

## Behavior Based Safety Management System (BBS)

*Dubai (UAE)*

*21 - 25 December 2025*

UK Traininig

# PARTNER



## Behavior Based Safety Management System (BBS)

Code: HS28 From: 21 - 25 December 2025 City: Dubai (UAE) Fees: 4600 Pound

### Introduction

"How to be a Leader in Safety and Health" focuses on the critical role that top management plays in guiding the process of implementing new approaches to health and safety. The course addresses the change management process, which can often be a challenge for organizations seeking significant improvements in their health and safety performance. When traditional risk reduction strategies no longer yield the desired results, a fresh strategy, such as a Behavior-Based Safety BBS program, should be implemented. Through real-life examples and interactive exercises, this course introduces a step-by-step process that equips participants with the tools they need to influence safety policies and procedures in their organizations. Participants will be ready to take a leadership role in promoting sound health and safety practices and leading the charge for change.

### Course Objectives

By the end of this course, participants will be able to:

- Enhance their ability to manage a health and safety program effectively.
- Develop skills in safety supervision, leadership, and evaluation.
- Identify and assess safety and health training needs.
- Evaluate and measure the safety culture in the workplace.
- Effectively measure and improve a safety culture program after implementation.
- Apply Behavior-Based Safety BBS strategies to improve safety performance.

### Course Outlines

#### Day 1: Characteristics of an Effective Safety Culture

- Does management commitment make a difference?
- The importance of top management commitment and employee involvement in safety.
- Effective communication strategies for safety.
- Analyzing incidents and accidents to improve safety practices.
- Defining a value system to guide safety culture.
- Common reasons why safety cultures fail.

#### Day 2: Human Barriers to Safety and Behavior-Based Interventions

- The role of behavioral psychology in safety management.
- The complexity of human behavior and its impact on safety.
- Identifying critical behaviors that affect safety.
- Using Behavioral Safety Analysis to pinpoint areas of improvement.
- Intervening with activators and consequences to reinforce safety behaviors.



- The role of a safety leader as a behavior-change agent.

### Day 3: Safety Supervision and Leadership

- Key safety responsibilities and how to enforce them.
- How to identify and correct workplace hazards.
- Ensuring safety accountability across all levels of the organization.
- Creating a culture of consequences to improve safety outcomes.
- Leading with a tough-caring leadership style to inspire safety excellence.

### Day 4: Journey to a Safety Culture

- The pathway to safety excellence.
- Setting clear goals and objectives for safety improvement.
- Conducting self-assessments and benchmarking against industry standards.
- Change analysis: How to effectively manage safety-related change.
- The psychology behind actively caring for safety and increasing such behaviors.

### Day 5: Measuring the Safety Culture

- Understanding the nature of all safety systems and their role in managing risk.
- Assessment techniques and tools for measuring safety performance.
- The Deming Cycle and its application in continuous safety improvement.
- How to evaluate and measure safety culture in your organization.
- Developing and implementing a comprehensive action plan for ongoing safety improvements.

## Why Attend this Course: Wins & Losses!

Attending this course offers numerous benefits for both individuals and organizations:

- Behavior-Based Safety BBS Program: Learn how to implement and optimize a BBS program that influences safety behaviors in your workplace, improving overall safety performance.
- Safety Leadership: Develop essential safety leadership training skills to guide your team in adhering to safety protocols and maintaining a safe working environment.
- Comprehensive Safety Management Skills: Master the art of managing health and safety programs and gain a solid understanding of the importance of safety management systems.
- Culture of Safety: Learn to create and maintain a safety culture that not only addresses risks but actively engages employees to contribute to a safe working environment.
- Practical Tools for Implementation: Gain practical tools, like safety audits, risk assessments, and safety culture measurements, to implement and sustain safety improvements in your organization.
- Leadership in Health & Safety: Position yourself as a proactive leader in health and safety management, capable of guiding your organization toward a safer, healthier workplace.

Without this course, your organization may continue to struggle with outdated risk management strategies that fail to achieve the desired safety improvements. Don't miss out on the opportunity to be at the forefront of safety leadership.

## Conclusion



"How to be a Leader in Safety and Health" is not just a training course—it's an opportunity to transform your organization's safety culture. With a focus on Behavior-Based Safety BBS, safety management systems, and effective safety leadership training, this course provides the tools and strategies needed to ensure long-term success in workplace safety. If you're looking to make a real impact on your organization's health and safety practices, this course is the first step in achieving that goal.





# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**





## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



[Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)



[www.blackbird-training.com](http://www.blackbird-training.com)

UK Training

**PARTNER**

