

# Certificate in Advanced Budgeting and Forecasting

London (UK) 25 - 29 May 2026



www.blackbird-training.com -



# Certificate in Advanced Budgeting and Forecasting

Code: FA28 From: 25 - 29 May 2026 City: London (UK) Fees: 4400 Pound

### Introduction

This Budgeting and Forecasting course goes beyond the theoretical aspects of budgeting to cover specific steps that turn budgeting into a value-added process for your organization. By building user-friendly models and applying scenario analysis, management will spend less time gathering data and more time analyzing it for informed decision-making. Throughout the course, practical tools, such as what-if analysis and the Solver function in Microsoft Excel, will be used to equip participants with the skills they need to apply immediately in their organization.

The course also highlights key forecasting models and provides a detailed evaluation of capital budgeting techniques, all of which are applied using Microsoft Excel and put into practice.

## **Course Objectives**

- Evaluate the budgeting and forecasting process in their organization and recommend improvements.
- Create budget templates and models for their departments or organizations.
- · Apply several forecasting techniques to better manage uncertainties in budgeting.
- Evaluate capital budgeting decisions using various methods and recommend proper action.
- Utilize Microsoft Excel functions and tools in the budgeting process, including breakeven analysis and optimization.
- · Learn best practices in budgeting and forecasting to enhance financial planning and decision-making.

### **Course Outlines**

### Day 1: Budgeting and Planning

- Strategy Development Framework and its importance in budgeting.
- The Three Horizons of Growth and resource allocation in strategic budgeting.
- Growth-Share Matrix and Nine-Box Matrix for budgeting decisions.
- · Connecting budgeting with key financial statements.

### Day 2: Budget Cycle, Process, and Approaches

- Understanding the budget cycle.
- · Characteristics of Successful Budgeting and making the budgeting process a value-adding activity.
- Common budgeting challenges and solutions.
- Different budgeting approaches: Incremental Budgeting, Zero-Based Budgeting, Flexible Budgeting, Kaizen Budgeting, Activity-Based Budgeting, and Rolling Budgets.
- Best practices in budgeting and creating user-friendly budget templates.





### Day 3: Forecasting Techniques

- Overview of forecasting models and how they impact budgeting and forecasting.
- Qualitative and Quantitative Forecasting Methods.
- Time Series and Trend Analysis.
- Techniques like Exponential Smoothing, Moving Averages, and Regression Analysis.
- Forecasting financial statements: Sales, Operating Costs, Assets and Liabilities, Income Statements, and Balance Sheets.

### Day 4: Advanced Capital Budgeting Evaluation Techniques

- Business risk and cost of capital in decision-making.
- Investment Project Classification and Cash Flow Estimation.
- Applying Net Present Value NPV, Internal Rate of Return IRR, and Modified IRR MIRR.
- Understanding the Profitability Index PI and Payback Period.
- · Sensitivity and Risk Analysis in capital budgeting.

### Day 5: Breakeven Analysis and Optimization Techniques

- Applying Cost-Volume-Profit CVP Analysis in budgeting and forecasting.
- Breakeven Analysis for single and multiple products.
- Optimization Models for achieving financial goals and reducing costs.

## Why Attend this Course: Wins & Losses!

- Master advanced budgeting and forecasting techniques that add value to your organization.
- · Learn best practices in budgeting and forecasting to improve resource allocation and decision-making.
- Gain practical skills in using Microsoft Excel for financial analysis, including what-if analysis and optimization models.
- Develop proficiency in capital budgeting and evaluate investment decisions using tools like NPV, IRR, and MIRR.
- Improve your ability to forecast accurately and manage uncertainty in budgeting processes.

### Conclusion

This Budgeting and Forecasting course equips participants with the skills necessary to improve financial planning and decision-making in their organizations. From forecasting techniques to capital budgeting evaluations, you will learn how to apply the most effective methods in budgeting. By mastering Microsoft Excel tools for analysis, you will be able to make faster and more informed decisions, optimizing your organization's resources and ensuring long-term success.

This course will help you build the confidence and expertise needed to manage budgeting and forecasting processes with precision and efficiency.





# **Blackbird Training Cities**

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany) (Switzerland)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)





# **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

## **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) Korea)



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





# **Blackbird Training Cities**

# **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, KSA



North Oil company,



EKO Electricity



Oman Broadband



UN.







# **Blackbird Training Categories**

## Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

