

## The A - Z of Warehouse Management

*Casablanca (Morocco)*

*2 - 6 June 2025*

UK Training

**PARTNER**



## The A - Z of Warehouse Management

Code: SC28 From: 2 - 6 June 2025 City: Casablanca (Morocco) Fees: 3700 Pound

### Introduction

Warehousing operations are at the heart of the supply chain of any organization. The ability to secure the storage and flow of supplies with an eye on balancing costs with desired service levels provides a formidable challenge to the warehousing professional.

In this course, we describe the strategic role of warehousing in the broader context of supply chain management and logistics. We also detail the different warehousing activities and focus on the ones which warehousing can contribute to, in the organization. In addition, we examine the operational and financial performance aspect of warehousing, with an eye on sustainability.

### Course Objectives of The A - Z of Warehouse Management

- Describe the strategic role of warehouses in the supply chain
- Profile and optimize warehousing activities
- Identify different warehousing configurations and value-adding activities
- Develop key performance indicators and benchmark warehouse performance
- Outline the cost and revenue aspects of warehousing
- Recognize sustainable warehousing techniques and practices

### The A - Z of Warehouse Management Course Outlines

#### Day 1

##### The strategic role of warehousing

- Supply chain overview
- The role of warehouses
- Types of warehouses
  - Private warehousing
  - Public warehousing
  - Contract warehousing
- Fundamentals of warehouse operations
- Warehouse organizations and job descriptions

#### Day 2

##### Warehouse activity profiling

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**

- Customer order profiling
- Item activity profiling
- Inventory profiling
- Activity relationship profiling
- Warehousing equipment and tools
- Automatic Identification and Data Capture AIDC
  - Barcoding
  - Radio Frequency Identification RFID
  - Optical Character Recognition OCR
  - Magnetic stripes
  - Biometrics

## Day 3

### Warehouse configuration and value-adding activities

- Warehousing echelons
- Warehouse design
- Value-adding activities
  - Stockpiling, spot stocking, and assortments
  - Cross-docking, breakbulk, and consolidation
  - Mixing
  - Postponement and assemble-to-order
- Reverse logistics

## Day 4

### Managing warehouse performance

- Warehousing KPIs
- Benchmarking warehousing operations
- Warehouse performance gap identification
- Continuous improvement in operations

### Warehouse cost calculations

- Capital costs
- Operating costs
- Handling and storage costs
- Investment analysis

## Day 5

### Sustainable warehousing operations

- Lean warehousing
- Sustainability competencies
- The triple bottom line
- Designing-for-the-supply chain
- Designing-for-the-environment

UK Training

**PARTNER**



## Blackbird Training Cities

### Europe

izmir



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Thailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

