BLACKBiRD
FOR TRAINING

HealthCare Management & Administration (HMA)

Sharm El-Sheikh (Egypt)

17 - 21 November 2024

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HealthCare Management & Administration (HMA)

Introduction

The role of Healthcare leaders is to create and sustain a successful organisational environment. This environment should optimise effectiveness and safety for the patient. Simply it should be centered around patient care.

The leader's role is not confined to ensuring the best possible physical environment. Yet, they should extend to providing an organizational culture. This culture supports healthcare team members in the often-stressful work of direct care provision.

The covid-19 pandemic has brought the need for agility and resilience for individuals, society, and healthcare organizations in the entire world. Health administration and management are the keys.

Important note:

Blackbird Training Centre offers a site visit to a public/private hospital in Istanbul for group registration.

You can check our channel on YouTube to see a video of our visits to the hospitals.

Training Objectives

- Provide the participants with enhanced skills to manage and administer their hospitals/medical department
- Prepare healthcare leaders to execute related programs and oversee improvement projects
- Help the participants acquire advanced skills for organizational success, leadership, effectiveness, and efficiency techniques.
- Improve your behavioral health care as a manager
- Provide training in the development & implementation of strategic planning
- Maximize productive collaboration and minimize less productive behavior
- Understanding roles and responsibilities to be followed for medication reminders, medication assistance, and medication administration
- Discussing current health care delivery system as it relates to the economics, access, and overall health of the population
- Discuss Risk management in healthcare and Healthcare administers

Training Outlines

Day 1

Healthcare Leadership Principles

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- What is healthcare administration
- Leadership & Management Functions
- Power Sources of the healthcare Leaders
- Roles of the healthcare Leader/Manager
- Organizational Mission, Vision, and Values
- The Healthcare Leadership Skills
- Healthcare Leadership Styles for managers

Day 2

Building Resilience and Agility

- The Effectiveness & Efficiency of healthcare management/managers
- Resilient people, three characteristics
- Agility and Resilience Foundational Skills
- The Agility and Resilience Impact on Healthcare
- Problem-solving & decision making

Day 3

Creative Healthcare Leadership

- Thinking skills and Critical Thinking
- The Thinking Hats for healthcare leaders
- Characters of Strategic Thinkers
- Understanding Healthcare Team Dynamics
- Tuckman Model: The Stages of Team Development
- Behavioral health care manager training
- Health and social care management training

Day 4

Healthcare Strategic Management

- A Strategic Management Model
- Strategic Competition: Suitable, Feasible & Acceptance
- Strategic Planning Model: ABCDE
- Tools for Putting Strategy into Action
- SWOT Analysis & SMARTER Goals
- Strategy Implementation
- Risk management in healthcare administration

Day 5

Change Management in Healthcare Organization

- Change Models: Lewin, Kotter, and McKinsey 7S
- Negotiation and dispute resolution
- BATNA, WAP & ZOPA
- Risk Avoidance and Risk Acceptance

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- Contingent Valuation Method
- Program review and Post-Assessment

If site-visit to the hospital is applicable, we will visit one public & one private hospital to cover the following:

- Observing day-to-day HCAM responsibilities
- Managing human resources
- Allocating budgets and other financial resources
- Submitting reports
- Maintaining and managing IT systems and databases
- Coordinating with doctors, physicians, nurses, surgeons, health information technicians, pharmacists, and other professionals
- How to ensure patient quality care, treatment, and rehabilitation

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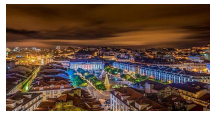
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BLACKBIRD FOR TRAINING

International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

+44 7401 1773 35
+44 7480 775526

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