

Excellence in IT Management

Istanbul (Turkey)

18 - 22 May 2025

UK Traininig

PARTNER



Excellence in IT Management

Code: IT28 From: 18 - 22 May 2025 City: Istanbul (Turkey) Fees: 4400 Pound

Introduction

Managing an IT function is very different from developing or supporting technical IT solutions. General management skills are helpful to the IT manager, but results from this course demonstrate that a management course designed specifically for the IT professional is invaluable.

There are five key modules covering IT strategy, project excellence, communicating technology, operational and crisis management, and commercial acumen. These are the 5 management skills that have been identified as consistently enabling business results and career success for all IT managers.

Course Objectives of Excellence in IT Management

- Develop an effective IT strategy
- Increase project delivery rates and manage a portfolio of projects
- Lead effectively in a technical crisis
- Set clear IT contract objectives
- Effectively negotiate technical agreements

Course Outline of Excellence in IT Management

Day 1

Business and IT strategy

- **Business strategy**
 - What is strategy?
 - Solving the problems of business strategy
 - Leading approaches to creating a top-level strategy
 - Case study □ Setting corporate direction□
- **IT strategy**
 - A proven process for IT strategy
 - Aligning IT strategy to business priorities
 - Balanced scorecard IT objectives
 - Enterprise architecture in IT strategy
 - Looking for a better way □ optimizing IT strategy
 - Strategic plans □ plot on a page
 - Communicating strategy



Day 2

Project excellence

- **The advanced project, program, and portfolio management**
 - Validating project business cases using investment appraisals and sensitivity analysis
 - IT project management wisdom – lessons learned from successful and failed projects
 - Effective project governance and reporting
 - Project portfolio management guidelines
- **The first 90 days**
 - Making an impact – the first 90 days
 - Strategic importance and tactical urgency
 - Case study – Priorities of the new IT director
- **Business change leadership**
 - The emotional cycle of business change
 - Guidelines for successful change projects
 - IT's a unique role in business change management

Day 3

Communicating technology

- **Communication skills**
 - The art of communicating technology
 - Presenting IT to non-technical audiences
 - Creating a compelling technology message – IT's an elevator pitch
 - Handling difficult IT situations – forum theatre and role play
 - Group debate – What has IT ever done for us?
- **Business relationship management**
 - Business relationship scenarios
 - The POSTMAN technique for identifying priority business requirements
 - The advanced use of questioning strategies - opening and closing dialogue
 - Methods of influencing outcomes

Day 4

Operational and crisis management

- **Continual Service Improvement CSI models**
 - Overview of different frameworks, including ITIL, Six Sigma and Lean IT
 - Techniques of root cause analysis
 - CSI examples and guidelines
- **Crisis leadership**
 - Preparing for major technology incidents
 - Managing major incidents
 - Leading in crisis – the art of communication
 - Roleplay – Handling difficult situations – media simulation

Day 5



Commercial acumen

- **Vendors**
 - Making good decisions
 - Avoiding supplier pitfalls
 - Choosing good technology partners
 - Creating a culture of partnership
 - Harnessing vendor innovation
- **Essentials of IT contracts**
 - Contract guidelines for successful IT
 - Getting what you want from your legal team
 - Designing contract flexibility
 - Managing IT contract portfolios
- **IT negotiation strategy**
 - Creating a negotiation strategy
 - Rational supporting arguments
 - Agreeing on final positions and BATNA
 - Negotiating as a team
 - Delivering better-negotiated outcomes
 - Negotiation role plays and case studies



Blackbird Training Cities

Europe



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Sarajevo (Bosnia and Herzegovina)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)

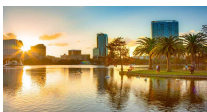


Milan (Italy)

USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



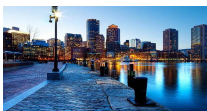
Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Tailand)



Beijing (China)



Moscow (Russia)
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER



Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Refinement

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



BLACKBIRD
FOR TRAINING



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

PARTNER

