

Good to Great Organisations

*Baku (Azerbaijan)*

*3 - 7 November 2025*

UK Training

**PARTNER**



## Good to Great Organisations

Code: LM28 From: 3 - 7 November 2025 City: Baku (Azerbaijan) Fees: 4400 Pound

### Introduction

In today's business world, traditional success is no longer enough to set outstanding organizations apart. To achieve true excellence, inspiring leadership and robust strategies are essential. This course explores how to enhance effective leadership and build a strong organizational culture that supports innovation and sustainable growth. We will review successful strategies and case studies that demonstrate how to turn ideas into tangible results. Join us to learn how to lead your organization toward extraordinary achievements. Whether you're looking to enhance leadership skills or gain insights on transforming organizations, this course offers invaluable knowledge.

### Course Objectives

By the end of this course, participants will be able to:

- Enhance leadership skills using advanced tools and techniques.
- Define strategic goals to align with organizational vision.
- Build a strong organizational culture that fosters innovation.
- Achieve excellence in performance at every organizational level.
- Leverage growth strategies for sustainable success.
- Analyze success case studies to understand practical applications of leadership.
- Drive notable results through effective leadership practices.

### Course Outlines

#### Day 1: Introduction to the Book

- "Good is the enemy of great": Exploring the difference between good success and great success.
- Level 5 leadership: Understanding leadership that combines humility with fierce resolve.
- Leadership self-assessment: Tools to assess and enhance your personal leadership skills.

#### Day 2: Confront the Brutal Facts

- Being Stoic: Learning to deal with challenges and maintain high standards.
- The hedgehog strategy: Simplifying focus for long-term success.
- The three circles of simplicity: Identifying key factors that drive success.

#### Day 3: A Culture of Discipline

- Consistency and responsibility: Building high-performance teams through disciplined management.
- Technology accelerators: How leveraging technology helps organizations scale and innovate.
- Technology examples: Real-world applications of technology in leadership and strategy.

UK Training  
**PARTNER**



## Day 4: The Flywheel

- The doom loop: Understanding the pitfalls that prevent organizations from advancing.
- Simplicity & breakthrough: Simplifying processes to unlock breakthrough results.
- From good to great, to build to last: Strategies for creating lasting organizational success.

## Day 5: Good to Great Best Practices

- Lessons learned and what went wrong: Analyzing mistakes to learn and improve leadership practices.
- Workshop: Applying the course concepts to your organization for tangible improvements.

## Why Attend This Course: Wins & Losses!

- Develop leadership skills: Learn to lead at the highest level with effective leadership development strategies.
- Build a strong organizational culture that promotes growth, excellence, and innovation.
- Learn to leverage growth strategies that ensure sustainable organizational success.
- Analyze real-world success case studies to understand the practical application of leadership principles.
- Gain insights on business transformation and how to lead an organization through change.
- Master the art of leading high-performing teams that consistently deliver outstanding results.

## Conclusion

If you are looking to transform your organization and develop the leadership skills needed to create a culture of excellence, this course is the perfect opportunity. Through leadership development, strategic goal setting, and learning from success case studies, you will gain the knowledge to turn your organization from good to great. Apply the strategies taught in this course to lead your team, drive business transformation, and achieve sustained success. Join us and start your journey towards creating a truly remarkable and high-performing organization.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a gold pawn behind it. The board has a checkered pattern, and there are concentric circles in the background.

UK Training  
**PARTNER**

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**

## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

