and sustaining profitable growth
- Evaluate, select, and apply key strategic planning frameworks
- Improve leadership skills to create a systematic approach to business analysis and strategy execution
- Identify priorities for continued personal and team development

Course Outlines

DAY 1: Leadership in the Oil, Gas and Petrochemical Industry

- The Differences between Leadership and Management.
- What do we mean by Leadership in our sectors?
- How can we turn Leadership theory into practical action?
- · Leadership Styles and Managing Your Impact as a Leader
- Why would anyone agree to be led by you?

DAY 2: Oil, Gas and Petrochemical Industry - Challenges and Opportunities

- Macroeconomic Relationships Companies, Governments & Institutions.
- What is driving a structural shift in each of the three 3 sectors?
- OPEC and Non-OPEC Players and the Major Markets.
- Strategic Challenges and Opportunities Facing the Industry.
- Organisational Design and Business Models.





DAY 3: Strategic Thinking in the Oil, Gas and Petrochemical Industry

- What is the strategy, and why does it matter?
- How to Integrate and Align Strategic and Operational Management.
- Applying the Best Analytical and Problem-solving Techniques.
- The Central Concept of Profitable Growth.
- How to Prepare, Implement, and Develop a Strategic Plan.
- Monitoring Strategic Performance and Learning for the Future.

DAY 4: Contributing to an Analysis of Strategic Risk

- What is a strategic risk, and why is it important?
- Understanding the Risk Management Process.
- Tools and Techniques of Risk Analysis and Risk Management.
- Application of the Risk Management Process at the Strategic Level.
- · How to develop your strategic Risk Management System?

DAY 5: Leadership and Strategic Thinking Workshop

- Applying Strategic Leadership for Team Development.
- Leveraging Innovative Leadership Skills.
- Developing a Strategic Thinking Culture in Your Team.
- Key Learning Points and Summary.
- Developing a Personal Plan to Use in Organisation.





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