

High Impact Strategic HR

Amsterdam

28 July - 1 August 2025

UK Training

PARTNER



High Impact Strategic HR

Code: HR28 From: 28 July - 1 August 2025 City: Amsterdam Fees: 4200 Pound

Introduction

In today's fast-paced business environment, people-related issues have become central to the business agenda. However, as these issues gain prominence, there is a growing tension between the company's needs and HR's ability to deliver. HR practitioners have long called for two key shifts: "HR must be at the Executive table" and "HR must be more strategic." Yet, many HR departments continue to struggle in achieving these goals. Why is this the case? How can HR evolve to be recognized as a strategic partner within organizations?

This course dives deep into strategic HR management, addressing the challenges HR faces in becoming a true business partner and aligning its practices with organizational goals. By understanding the key concepts of strategic HR planning, HR departments can bridge the gap between transactional HR functions and transformational HR practices that drive business success.

Course Objectives

By the end of this course, you will:

- Understand the difference between transactional and transformational HR.
- Learn how to align HR practices with strategic HR objectives.
- Gain insights into structuring an HR department that supports strategic HR planning.
- Understand how to transform HR into a strategic partner by aligning HR efforts with organizational strategies.
- Gain skills in developing HR strategic management processes to meet business objectives.
- Explore the importance of HR strategic planning and how to effectively implement it within your organization.
- Understand the role of HR in strategic management and how HR can drive strategic business outcomes.

Course Outlines

Day 1: Introduction to Strategic HR Management

- The Difference Between Transformational and Transactional HR
 - Explore the HR strategic planning process and why it's essential for HR to move beyond transactional functions.
 - Understand how strategic HR contributes to business performance.
 - Compare strategic HR and traditional HR roles in driving organizational success.
 - How to define the primary purpose of strategic HR management and its connection to business goals.

Day 2: Structuring the HR Department for Strategic Success

A graphic showing a chessboard with several chess pieces. The text 'UK Training' is in a smaller font above the word 'PARTNER' in a large, bold, black font.

- Building a Strategic HR Department
 - Learn about different HR department models, including specialist HR departments and generalist HR departments.
 - Understand Dave Ulrich's model for structuring HR departments and how it aligns HR with business strategy.
 - How to transform the HR department from being seen as a support function to becoming a key player in strategic management.

Day 3: Building HR Credibility through Competence and Experience

- Educated, Experienced, and Trained HR Practitioners
 - The importance of building credible HR practitioners who can influence and drive strategic HR management.
 - The role of HR practitioners in a transformational HR department and the skills needed for success.
 - Insights from Jim Canterucci on change leadership and the critical role HR plays in change management.

Day 4: Providing Value for HR Services

- Aligning HR Services with Business Goals
 - How HR can prove its value by assisting line managers in achieving business objectives.
 - Explore the benefits of strategic HR planning and its impact on business performance.
 - Discussion on whether metrics are essential for measuring HR's strategic impact on business outcomes.

Day 5: Application Workshop for Organizational Success

- Implementing Strategic HR Practices
 - Apply the concepts learned throughout the course to create a strategic HR plan for your organization.
 - Develop practical strategies for aligning HR with organizational goals to achieve business success.

Why Attend This Course: Wins & Losses!

- Gain a thorough understanding of strategic HR management and its role in aligning HR practices with organizational objectives.
- Learn how to transform your HR department from a transactional to a transformational HR function.
- Develop the HR strategic planning skills necessary to become a strategic partner in business decision-making.
- Receive actionable strategies and tools to create a more effective HR department that drives business growth.
- Enhance your HR career by acquiring expertise in HR strategic management, leadership, and change management.

Conclusion

This course is a critical step for any HR professional seeking to transition from traditional HR functions to a more strategic HR role. By understanding the key principles of strategic HR management, HR professionals can significantly contribute to organizational success and become true strategic partners. You will leave this course

UK Training
PARTNER





equipped with the knowledge and tools to lead HR transformation in your organization, driving value through effective HR strategic planning and management.

Don't miss the opportunity to enhance your HR capabilities and elevate your career by mastering strategic HR. Join us today and take the first step towards becoming a more impactful HR leader!

UK Training
PARTNER

Head Office: +44 7480 775 526
Email: Sales@blackbird-training.com
Website: www.blackbird-training.com



Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 <p>MANNAI CORPORATION MANNAI Trading Company WLL, Qatar</p>	 <p>GAC UNE FILIALE D' EGA Alumina Corporation Guinea</p>	 <p>Booking.com Booking.com Netherlands</p>	 <p>OXFAM Oxfam GB International Organization, Yemen</p>	 <p>Capital Markets Authority Kuwait</p>
 <p>Waltersmith Waltersmith Petroman Oil Limited Nigeria</p>	 <p>QNB Qatar National Bank (QNB), Qatar</p>	 <p>Qatar Foundation Qatar</p>	 <p>AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania</p>	 <p>KFAS Kuwait Foundation for the Advancement of Sciences KFAS Kuwait</p>
 <p>Reserve Bank of Malawi Malawi</p>	 <p>Central Bank of Nigeria Nigeria</p>	 <p>Ministry of Interior Kingdom of Saudi Arabia Ministry of Interior, KSA</p>	 <p>Mabruk Oil Company Libya</p>	 <p>Saudi Electricity Company KSA</p>
 <p>BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia</p>	 <p>NATO Italy</p>	 <p>ENI ENI CORPORATE UNIVERSITY, Italy</p>	 <p>GULF BANK Gulf Bank Kuwait</p>	 <p>General Organization for Social Insurance KSA</p>
 <p>Defence Space Administration Nigeria</p>	 <p>National Industries Group (Holding) Kuwait</p>	 <p>Hamad Medical Corporation Qatar</p>	 <p>USAID Pakistan</p>	 <p>STC STC Solutions, KSA</p>
 <p>North Oil Company North Oil company,</p>	 <p>EKO Electricity</p>	 <p>OMAN BROADBAND Oman Broadband</p>	 <p>UNITED NATIONS UN.</p>	 <p>Authority for Electricity Regulation, Oman Authority for</p>

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

