

## International Protocol and Diplomacy Certification

*Geneva (Switzerland)*

*31 March - 4 April 2025*

UK Training

**PARTNER**

## International Protocol and Diplomacy Certification

Code: PR28 From: 31 March - 4 April 2025 City: Geneva (Switzerland) Fees: 4700 Pound

### Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

### Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

### International Protocol and Diplomacy Certification Course Outlines

#### Day 1

##### KEY PRINCIPLES AND INTRODUCTION

- Example of protocol traditions and modern-day applications
- Variations between countries and institutions
- How religious, multi-faith and cultural can have an effect on protocol practices?
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Some simple but important rules of negotiation across cultures

#### Day 2

##### INTERNATIONAL STANDARDS OF PROTOCOL, ETIQUETTE AND DIPLOMACY

- Planning VIP events, receptions, and ceremonies
- Seating planning, security, and protection checklists
- Diplomatic gift-giving and receiving
- Royal Tea ceremony and other specialized events

#### Day 3

##### DIPLOMACY AND [SOFT POWER]

- Techniques for organizing international VIP meetings, including meals and dinners

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Cross-cultural communications; verbal and non-verbal.
- Diplomatic conversation skills.
- Traditional and contemporary best practices

#### DAY 4

##### INTERNATIONAL AND POLITICAL ETIQUETTE

- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic.
- Cultural diplomacy through etiquette and the media.
- Formal and informal dress codes and professional image

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#### DAY 5

##### PUBLIC SPEAKING AND SPEECH GIVING

- Practical diplomacy and event leadership
- Professional, diplomatic, and ceremonial images to project
- Communication and networking personal charisma, written and verbal practices
- Public speaking and programme presentation skills

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