

Good to Great Organisations

Baku (Azerbaijan)

3 - 7 November 2025

UK Training

PARTNER



Good to Great Organisations

Code: LM28 From: 3 - 7 November 2025 City: Baku (Azerbaijan) Fees: 4400 Pound

Introduction

In today's business world, traditional success is no longer enough to set outstanding organizations apart. To achieve true excellence, you need inspiring leadership and robust strategies. In this course, we will explore how to enhance effective leadership and build a strong organizational culture that supports innovation and sustainable growth. We will review successful strategies and case studies that demonstrate how to turn ideas into tangible results. Join us to learn how to lead your organization towards extraordinary achievements.

Course Objectives

- Enhance leadership skills
- Define strategic goals
- Build a strong organizational culture
- Achieve excellence in performance
- Leverage growth strategies
- Analyze success case studies
- Achieve notable results

Course Outlines

Day 1

Introduction to the book

- Good is the enemy of great
- Level 5 leadership
- Leadership self-assessment

Day 2

Confront the brutal facts

- Being Stoic
- The hedgehog strategy
- The three circles of simplicity

Day 3

A culture of discipline

UK Training

PARTNER



- Consistency and responsibility
- Technology accelerators
- Technology examples

Day 4

The flywheel

- The doom loop
- Simplicity & breakthrough
- From good to great, to build to last

Day 5

Good to Great best practices

- Lessons learned and what went wrong
- Workshop; apply this to your organization

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



International House 185 Tower Bridge
Road London SE1 2UF United Kingdom



+44 7401 1773 35
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

PARTNER

