

Feasibility Studies: Preparation, Analysis and Evaluation

London (UK)

17 - 21 November 2025

UK Training

PARTNER



Feasibility Studies: Preparation, Analysis and Evaluation

Code: FA28 From: 17 - 21 November 2025 City: London (UK) Fees: 4400 Pound

Introduction

This course is designed to provide professionals with a solid foundation for determining whether a project has enough merit to proceed into a more detailed phase, specifically through conducting a feasibility study. A well-developed feasibility study serves as a critical foundation for initiating project analysis and design activities in a focused and structured manner. This process can either refine a business case by evaluating various options and potential issues or form the basis for its development. Feasibility studies address essential factors that could influence the success of a potential project, assess the advantages and disadvantages of each option, and help rank these options to determine the best course of action. The study culminates in a clear and concise report that presents the project's objectives, conclusions, and recommendations for the next phase of development.

In this course, you will learn how to apply the principles of a feasibility study to assess the viability of projects and ensure that you make informed, data-driven decisions about moving forward. You'll explore technical feasibility, development feasibility, and other essential aspects of a feasibility study to gain a comprehensive understanding of its importance and application.

Course Objectives

By the end of this course, you will be able to:

- Identify methods of completing feasibility studies to evaluate project potential.
- Discover effective project planning for feasibility studies for both individuals and teams.
- Examine project management techniques that help plan and organize successful feasibility studies.
- Utilize stakeholder management to engage and involve stakeholders in the feasibility study process.
- Apply planning, organization, and people management skills to successfully conduct a feasibility study.

Course Outlines

Day 1: Planning a Feasibility Study

- Introductions, course purpose, goals, and objectives: Overview of the course structure and objectives.
- What are feasibility studies and why are they important?: Understand the definition and significance of a feasibility study in the project lifecycle.
- Feasibility studies: definitions, principles, and concepts: Gain foundational knowledge of feasibility studies and their role in project planning.
- Identifying where a feasibility study occurs in a project plan: Understand the context of a feasibility study within the overall project management process.
- Creating and protecting "value": Learn how a feasibility study helps protect business value by ensuring that projects are viable before further investment.
- Understanding the business need: Define the specific business needs that the feasibility study aims to

UK Training
PARTNER



address.

Day 2: Considering the Options

- Distinguishing between needs and wants: Understand the difference between essential project needs and optional features.
- Performing an options analysis: Learn how to evaluate and analyze various options available for the project.
- Creative thinking and problem-solving: Apply innovative thinking to address project challenges.
- Consideration of the risks and opportunities: Assess potential risks and opportunities associated with each option.

Day 3: The Risk Assessment

- The risk management process and application: Gain insights into managing risks effectively throughout the feasibility study process.
- Identifying and assessing the risks of the preferred option: Learn to assess the risks associated with the most viable project options.
- Identifying and managing key stakeholders: Understand how to engage and manage stakeholders involved in the feasibility study.
- Establishing the cost estimate: Learn how to estimate the financial cost of the preferred options.
- Contingency determination: Understand how to determine potential contingencies to mitigate unforeseen issues.

Day 4: The Feasibility Assessment and Evaluation

- Determining the most feasible option: Learn the evaluation techniques to choose the most suitable project option.
- Financial analysis techniques: Gain knowledge of the financial analysis methods used in feasibility studies.
- Non-discounting methods: Explore methods that don't involve the time value of money.
- Discounting methods: Understand the discounted cash flow methods used in feasibility studies.
- Net Present Value NPV, Internal Rate of Return IRR: Learn how to apply NPV and IRR in evaluating project feasibility.

Day 5: Preparing the Report

- Developing the feasibility report: Learn how to create a comprehensive report that outlines findings, conclusions, and recommendations.
- Understanding the characteristics of proper communication: Master the communication strategies necessary for presenting feasibility study results effectively.
- Identifying how interpersonal relationships ensure successful feasibility studies: Understand the role of teamwork and collaboration in the success of a feasibility study.
- Real case feasibility study review and analysis: Review a real-world case study to apply your knowledge and analyze its feasibility outcomes.
- Summary, key messages, and learning outcomes: Recap the critical lessons learned during the course.

Why Attend This Course: Wins & Losses!

- Enhanced Decision-Making Skills: By understanding the principles of a feasibility study, you'll be able to evaluate the viability of projects more effectively, ensuring that resources are invested in feasible initiatives.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training
PARTNER

- Risk Mitigation: Learn how to manage and assess risks early in the project lifecycle, thus reducing the chances of costly mistakes.
- Clear Communication: Develop the skills to prepare clear and actionable feasibility study reports that align stakeholders and decision-makers.
- Application of Analytical Techniques: Gain expertise in technical feasibility, development feasibility, and financial analysis tools such as Net Present Value NPV and Internal Rate of Return IRR.
- Stakeholder Management: Learn how to engage with key stakeholders and manage their expectations during the feasibility study process.

Conclusion

This Feasibility Studies and Analysis course is essential for professionals looking to gain a comprehensive understanding of the feasibility study process. By exploring both the theoretical and practical aspects of feasibility studies, participants will learn how to analyze the technical, financial, and operational viability of projects. Whether you're assessing a business plan, evaluating technical feasibility, or preparing feasibility reports, the skills gained in this course will help you make data-driven decisions that lead to successful project execution.

If you are looking to master the benefits of a feasibility study, understand operational feasibility, or differentiate between a feasibility study and a business plan, this course is the perfect fit for you. Learn how to apply best practices, involve stakeholders effectively, and ensure that your projects are set up for success right from the start.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. In the background, there are concentric circles and the text 'UK Training PARTNER'.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)
(Switzerland)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation
Guinea



Booking.com
Netherlands



Oxfam GB International
Organization,
Yemen



Capital Markets
Authority,
Kuwait



Waltersmith Petroman Oil Limited
Nigeria



Qatar National Bank
(QNB),
Qatar



Qatar Foundation,
Qatar



AFRICAN UNION ADVISORY
BOARD ON CORRUPTION,
Tanzania



KFAS
Kuwait



Reserve Bank of
Malawi,
Malawi



Central Bank of Nigeria
Nigeria



Ministry of Interior
Kingdom of Saudi Arabia
KSA



Mabruk Oil Company
Libya



Saudi Electricity
Company,
KSA



BADAN PENGELOLA
KEUANGAN Haji,
Indonesia



NATO
Italy



ENI CORPORATE
UNIVERSITY,
Italy



Gulf Bank
Kuwait



المؤسسة العامة للتأمينات الاجتماعية
General Organization for Social Insurance
KSA



Defence Space Administration
Nigeria



National Industries
Group (Holding),
Kuwait



Hamad Medical
Corporation,
Qatar



USAID
Pakistan



STC Solutions,
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS
UN.



Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

