BLACKBIRD FOR TRAINING

Leadership & Strategic Management

Istanbul (Turkey)

6 - 10 October 2025

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Leadership & Strategic Management

Code: LM28 From: 6 - 10 October 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

Today's leaders have a lot more responsibility on their shoulders, especially with the increasing uncertainty of these times. They need to focus on what will navigate their business through the obstacles of time, towards successful returns.

This Leadership & Strategic Management Training Course offers guidance to any leader who wants to make smart decisions about important components like new business strategies, succession planning, and the utilisation of human capital to support and nurture their business.

The course focuses on strategic management, which develops the skills behind strategic thinking and developing good leadership strategies to support the strategic planning function.

Course Objectives

- Differentiate between leadership, management, influence, and power.
- Understand the leader's role in implementing change.
- Examine their own personality and behaviours to enhance self-awareness.
- Review leadership styles and practice - identifying overlaps and differences.
- Harness the team's ability to innovate.
- Develop and motivate the team for optimum performance.
- Evaluate how leaders impact culture and climate.
- Understand how leaders navigate change, strategy, and innovation.
- Understand and harness cultural differences.

Course Outlines

Day 1: STRATEGIC LEADERSHIP

- What is strategic leadership?
- Why do we need strategic leaders?
- The modern business environment.
- What does a strategic leader do?
- Leadership and personal effectiveness.
- Leadership and its context.
- Self-perception and self-awareness.
- Personality, values & behavior.
- Personal transformation.
- Path dependency.
- Personal style & style flexibility.

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Day 2: LEADERSHIP DEVELOPMENT

- What is leadership development?
- Why bother?
- Organizational factors.
- Leadership and competencies.
- How are leaders developed?
- The evolution of strategic planning and strategic thinking.
- Strategic thinking in business.
- Different conceptual frameworks for strategic thinking.
- Commonalities between different approaches to developing and implementing a strategy.
- Articulate your current strategic conceptual framework.
- Core Leadership Competencies.
- Leader or manager?
- Influence, authority, and power.
- Emotions, mood & disposition.
- Rapport-building.
- Communication and its part in leadership.
- Goal congruence and alignment.

Day 3: LEADERSHIP AND CHANGE

- History of change.
- Vision.
- Different approaches to change.
- Models of the change process.
- Individual reaction to change.
- Politics of change.
- Belbin's approach.
- Margerison-McCann team management wheel.
- Time or phase-based models.
- Team mental model.
- Distributed leadership.
- Cultural differences & Leadership.
- Definitions of culture.
- Corporate, team and national culture.
- Norms, rules, and cultures.
- When cultures clash: leadership responses.
- Harnessing cultural differences for innovation.
- Learning from different cultures.

Day 4: STRATEGIES FOR GROWTH, PROFITABILITY & VALUE CREATION

- Growth vs. profitability in public and private sector organizations.
- Key factors that differentiate strategic success vs. failure.
- Action plans for strategic initiatives and performance management.
- Achievement of strategic initiatives with changes.
- Drivers for strategic change.
- Using insights from past experiences to support strategic change.
- Engaging your organization in strategic thinking.

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- Ask strategic questions: align your work to the organization's strategic initiatives.
- Formulate strategic hypotheses.
- Explore futuristic strategic conversations.
- How a leader uses communication to gain influence.
- Building your story and personal charisma.
- The science of influence and how to use it.
- Advanced rapport, language, and communication skills.
- How to win friends and influence people above you?
- Case-study: Building stakeholder engagement.

Day 5: HOW A LEADER INFLUENCES PEOPLE THROUGH MOTIVATION?

- The motivating leader for a millennial workforce.
- The science to motivate yourself and others.
- Expectancy theory and how an effective leader creates an environment for self-motivation.
- Personal roadmap to leadership.
- Defining effective leadership in Today's world.
- The challenge to lead in today's modern organization.
- Lessons learned from today's leaders.
- Leadership styles in modern organizations.
- Case-study: Leaders eat last.
- Self-assessment: Leadership behaviors.

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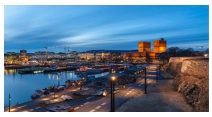
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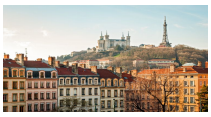
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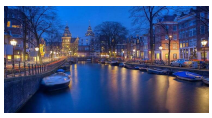
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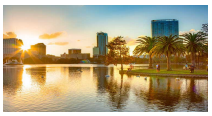
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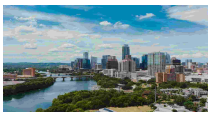
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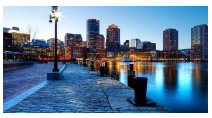
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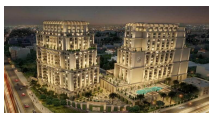
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