

MasterClass in Governance & Corporate Affairs

Cairo (Egypt)

11 - 15 May 2025

UK Training

PARTNER



MasterClass in Governance & Corporate Affairs

Code: LM28 From: 11 - 15 May 2025 City: Cairo (Egypt) Fees: 3300 Pound

Introduction

This training course elaborates on the various roles and responsibilities of the Corporate Affairs function and its key involvement in all the processes of Governance within the Corporate. This training course will discuss the International Governance Standard codes and how Corporate Governance is measured and benchmarked. Attendees will be gain comprehensive knowledge about Corporate Governance and its Guiding principles.

Perspective covers the Governance Framework at both the Board level the Board Governance Framework and the Executive management levels the Assurance and Control Governance Framework. This training course also addresses Effective Organizational Compliance Management. It discusses in detail all aspects of the Risk Management vital process and its evolution into implementing an Integrated Enterprise Risk Management ERM framework.

Course Objectives

- Learn all possible roles played by Corporate Affairs function.
- Understand their key involvement in the various Governance processes.
- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization.
- Discuss in detail the three components of the GRC perspective.
- Learn about Compliance and how to implement an effective compliance program.
- Learn about Risk Management, its framework, and standard process.
- Discuss models of Governance Assurance and Control within the organization.
- Discuss the Integrated Model of Governance Disclosure and Reporting within the Organization.
- Learn about the King IV standard code of Corporate Governance.

Course Outlines

Day 1: Corporate Affairs

- The Context of Corporate Affairs.
- Corporate Affairs Practices.
- Reputation Management / Media Relations.
- Government Relations.
- Stakeholder Relations / Investor Relations.
- Corporate Social Responsibility CSR.
- Role of Corporate Affairs in Strategic Decision Making.

Day 2: Corporate Governance

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- What is Corporate Governance.
- Need for Corporate Governance.
- Principles for Good Corporate Governance.
- [Core] Principles.
- [Plan-Do-Check-Act] PDCA Principles.
- The 4 P's of Corporate Governance.
- Corporate Affairs Involvement in Corporate Governance.

Day 3: The GRC Governance, Risk, and Compliance Perspective

- The GRC Governance, Risk and Compliance perspective.
- Compliance and Compliance Management.
- Elements of an Effective Compliance Program.
- Risk and Risk Management.
- Risk Management Framework.
- Risk Management Process.
- Enterprise Risk Management ERM.

Day 4: GRC Assurance, Disclosure, and Reporting

- Good Governance Standard Framework.
- The Three 3 Lines of Defense Model.
- Role of Internal Control.
- Role of Internal Audit.
- Role of External Audit.
- Integrated Reporting Framework.
- Corporate Affairs Involvement in GRC.

Day 5: Governance Standard Codes

- Good Governance: Guiding Principles.
- King IV Report on Corporate Governance.
- King IV Guiding Principles.
- King IV Recommended Practices.
- Governance Measurement and Benchmarking.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

