

## Social Awareness & Community Development

*Berlin (Germany)*

*13 - 17 April 2026*

UK Training

# PARTNER



## Social Awareness & Community Development

Code: NC28 From: 13 - 17 April 2026 City: Berlin (Germany) Fees: 4900 Pound

### Introduction

Do you often find yourself in situations where you've said or done something inappropriate, leading to awkward moments? These scenarios often stem from a lack of proper social awareness. Whether in professional or personal settings, success and well-being rely heavily on managing relationships and communicating effectively with others.

This course on social awareness training equips participants with the tools to understand what social awareness means, why it is important, and how it impacts the development of the community. Through interactive sessions and practical exercises, participants will learn how to communicate effectively, influence others, and develop a socially aware mindset to drive positive social change.

### Course Objectives

- Understand the meaning of social awareness and its key elements.
- Learn about public awareness and the factors that influence it.
- Develop skills to set and achieve social awareness objectives.
- Master essential social communication skills for diverse situations.
- Enhance presentation skills and overcome anxiety during public speaking.
- Understand and address the different types of audiences effectively.
- Acquire persuasion and influence skills to drive social change.
- Learn strategies to manage public questions and interactions confidently.

### Course Outlines

#### Day 1: Public Awareness

- Leadership's role in social awareness.
- Understanding social dimensions and conditions of public awareness.
- Leveraging media as a tool for creating social awareness benefits.
- Analyzing public opinion trends.
- Practical exercise: Media selection factors.

#### Day 2: Communication and Social Processes

- Methods of social communication.
- Addressing social issues through effective communication.
- Behavior modification and guidance through communication.
- Building strong public relations.
- Practical training: Role-playing for effective social awareness training.



### Day 3: Persuasion and Social Awareness

- The concept and importance of persuasion in community development.
- The role of body language in persuasion.
- Applying communication strategies like the Fishbone model.
- Exploring the impact of persuasion on behavioral and social change.
- Case studies: Becoming effective and persuasive communicators.

### Day 4: Presentation Skills for Social Awareness

- Creating impactful presentations.
- Principles of effective public speaking.
- Building and structuring presentations to engage audiences.
- Practical training: Preparing a presentation or mass interview in 10 minutes.

### Day 5: Skills for Dealing with the Public

- Overcoming fear, nervousness, and building confidence.
- Addressing diverse audience behaviors effectively.
- Engaging in meaningful Q&A sessions.
- Practical training: Evaluating and adapting to various audience patterns.

### Why Attend This Course: Wins & Losses!

- Gain a thorough understanding of what social awareness means and its importance in fostering community development.
- Master social communication skills to address different audiences confidently.
- Learn how to increase social awareness through persuasion and public speaking.
- Build a solid foundation in creating social awareness objectives aligned with impactful presentations.
- Enhance personal and professional growth by becoming a socially aware leader.

### Conclusion

Social awareness is the cornerstone of effective communication and meaningful relationships, both personally and professionally. By understanding how to become more socially aware and leveraging skills like persuasion, presentation, and public speaking, you can contribute to the development of the community and drive positive change.

**Don't miss this opportunity to elevate your social awareness skills. Enroll now and take the first step toward becoming a socially conscious and impactful leader!**





## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

