

Innovative Leadership Competencies

Casablanca (Morocco) 20 - 24 October 2025



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Code: LM28 From: 20 - 24 October 2025 City: Casablanca (Morocco) Fees: 3300 Pound

Introduction

Banks need officials with strong leadership and managerial skills to effectively run their branches and departments, achieving the ultimate goals of the institution. There is also an increasing need for banks to emphasize soft skills such as leadership, team building, and motivation for their senior employees.

This program aims to provide you with the latest leadership competencies so that you can significantly enhance your leadership skills. The course will focus on inspiring and empowering individuals to handle a wide range of leadership situations, fostering innovative approaches in managing teams and driving success.

Course Objectives

By the end of this course, participants will gain the following leadership competencies:

- Understand and Apply Innovative Leadership: Learn the definition and practical implementation of innovative leadership to motivate and inspire teams.
- Self-Analysis of Leadership Styles: Gain insights into your strengths, weaknesses, and leadership style to foster self-awareness and growth.
- Develop Emotional Competencies: Focus on resilience, creativity, intentionality, and interpersonal skills to become a more effective leader.
- Master Key People Skills: Develop and enhance interpersonal relationships through effective communication and conflict resolution techniques.
- Achieve Success in the Workplace: Learn how to apply people skills to build a productive and positive workplace environment.
- Implement Innovative Leadership Strategies: Use innovative leadership strategies to overcome challenges and improve team performance.

Course Outlines

Day 1: Explore Best Practices in Bank Leadership

- Setting clear objectives and creating a compelling vision for the team.
- Formulating winning strategies for the banking industry.
- Optimally allocating resources to maximize performance.
- Reorganizing teams and departments to implement strategies.
- Preparing future leaders through mentorship and coaching.
- Motivating employees and fostering corporate governance.

Day 2: Leading Others Effectively





- Understanding different personality profiles for effective leadership.
- Analyzing the introverted and extroverted styles of leadership.
- Leveraging personal strengths to enhance leadership impact.
- Individual transformation and embracing self-development for corporate transformation.

Day 3: The Leader s Personality Profile

- Essential people skills for effective leadership.
- Exploring intrapersonal and interpersonal skills in leadership contexts.
- Understanding and applying the innovative leadership model.
- Identifying and addressing emotional blind spots that hinder effective leadership.

Day 4: Enhancing Creative Thinking for Innovative Leadership

- Developing divergent thinking skills for innovative problem-solving.
- Understanding the creative process and how it enhances leadership abilities.
- Removing creative blocks to foster a culture of innovation.
- Using metaphors and analogies to encourage creative thinking.

Day 5: Implementing Innovative Leadership for Performance Management

- Using teamwork as a tool for driving innovation in the workplace.
- Applying creative problem-solving techniques to everyday challenges.
- Cultivating a creative workplace environment that encourages new ideas.
- Aligning leadership with employee creativity to establish performance criteria for success.

Why Attend this Course: Wins & Losses!

- · Gain a deep understanding of innovative leadership and how to apply it to modern business challenges.
- Learn how to utilize innovative leadership strategies to inspire creativity, improve performance, and boost productivity.
- Master leadership competencies, including interpersonal, intrapersonal, and emotional intelligence, crucial for effective leadership.
- Develop the ability to apply innovative leadership to align teams with the bank's vision, improving overall success.
- Enhance your capability to develop leadership competencies on a global scale, preparing you for leadership roles in a dynamic environment.

Conclusion

Innovative leadership is crucial for achieving success in today's fast-paced and competitive banking environment. Through this course, you will not only learn the innovative leadership strategies required for growth but also understand how to apply them effectively to enhance your teams performance.

By focusing on developing leadership competencies, both personal and professional, you will be equipped to inspire and lead teams with a forward-thinking approach that aligns with the future of banking.





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