BLACKBIRD FOR TRAINING

Comprehensive Workshop on How to Realize 2030 Vision

11 – 22 October 2027
Barcelona (Spain)



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Introduction

In recent years, much has been said about the country's vision for 2030, a vision that is both old and new. The concept of "Vision 2030" has sparked intense discussions, and while it's a topic that many understand in broad strokes, the deeper intricacies often remain unclear. This gap in understanding has led to various interpretations, and many people may feel that their role in realizing this vision is modest or unclear.

However, the more we understand and delve deeper into Vision 2030, the more equipped we will be to contribute effectively to building the country and channeling its resources toward a brighter future. This course, What is Vision 2030?, aims to clarify the goals of Vision 2030, explain how to translate these goals into actionable strategic planning and create a roadmap for achieving the vision's objectives.

By understanding Vision 2030's meaning, goals, and logistics, you will gain insight into the global vision training needed to achieve sustainable growth, improved governance, and a stronger economy for the country. This course will provide you with essential skills, knowledge, and tools to take part in this strategic visioning and contribute to making the vision a reality.

Course Objectives

This course aims to equip participants with a thorough understanding of Vision 2030, its core objectives, and how to practically implement it. By the end of the course, participants will be able to:

- Understand the goals of Vision 2030 and how they align with the broader national objectives.
- Learn how to transform Vision 2030 goals into a strategic business plan that can be implemented across various sectors.
- Explore the vision realization programs and understand their role in achieving the vision's objectives.
- Gain insights into how to evaluate the progress of vision programs and ensure their successful execution.
- Understand how strategic vision planning can contribute to national growth and development.



Course Outlines

Day 1: Introduction to Vision 2030 and its Core Axes

- What are the axes of Vision 2030?: Explore the key pillars that drive the vision's success, such as Arab and Islamic depth, investment power, and building a healthy and energetic society.
- The Leading Investment Force: Learn about the importance of fostering investments to support national economic growth.
- Building a Values-driven Society: Understand the importance of creating a society rooted in strong values and a healthy environment for sustainable development.

Day 2: Economic Opportunities and Growth

- Creating Opportunities and Reducing Unemployment: Learn how Vision 2030 aims to provide job opportunities and reduce unemployment rates.
- Encouraging Investment: Understand the role of investment in achieving Vision 2030 goals and how to create an enabling environment for investors.
- Increasing Competitiveness: Learn strategies to enhance the country's global competitiveness and encourage private sector participation.
- Boosting Local Industries and Exports: Explore how to increase exports and support local industries to strengthen the national economy.

Day 3: Practical Goal Setting and Strategic Planning

- Setting Practical Goals: Understand the process of setting clear and achievable goals for each sector.
- Linking Goals and Departments: Learn how to align goals across different departments and ensure they are working towards a common purpose.
- Follow-up Mechanisms: Discuss how to create an effective monitoring and evaluation system to track the progress of Vision 2030's implementation.

Day 4: Promoting Arab Values and National Identity

- Promoting Arab Values and National Identity: Explore how to strengthen national identity and promote Arab cultural values in the context of Vision 2030.
- Fairness and Transparency: Understand the role of fairness and transparency in government practices and how they contribute to the success of Vision 2030.
- Promoting Workmanship and Discipline: Learn how to promote excellence in work and the importance of discipline in achieving Vision 2030 goals.



Day 5: Health, Environment, and Sports

- Enabling Health and Healthy Life: Understand how Vision 2030 seeks to enhance public health and ensure a healthy lifestyle for citizens.
- Environmental Sustainability: Learn about the importance of sustainable development and how Vision 2030 addresses environmental concerns.
- Supporting Culture, Entertainment, and Sports: Explore how promoting cultural activities, entertainment, and sports can contribute to a more vibrant and healthy society.

Day 6: Economic Diversification and Strengthening Sectors

- Diversification of the Economy: Learn how Vision 2030 promotes the diversification of the economy to reduce dependency on oil and expand non-oil sectors.
- Strengthening the Non-Oil Sectors: Understand the role of non-oil sectors in driving future economic growth and how to support their development.
- Global and Regional Integration: Explore strategies for increasing the country's participation in global and regional economic integration.
- Development of Non-Oil Exports: Learn how to expand non-oil exports and create a more balanced and resilient economy.

Day 7: Enhancing Employment and Education

- Increasing Employment Rates: Learn strategies to increase employment in alignment with labor market needs.
- Attracting National Talent: Understand how to attract and retain national talent to strengthen the local labor market.
- Improving Education Outcomes: Explore how Vision 2030 aims to improve the quality of education and the skills of the future workforce.
- Expanding Vocational Training: Learn the importance of expanding vocational training to meet market demands.

Day 8: Government Effectiveness and E-Government

- Enhancing Government Effectiveness: Discuss how to improve government performance and increase interaction with citizens.
- E-Government Development: Explore the role of e-government in enhancing government efficiency and service delivery.
- Supporting E-Government and its Effectiveness: Learn how to implement e-government solutions to improve public sector services.



Day 9: Social Responsibility and Volunteering

- Increased Social Responsibility: Understand the importance of social responsibility in the private and public sectors.
- Promoting Citizenship and Volunteering: Explore how to foster a strong sense of citizenship and encourage volunteering to benefit society.
- Financial Planning and Retirement: Learn about the importance of financial planning and promoting saving for retirement.
- Supporting the Non-Profit Sector: Discuss how to enable the non-profit sector to achieve a deeper impact in society.

Day 10: Vision Workshop Course Project

- Your Role in Achieving Vision 2030: Reflect on your role and the role of your department in achieving Vision 2030.
- Overcoming Obstacles: Discuss the challenges that may arise during Vision 2030's implementation and how to overcome them.
- Leadership and Communication: Learn how leadership and communication can enhance collaboration and drive the achievement of Vision 2030.

Why Attend This Course: Wins & Losses!

Attending this course on What is Vision 2030? is essential for anyone involved in strategic planning or interested in contributing to the realization of Vision 2030. This course will help you:

- Gain a deep understanding of the Vision 2030 strategy and its core goals.
- Learn how to apply strategic vision planning to real-world business and government contexts.
- Understand the logistics of Vision 2030 and how its programs are structured for success.
- Engage in vision workshop activities that allow you to apply what you learn to practical scenarios.
- Enhance your leadership skills and improve your ability to implement large-scale strategic initiatives.

By the end of this course, you will be equipped with the knowledge and tools to actively participate in the Vision 2030 realization programs and contribute to the long-term success of the country's transformation.

Conclusion

Mastering Vision 2030 and its related strategies is essential for anyone who wants to actively contribute to the country's future. This course offers a comprehensive understanding of Vision 2030 goals and provides the tools necessary for strategic planning, goal setting, and program implementation. By attending, you will be better positioned to navigate the complexities of this transformative vision, take part in its realization, and help lead the country toward a brighter, more prosperous future.

