

MasterClass in Governance & Corporate Affairs

Orlando, Florida (USA)

10 - 14 August 2026

UK Training

PARTNER



MasterClass in Governance & Corporate Affairs

Code: LM28 From: 10 - 14 August 2026 City: Orlando, Florida (USA) Fees: 5700 Pound

Introduction

The Corporate Affairs and Governance Masterclass provides a deep dive into the essential roles and responsibilities of the Corporate Affairs function, focusing on its pivotal involvement in Governance processes across organizations. This training course explores global best practices, including Leadership in Corporate Governance, Compliance Management, and Integrated Risk Management ERM frameworks. Participants will gain insight into international Corporate Governance standards, including the King IV Report on Corporate Governance, and how governance is measured and benchmarked.

This program is tailored for executives, governance leaders, and professionals in Corporate Affairs seeking to strengthen their skills in reputation management, compliance, risk management, and organizational transparency.

Course Objectives

- Master the diverse roles and responsibilities of the Corporate Affairs function.
- Understand the critical involvement of Corporate Affairs in various governance processes.
- Explore a generic governance model based on universal principles adaptable to any organization.
- Gain in-depth knowledge of the GRC perspective Governance, Risk, and Compliance and its application.
- Learn how to design and implement an effective compliance program.
- Understand the Risk Management Framework and its processes, including Enterprise Risk Management ERM.
- Analyze governance assurance and control mechanisms, including the Three Lines of Defense model.
- Learn about the King IV Corporate Governance standard and its guiding principles.
- Understand the role of Corporate Affairs in governance disclosure and reporting.

Course Outlines

Day 1: Corporate Affairs Fundamentals

- Definition and scope: What is Corporate Affairs?
- Key responsibilities: Stakeholder relations, reputation management, and media relations.
- Corporate Social Responsibility CSR and its strategic value.
- The role of Corporate Affairs in strategic decision-making.
- Government and global Corporate Affairs relations.

Day 2: Principles of Corporate Governance

- What is Corporate Governance and why is it essential?
- Core principles of good governance: The 4 P's of Corporate Governance.
- The Plan-Do-Check-Act PDCA principles.

The logo for UK Training Partner, featuring the text 'UK Training' in a smaller font above the word 'PARTNER' in a large, bold, black font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, and a pawn) in gold and silver.

- The involvement of Corporate Affairs in achieving Corporate Governance excellence.

Day 3: Governance, Risk, and Compliance GRC Perspective

- Overview of the GRC framework.
- Elements of an effective compliance program and compliance management.
- Risk management: Processes, frameworks, and integration into ERM.
- Best practices for risk mitigation and management in governance.

Day 4: GRC Assurance, Reporting, and Control

- Governance Assurance and Control mechanisms.
- The Three Lines of Defense model.
- Roles of internal and external audits in governance.
- The Integrated Reporting Framework and its benefits.
- Strategic involvement of Corporate Affairs in GRC reporting.

Day 5: Governance Standard Codes and Measurement

- Overview of King IV Report on Corporate Governance.
- King IV Guiding Principles and recommended practices.
- Methods for governance benchmarking and measurement.
- The role of Corporate Affairs Executives in upholding governance standards.

Why Attend this Course: Wins & Losses!

- A comprehensive understanding of Corporate Governance frameworks and their application.
- Enhanced leadership skills in Corporate Affairs and governance processes.
- Practical knowledge of Enterprise Risk Management ERM and Compliance Management.
- Insight into global best practices, including King IV and ISO standards.
- Mastery of reputation management, stakeholder relations, and CSR strategies.

Conclusion

This Corporate Affairs and Governance Masterclass is designed to equip professionals with the tools and knowledge to excel in the ever-evolving landscape of governance and compliance. Whether you're a governance leader, Corporate Affairs executive, or aspiring professional, this course provides actionable insights into governance best practices, risk management, and compliance strategies.

With a strong focus on international standards like King IV and practical frameworks like ERM, attendees will be well-prepared to navigate complex challenges and drive organizational success.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



General Organization for
Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

