

Leadership & Strategic Management

Barcelona (Spain)

8 - 12 June 2026





Leadership & Strategic Management

Code: LM28 From: 8 - 12 June 2026 City: Barcelona (Spain) Fees: 4400 Pound

Introduction

In today solution described by the strategic s

Through comprehensive modules, participants will explore strategic management processes, leadership development programs, and global leadership practices, ensuring they are well-prepared to lead modern organizations effectively.

Course Objectives

By the end of the course, participants will be able to:

- Differentiate between leadership and management, understanding their distinct roles and interdependencies.
- Apply core leadership principles to inspire and motivate teams for optimal performance.
- Develop strategic thinking skills to align goals with organizational objectives.
- Recognize various types of leadership in management and identify the most effective style for different situations.
- Evaluate the importance of strategic management in driving organizational success.
- Lead and manage change effectively, fostering innovation through diverse cultural perspectives.
- Utilize actionable frameworks to implement and measure strategic initiatives.
- Build strong communication skills to gain influence and foster collaboration.

Course Outlines

Day 1: Strategic Leadership Essentials

- What is strategic leadership?
- The importance of strategic leadership in modern organizations.
- Leadership and personal effectiveness: enhancing self-awareness and self-perception.
- Understanding strategic management processes and their relevance to leadership roles.
- Personality, values, and behavioral flexibility in leadership.

Day 2: Leadership Development and Strategic Thinking

- Leadership development training: frameworks and methods.
- The evolution of strategic management and strategic thinking in business.

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- Core leadership competencies and the balance between influence and authority.
- Building rapport and effective communication as part of executive leadership training.
- Developing alignment between personal goals and organizational strategies.

Day 3: Leadership and Change Management

- Historical perspectives on change and its impact on leadership.
- Models for implementing change and managing resistance effectively.
- Cultural differences and their role in global leadership.
- Harnessing cultural diversity for innovation and strategic advantage.
- Case study: Addressing cultural clashes in leadership.

Day 4: Strategies for Growth and Value Creation

- Balancing growth and profitability in strategic planning.
- Analyzing factors that differentiate strategic management success from failure.
- Engaging teams in strategic thinking and creating actionable plans.
- The role of communication in building influence and stakeholder engagement.
- Advanced communication techniques for leaders to inspire and motivate teams.

Day 5: Influencing and Motivating Through Leadership

- Motivating a modern workforce using expectancy theory and proven leadership strategies.
- Self-motivation and creating environments that inspire others.
- Personal roadmap to effective leadership in today s competitive landscape.
- Leadership styles and their application in modern organizations.
- Case study: [Leaders Eat Last] Exploring the role of selfless leadership.
- Self-assessment of leadership practices and behaviors.

Why Attend this Course: Wins & Losses!

- Master the essentials of strategic management, from conceptual frameworks to practical application.
- Develop a deep understanding of leadership roles and how they drive organizational success.
- Learn how to align team goals with strategic initiatives using proven techniques.
- Enhance your ability to lead change, foster innovation, and motivate teams effectively.
- Build advanced communication and rapport-building skills, crucial for executive leadership training.

Conclusion

This leadership training & Strategic Management Training Course is your gateway to becoming a more confident, strategic, and effective leader. Whether you re looking to refine your leadership skills, understand the importance of strategic management, or navigate organizational challenges with confidence, this course equips you with the tools and knowledge needed to thrive.

Join us to explore leadership principles, enhance strategic thinking, and inspire your team toward success in today sever-changing business world.





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