BLACKBIRD FOR TRAINING

Executive Certificate in Leadership Coaching

30 November – 4 December 2026
Casablanca (Morocco)

UK Traininig
PARTNER



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Ref: 321404_134335 **Date:** 30 November – 4 December 2026 **Location:** Casablanca (Morocco) **Fees:** 4200 GBP

Introduction

The world is in dire need of effective business leaders. This course is designed to bridge the gap between underperformance and sustained high-performance leadership. The focus of this course is accelerated leadership development, achieved through executive leadership coaching. Regardless of the leadership model or style you currently follow—whether it's situational, visionary, transformational, authentic, crisis, transactional, strategic, or inspirational—this course aims to help you become more of the leader you aspire to be.

Executive Leadership Coaching offers a unique opportunity to harness the power of leadership and enhance your leadership effectiveness. Whether you have experience in leadership or are looking to build your leadership capabilities, this course provides the practical tools and strategies to become an exceptional leader.

Course Objectives

By the end of this course, you will be able to:

- Define executive leadership coaching and understand its importance in leadership development.
- Identify the core leadership skills necessary for effective communication, influence, and persuasion.
- Learn how to achieve successful goal-setting through the use of WIN/WIN goals and leadership coaching techniques.
- Build self-awareness and overcome self-limiting beliefs to unleash your leadership potential.
- Develop an understanding of authentic leadership and its application in today's corporate world.
- Apply the principles of coaching leadership to inspire and lead teams effectively.
- Gain practical experience in executive coaching to improve leadership performance and achieve strategic goals.

Course Outlines

Day 1: Coaching - Core Leadership Skills



- Smarter Thinking! Deeper Change! Faster Results!
  - Learn how to elevate your leadership with executive coaching.
  - Practical demonstrations to improve leadership communication and influence.
  - Analysis of leadership structures and how coaching can accelerate leadership development.
- Successful Goal Achievement WIN/WIN Goals
  - Techniques for setting and achieving strategic goals.
  - Goal-setting frameworks including chunking, induction, and deduction.

Day 2: Perception of Self and Overcoming Self-Limiting Beliefs

- Acts of Leadership
  - Understanding authentic leadership and the hero's journey in leadership.
  - The impact of beliefs and social conditioning on leadership potential.
  - Overcoming self-limiting beliefs and learning how they affect your leadership abilities.
- Overcoming Fears and Phobias
  - Techniques to break free from fears and enhance your leadership capabilities.

Day 3: Leadership as Action

- History and Evolution of Leadership
  - Leadership is not a title—it is an action. Learn the importance of authentic leadership and the courage to lead.
  - How to develop a leadership style that fosters innovation, creativity, and limitless potential.
- Imagination and Creativity in Leadership
  - The role of creative problem-solving in leadership and decision-making.

Day 4: Self-Awareness and Leadership Commitment

- Solo Reflection and Group Insights
  - How to deepen your self-awareness and apply this in your leadership practice.
  - The importance of reflection for continuous improvement in leadership management.
- Commitment to Change and Innovation
  - Cultivating a commitment to leadership innovation and embracing new approaches in leadership.



Day 5: Future Leadership & Innovation Training

- Innovate to Future-Proof Your Leadership
    - Strategies to adapt leadership styles and become a future-proof leader.
    - Peer coaching groups to continue developing leadership skills beyond the course.
- Creating Balance and Empowering Others
    - Learn how to empower others by applying leadership coaching techniques to your team.

Why Attend This Course: Wins & Losses!

- Gain executive leadership coaching skills to dramatically enhance your leadership potential.
- Receive an accredited leadership coaching certification that can advance your career and demonstrate your expertise.
- Learn how to effectively lead teams with influence, persuasion, and communication strategies that work.
- Understand authentic leadership and how to apply it to foster innovation and strategic decision-making.
- Develop coaching leadership skills to become a more effective and respected leader.
- Build a strong foundation in leadership development and executive coaching for long-term career growth.

Conclusion

This Executive Leadership Coaching course is your gateway to becoming a more effective, authentic, and influential leader. With practical tools, real-world applications, and a deep dive into leadership coaching, you will transform your leadership style and unlock your potential for sustained success. Whether you are an aspiring leader or an experienced professional, this course will give you the tools and strategies to thrive in today's fast-paced business world.

Don't miss the opportunity to receive a leadership coaching certification and apply coaching techniques that will elevate your leadership journey. Join us and become the leader you've always aspired to be!

