BLACKBIRD FOR TRAINING

Behavior Based Safety Management System (BBS)

4 – 8 July 2027
Sharm El-Sheikh (Egypt)



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Ref: 3245_138883 **Date:** 4 – 8 July 2027 **Location:** Sharm El-Sheikh (Egypt) **Fees:** 4900 GBP

Introduction

"How to be a Leader in Safety and Health" focuses on the critical role that top management plays in guiding the process of implementing new approaches to health and safety. The course addresses the change management process, which can often be a challenge for organizations seeking significant improvements in their health and safety performance. When traditional risk reduction strategies no longer yield the desired results, a fresh strategy, such as a Behavior-Based Safety BBS program, should be implemented. Through real-life examples and interactive exercises, this course introduces a step-by-step process that equips participants with the tools they need to influence safety policies and procedures in their organizations. Participants will be ready to take a leadership role in promoting sound health and safety practices and leading the charge for change.

Course Objectives

By the end of this course, participants will be able to:

- Enhance their ability to manage a health and safety program effectively.
- Develop skills in safety supervision, leadership, and evaluation.
- Identify and assess safety and health training needs.
- Evaluate and measure the safety culture in the workplace.
- Effectively measure and improve a safety culture program after implementation.
- Apply Behavior-Based Safety BBS strategies to improve safety performance.

Course Outlines

Day 1: Characteristics of an Effective Safety Culture

- Does management commitment make a difference?
- The importance of top management commitment and employee involvement in safety.
- Effective communication strategies for safety.
- Analyzing incidents and accidents to improve safety practices.
- Defining a value system to guide safety culture.
- Common reasons why safety cultures fail.



Day 2: Human Barriers to Safety and Behavior-Based Interventions

- The role of behavioral psychology in safety management.
- The complexity of human behavior and its impact on safety.
- Identifying critical behaviors that affect safety.
- Using Behavioral Safety Analysis to pinpoint areas of improvement.
- Intervening with activators and consequences to reinforce safety behaviors.
- The role of a safety leader as a behavior-change agent.

Day 3: Safety Supervision and Leadership

- Key safety responsibilities and how to enforce them.
- How to identify and correct workplace hazards.
- Ensuring safety accountability across all levels of the organization.
- Creating a culture of consequences to improve safety outcomes.
- Leading with a tough-caring leadership style to inspire safety excellence.

Day 4: Journey to a Safety Culture

- The pathway to safety excellence.
- Setting clear goals and objectives for safety improvement.
- Conducting self-assessments and benchmarking against industry standards.
- Change analysis: How to effectively manage safety-related change.
- The psychology behind actively caring for safety and increasing such behaviors.

Day 5: Measuring the Safety Culture

- Understanding the nature of all safety systems and their role in managing risk.
- Assessment techniques and tools for measuring safety performance.
- The Deming Cycle and its application in continuous safety improvement.
- How to evaluate and measure safety culture in your organization.
- Developing and implementing a comprehensive action plan for ongoing safety improvements.

Why Attend this Course: Wins & Losses!

Attending this course offers numerous benefits for both individuals and organizations:



- Behavior-Based Safety BBS Program: Learn how to implement and optimize a BBS program that influences safety behaviors in your workplace, improving overall safety performance.
- Safety Leadership: Develop essential safety leadership training skills to guide your team in adhering to safety protocols and maintaining a safe working environment.
- Comprehensive Safety Management Skills: Master the art of managing health and safety programs and gain a solid understanding of the importance of safety management systems.
- Culture of Safety: Learn to create and maintain a safety culture that not only addresses risks but actively engages employees to contribute to a safe working environment.
- Practical Tools for Implementation: Gain practical tools, like safety audits, risk assessments, and safety culture measurements, to implement and sustain safety improvements in your organization.
- Leadership in Health & Safety: Position yourself as a proactive leader in health and safety management, capable of guiding your organization toward a safer, healthier workplace.

Without this course, your organization may continue to struggle with outdated risk management strategies that fail to achieve the desired safety improvements. Don't miss out on the opportunity to be at the forefront of safety leadership.

Conclusion

"How to be a Leader in Safety and Health" is not just a training course—it's an opportunity to transform your organization’s safety culture. With a focus on Behavior-Based Safety BBS, safety management systems, and effective safety leadership training, this course provides the tools and strategies needed to ensure long-term success in workplace safety. If you're looking to make a real impact on your organization’s health and safety practices, this course is the first step in achieving that goal.

