

# **Executive Leadership Program**

Casablanca (Morocco)

7 - 11 April 2025





## **Executive Leadership Program**

Code: LM28 From: 7 - 11 April 2025 City: Casablanca (Morocco) Fees: 3700 Pound

#### Introduction

The Executive Leadership Program aims to develop high-potential executives and senior leaders into transformational leaders who can inspire and guide their organizations to achieve their strategic goals. Participants will engage in a mix of theoretical learning, interactive workshops, case studies, and peer collaboration to enhance their leadership capabilities.

## **Objectives**

- 1. Enhanced Leadership Skills: Develop a deep understanding of leadership concepts, styles, and approaches to become more effective leaders.
- 2. Strategic Thinking: Gain the ability to think strategically, align organizational goals, and make informed decisions to drive long-term success.
- 3. Effective Communication: Improve communication skills to inspire and influence teams, stakeholders, and the organization.
- 4. Change Management: Learn how to lead and manage change effectively, promoting innovation and adaptability within the organization.
- 5. Personal Leadership Development: Explore self-awareness, emotional intelligence, and personal growth to become more authentic and impactful leaders.

#### Course Outline

#### Day 1

#### Foundations of Leadership

- Introduction to leadership theories and models
- · Leadership styles and their impact
- · Self-assessment and leadership competency evaluation

### Day 2

#### Strategic Leadership

- Strategic thinking and planning
- Aligning leadership with organizational goals
- · Scenario planning and risk management

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#### Day 3

#### **Effective Communication**

- Communicating vision and values
- Building strong interpersonal relationships
- · Conflict resolution and negotiation skills

#### Day 4

### Change Leadership

- Leading through change and uncertainty
- Change management strategies
- Fostering innovation and agility

#### Day 5

### Personal Leadership Development

- Self-awareness and emotional intelligence
- Personal growth and leadership development plans
- Action planning for continued leadership development

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