

# Public Speaking & Presentation Skills for Leaders

Los Angeles (USA) - Beverly Wilshire, A Four Seasons Hotel 10 - 14 March 2025





# Public Speaking & Presentation Skills for Leaders

code: LM28 From: 10 - 14 March 2025 Venue: Los Angeles (USA) - Beverly Wilshire, A Four Seasons Hotel Fees: 5700 Pound

#### Introduction

Did you know there is a secret language of leadership that determines who reaches the top in politics and business? This course sets out the techniques that you can use to speak like a leader. Public speaking is required in almost every business role, but a variety of factors cause many professionals to struggle when talking in front of an audience. Attend this Public Speaking & Presentation Skills training course and learn to present with confidence!

# Course objectives of Public Speaking & Presentation Skills for Leaders

- Speak publicly in a convincing, confident, and concise style
- Deliver dynamic and effective presentations
- Employ a method to create materials that support a compelling speech
- Build audience rapport through eye contact, vocal delivery, and body language
- Sharpen your public speaking skills by integrating feedback

## Public Speaking & Presentation Skills for Leaders Course Outlines

Day 1

Speak like a Leader

### Six Rhetorical Devices by Lancaster

- Breathless x3
- Repetition x3
- Balance x3
- Metaphor
- Exaggeration
- Rhyme

Day 2

### Prepare for success

- · Write according to the laws of attractions
- Secrets to Commanding Attention and Getting Results
- How to speak effectively and win over the audience

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- Prepare your script and rhetoric
- Techniques to impress your audience

### Day 3

### Designing a professional presentation

- The 5 key elements
- Problem: what problem?
- PowerPoint Its uses and flaws
- · Other methods of presenting

### Day 4

#### Delivering a presentation that has an impact

- Posture
- · Legs and feet
- Arms and hands
- Gestures
- Delivering without notes or props
- Use of the voice
- Facial expressions
- · The words used

### Day 5

## Overcoming anxiety when presenting

- Planning and preparation
- Rehearsal
- Top tips for calming nerves
- Visualizing success

#### Think fast and talk smart

- 8 secrets from Speak Like a CEO
- Practice 15-minute sessions



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+44 7401 1773 35

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training@blackbird-training.com



www.blackbird-training.com

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