BLACKBIRD FOR TRAINING

Supply Chain Leader Development Program

16 – 20 November 2026
Casablanca (Morocco)



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Ref: 321616_142030 **Date:** 16 – 20 November 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

In today’s business world, effective leadership in Supply Chain Management is a key factor in determining an organization’s success. This Supply Chain and Leadership Development Program offers a unique opportunity to develop essential skills to manage supply chains effectively, understand the importance of supply chain risk management, and enhance leadership abilities within teams. Through this course, participants will gain a deep understanding of the core principles of Supply Chain Management, how to implement these strategies to improve performance, and how to leverage leadership power to foster collaboration and innovation within their teams.

The Supply Chain Leadership Program is designed to help participants effectively manage both the operational and leadership aspects of supply chains, as well as understand the role of procurement, inventory management, and risk mitigation. This course will also explore the critical leadership styles and transformation strategies that can elevate personal leadership skills and foster high-performing teams.

Course Objectives

- Understand the principles of Supply Chain Management and learn how to apply them effectively within your organization.
- Learn about global supply chain trends and the importance of innovation in today's supply chains.
- Identify the challenges within supply chain management and develop strategies for overcoming them.
- Develop lean and green strategies for optimizing your supply chain processes.
- Appreciate the role of procurement and inventory management in supply chain efficiency and cost reduction.
- Explore various leadership styles and strategies for transformation in supply chain management.
- Learn how to build strong collaborative teams within your organization.
- Understand how to use your personal leadership power to foster strong relationships and influence within teams.
- Utilize the performance management process to optimize team output and achieve organizational goals.
- Implement the 4D Management Model Direct, Delegate, Develop, Deliver for effective leadership and decision-making.



Course Outlines

Day 1: Understanding Supply Chain Leadership Principles

- Principles of effective leadership in supply chain management.
- Identifying personal leadership strengths and limitations.
- Leadership styles: controlling vs. empowering.
- Balancing stakeholder demands in supply chain management.
- What does your organization expect from you as a leader?

Day 2: Personal Effectiveness, Motivating, and Setting Objectives

- Understanding your personal strengths in relation to the supply chain environment.
- Techniques for motivating teams and individuals in the supply chain.
- Setting personal and team objectives for success.
- Managing performance to ensure team and organizational goals are met.
- Time management techniques to maximize efficiency in your role.
- Building morale and fostering motivation to achieve shared goals.

Day 3: Communication, Influence, and Conflict Management

- Effective communication channels in supply chain management.
- The importance of listening skills in supply chain leadership.
- Techniques for managing emotions and maintaining composure.
- Persuasion and negotiation: essential tools for personal influence and impact.
- How to manage and resolve conflict assertively within teams and with stakeholders.

Day 4: Building High-Performance Teams

- The characteristics of high-performing teams in supply chain management.
- Identifying team roles and fostering collaboration.
- Team-building exercises to strengthen interpersonal bonds and trust.
- Creating a shared vision for your supply chain team.
- Identifying and addressing development needs within team members to ensure continued success.

Day 5: Empowering Others to Succeed

- What does an empowering leader do, and how can you adopt this style?
- Delegation strategies for effective leadership and team management.
- Developing strategies for empowering employees within supply chain teams.
- Empowerment in conflict management: turning challenges into opportunities.
- Developing an action plan for continued leadership growth and talent development.



Why Attend This Course: Wins & Losses!

- Gain a comprehensive understanding of leadership in supply chain management, and learn how to apply leadership strategies to your teams and projects.
- Develop global supply chain strategies that drive performance, innovation, and competitive advantage in your organization.
- Certification in supply chain management that will boost your career and professional credibility in the industry.
- Master performance management techniques that enhance team efficiency and help meet organizational objectives.
- Learn how to create and maintain a collaborative, high-performing team, improving communication, collaboration, and results.

Conclusion

This Supply Chain and Leadership Development Program offers a unique opportunity for professionals looking to enhance their leadership capabilities and supply chain management skills. Whether you're aiming to become a certified supply chain professional or simply looking to develop your leadership skills, this course will provide the necessary tools to elevate your role in the organization and ensure that you're ready to face the challenges of global supply chain management.

By attending, you'll gain the insights and strategies necessary to lead teams effectively, optimize supply chain operations, and drive organizational success in the ever-evolving world of supply chain management.

