

Executive Leadership Program

Casablanca (Morocco)

7 - 11 April 2025

UK Training

PARTNER



Executive Leadership Program

Code: LM28 From: 7 - 11 April 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

The Executive Leadership Program is designed to transform high-potential executives and senior leaders into strategic leaders capable of guiding their organizations toward achieving long-term strategic goals. By participating in this executive leadership course, individuals will enhance their leadership skills through a mix of theoretical knowledge, interactive workshops, case studies, and peer collaboration. This program is ideal for those looking to refine their ability to lead strategically, make informed decisions, and drive innovation.

Course Objectives

- **Enhanced Leadership Skills:** Gain a comprehensive understanding of executive leadership concepts, styles, and approaches. This will help you develop into a more effective and influential leader, equipped to guide your organization strategically.
- **Strategic Thinking:** Learn how to align strategic leadership with your organization's goals, ensuring successful strategic execution. Develop leadership for strategic change by making informed, long-term decisions.
- **Effective Communication:** Master the ability to communicate vision, values, and strategic leadership goals effectively to influence and inspire teams, stakeholders, and the entire organization.
- **Change Management:** Acquire the skills to lead through organizational change and foster innovation by using leadership and strategic change management techniques.
- **Personal Leadership Development:** Focus on executive leadership qualities such as self-awareness, emotional intelligence, and personal growth to become an authentic and impactful leader.

Course Outlines

Day 1: Foundations of Leadership

- Introduction to key leadership theories and models, focusing on their practical application in executive leadership.
- Examination of leadership styles and their impact on organizational culture and success.
- Self-assessment to evaluate leadership competency and potential for growth.

Day 2: Strategic Leadership

- Deep dive into what is strategic leadership and its role in aligning organizational goals.
- Explore strategic thinking and planning techniques for long-term success.
- Scenario planning and risk management to strengthen strategic leadership foundation.

Day 3: Effective Communication

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a knight) on it. The pieces are gold and silver. The board is white and black squares. In the background, there are concentric circles radiating from the center.

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- Learn how to communicate vision, values, and strategy to inspire organizational alignment.
- Building strong interpersonal relationships to strengthen executive leadership organization.
- Conflict resolution and negotiation skills to manage complex leadership situations effectively.

Day 4: Change Leadership

- Master leading through change and uncertainty, using strategic leadership to guide teams through transitions.
- Implement change management strategies that promote innovation and adaptability within the organization.
- Develop agility as a core executive leadership skill to respond to evolving business environments.

Day 5: Personal Leadership Development

- Explore the importance of self-awareness and emotional intelligence in executive leadership development.
- Create personalized leadership development plans focusing on continuous growth and leadership execution.
- Action planning to ensure ongoing personal and professional development as a strategic leader.

This best executive leadership training program equips participants with the tools and knowledge to lead with confidence, ensuring that they can manage both day-to-day operations and future strategic challenges effectively. Whether you're seeking to understand what is executive leadership or refine your executive leadership skills, this course offers the ideal foundation for executive leadership success.

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 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

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