BLACKBIRD FOR TRAINING

Leadership & Strategic Management Comprehensive Course

21 February – 4 March 2027
Istanbul (Turkey)



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Introduction

In today's ever-changing and uncertain business environment, effective leadership is more crucial than ever. Leaders are required to navigate complex challenges and drive organizations toward success. This Leadership & Strategic Management Training Course is designed for individuals seeking to enhance their leadership skills, understand the importance of leadership, and refine their strategic management capabilities. This course will provide you with insights into strategic leadership, help you master executive leadership, and teach you how to leverage your leadership to foster growth, innovation, and success within your organization.

The course focuses on empowering leaders to implement strategic management, build strong leadership strategies, and understand the core principles that govern effective leadership. You will be introduced to various types of leadership, leadership responsibilities, and the leadership strategies that drive business success.

Course Objectives

- Differentiate between leadership and management, and understand the importance of leadership in achieving organizational goals.
- Explore the strategic leadership definition and understand its role in driving change and business success.
- Develop your leadership skills and enhance self-awareness by reflecting on your personality and behaviors.
- Analyze different types of leadership and identify the best approaches for specific business scenarios.
- Understand the role of leaders in fostering innovation and achieving strategic management goals.
- Learn how to motivate teams and evaluate how leaders influence organizational culture and climate.
- Navigate change, strategy, and innovation while managing cultural differences and global teams.
- Develop a strategic roadmap for executive leadership and learn how to engage in impactful leadership conversations.



Course Outlines

Day 1: Strategic Leadership - Understanding Strategic Leadership and Its Impact in the Modern Business Environment

- What is strategic leadership and why is it essential in today's business landscape?
- Key leadership principals and their role in achieving strategic goals.
- Understanding leadership responsibilities and the context of leadership in modern organizations.

Day 2: Personal Transformation and Leadership - From Personality and Values to Leadership Development

- Exploring personality, values, and behavior in leadership.
- Personal transformation and developing leadership skills for success.
- Understanding leadership development and the path to becoming an effective leader.

Day 3: The Importance of Strategic Leadership - Organizational Factors, Competencies, and Strategic Thinking Evolution

- Organizational factors influencing strategic leadership.
- Competencies required for effective leadership in strategic management.
- Evolution of strategic management and the importance of strategic thinking.

Day 4: Strategic Frameworks and Core Leadership Competencies - From Defining Leadership to Managing Change

- Identifying your strategic leadership framework and leadership competencies.
- Understanding the difference between leadership and management.
- The role of influence, authority, and power in leadership.
- Leadership and change management: Navigating transitions effectively.

Day 5: Managing Change - History, Vision, and Models of the Change Process

- The history and models of change management.
- Developing a vision for change and understanding individual responses to change.
- Practical applications of change models for organizational success.



Day 6: Time-Based and Mental Models of Leadership - Distributed Leadership and Cultural Differences

- Exploring time-based leadership models and distributed leadership concepts.
- Managing cultural differences in leadership.
- Understanding the impact of corporate, team, and national cultures on leadership style.

Day 7: Leadership Responses to Cultural Clashes - Innovation, Growth Strategies, and Strategic Success

- How leaders can respond to cultural clashes and harness cultural differences for innovation.
- Strategies for growth, profitability, and value creation.
- Identifying strategic management processes that lead to success.

Day 8: Achieving Strategic Initiatives - Drivers of Change, Strategic Engagement, and Effective Communication

- Achieving strategic initiatives through effective change management.
- Understanding the drivers of strategic change and how to engage your organization.
- Formulating strategic hypotheses and exploring futuristic leadership conversations.

Day 9: Building Personal Charisma and Influence - Advanced Communication Skills and Motivating Leadership

- Enhancing your personal charisma and influence as a leader.
- Using advanced communication skills to motivate and inspire others.
- Applying leadership theories such as expectancy theory to foster self-motivation in teams.

Day 10: Effective Leadership in the Modern World - Expectancy Theory, Personal Roadmap, and Leadership Styles

- Developing a personal roadmap for effective leadership.
- Understanding the leadership styles that define success in modern organizations.
- Applying leadership styles to contemporary business challenges.

Why Attend this Course: Wins & Losses!

- Gain a deeper understanding of strategic management and its role in guiding organizations to success.
- Learn to implement strategic leadership that can drive innovation and business growth.
- Develop the leadership skills necessary to navigate complex business environments and manage change.
- Understand the core principles behind executive leadership, including leadership styles, responsibilities, and strategies for success.
- Learn how to adapt your leadership approach to different organizational and cultural contexts.



• Walk away with a personal roadmap and action plan for further leadership development.

Conclusion

This Leadership & Strategic Management course will equip you with the tools and knowledge to become an impactful leader in today's dynamic business environment. From understanding the importance of leadership in strategic management to mastering effective leadership styles, this course will guide you on your journey to becoming an influential leader.

With a focus on executive leadership and strategic thinking, you will be prepared to make smart decisions, inspire your teams, and drive organizational success.

