

Feasibility Studies: Preparation, Analysis and Evaluation

Istanbul (Turkey)

17 - 21 August 2025

UK Training

PARTNER

Feasibility Studies: Preparation, Analysis and Evaluation

Code: FA28 From: 17 - 21 August 2025 City: Istanbul (Turkey) Fees: 3900 Pound

Introduction

This course provides professionals a firm basis to determine whether the project has sufficient merit to continue into a more detailed phase. This is achieved by means of a feasibility study. A well-developed feasibility study is an essential foundation to allow project analysis and design activities to commence in a focused manner. It either refines a business case by examining the range of possible options and potential issues or forms a basis for its development.

Feasibility studies address issues that could influence the success of a potential project and assess the advantages and disadvantages of each option so they can be ranked. The end product of the study is a clear, concise report which presents the proposed project's objectives, with conclusions and recommendations for the next phase.

Course Objectives

- Employ individual leadership performance by identifying methods of completing feasibility studies.
- Discover effective project planning for feasibility studies for individuals and teams.
- Examine project management techniques to plan and organize feasibility studies.
- Use stakeholder management to involve stakeholders in feasibility studies.
- Apply useful planning, organization, and people management skills.

Course Outlines

Day 1

Planning a Feasibility Study

- Introductions, course purpose, goals, and objectives.
- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles, and concepts.
- Identifying where a feasibility study occurs in a project plan.
- Creating and protecting value.
- Understanding the business need.

Day 2

Considering the Options

- Distinguishing between needs and wants.
- Performing an options analysis.
- Creative thinking and problem-solving.
- Consideration of the risks and opportunities.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Day 3

The Risk Assessment

- The risk management process and application.
- Identifying and assessing the risks of the preferred option.
- Identifying and managing key stakeholders.
- Establishing the cost estimate.
- Contingency determination.

Day 4

The Feasibility Assessment and Evaluation

- Determining the most feasible option.
- Financial analysis techniques.
- Non discounting methods.
- Discounting methods.
- Net Present Value, Internal Rate of Return.

Day 5

Preparing the Report

- Developing the feasibility report.
- Understand the characteristics of proper communication.
- Identifying how interpersonal relationships ensure successful feasibility studies.
- Real case feasibility study review and analysis.
- Summary, key messages, and learning outcomes.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

