

## Leadership & Strategic Management

*Amsterdam*

*23 - 27 March 2026*

UK Traininig

# PARTNER



## Leadership & Strategic Management

Code: LM28 From: 23 - 27 March 2026 City: Amsterdam Fees: 4200 Pound

### Introduction

In today's dynamic and uncertain business environment, effective leadership is a critical component for navigating challenges and achieving sustainable success. This Leadership & Strategic Management Training Course is designed for individuals aiming to enhance their strategic thinking, improve leadership skills, and implement actionable strategies that drive growth and innovation. The course equips participants with tools to balance leadership roles and management responsibilities, focusing on essential principles like strategic leadership, succession planning, and the efficient utilization of human capital.

Through comprehensive modules, participants will explore strategic management processes, leadership development programs, and global leadership practices, ensuring they are well-prepared to lead modern organizations effectively.

### Course Objectives

By the end of the course, participants will be able to:

- Differentiate between leadership and management, understanding their distinct roles and interdependencies.
- Apply core leadership principles to inspire and motivate teams for optimal performance.
- Develop strategic thinking skills to align goals with organizational objectives.
- Recognize various types of leadership in management and identify the most effective style for different situations.
- Evaluate the importance of strategic management in driving organizational success.
- Lead and manage change effectively, fostering innovation through diverse cultural perspectives.
- Utilize actionable frameworks to implement and measure strategic initiatives.
- Build strong communication skills to gain influence and foster collaboration.

### Course Outlines

#### Day 1: Strategic Leadership Essentials

- What is strategic leadership?
- The importance of strategic leadership in modern organizations.
- Leadership and personal effectiveness: enhancing self-awareness and self-perception.
- Understanding strategic management processes and their relevance to leadership roles.
- Personality, values, and behavioral flexibility in leadership.

#### Day 2: Leadership Development and Strategic Thinking

A graphic of a chessboard with several pawns. In the foreground, a large gold king piece stands prominently. Behind it, several silver and gold pawns are positioned on different squares. The background features a series of concentric circles, suggesting a strategic or leadership theme.

UK Training  
**PARTNER**

- Leadership development training: frameworks and methods.
- The evolution of strategic management and strategic thinking in business.
- Core leadership competencies and the balance between influence and authority.
- Building rapport and effective communication as part of executive leadership training.
- Developing alignment between personal goals and organizational strategies.

### Day 3: Leadership and Change Management

- Historical perspectives on change and its impact on leadership.
- Models for implementing change and managing resistance effectively.
- Cultural differences and their role in global leadership.
- Harnessing cultural diversity for innovation and strategic advantage.
- Case study: Addressing cultural clashes in leadership.

### Day 4: Strategies for Growth and Value Creation

- Balancing growth and profitability in strategic planning.
- Analyzing factors that differentiate strategic management success from failure.
- Engaging teams in strategic thinking and creating actionable plans.
- The role of communication in building influence and stakeholder engagement.
- Advanced communication techniques for leaders to inspire and motivate teams.

### Day 5: Influencing and Motivating Through Leadership

- Motivating a modern workforce using expectancy theory and proven leadership strategies.
- Self-motivation and creating environments that inspire others.
- Personal roadmap to effective leadership in today's competitive landscape.
- Leadership styles and their application in modern organizations.
- Case study: "Leaders Eat Last" - Exploring the role of selfless leadership.
- Self-assessment of leadership practices and behaviors.

### Why Attend this Course: Wins & Losses!

- Master the essentials of strategic management, from conceptual frameworks to practical application.
- Develop a deep understanding of leadership roles and how they drive organizational success.
- Learn how to align team goals with strategic initiatives using proven techniques.
- Enhance your ability to lead change, foster innovation, and motivate teams effectively.
- Build advanced communication and rapport-building skills, crucial for executive leadership training.

### Conclusion

This Leadership & Strategic Management Training Course is your gateway to becoming a more confident, strategic, and effective leader. Whether you're looking to refine your leadership skills, understand the importance of strategic management, or navigate organizational challenges with confidence, this course equips you with the tools and knowledge needed to thrive.

Join us to explore leadership principles, enhance strategic thinking, and inspire your team toward success in today's ever-changing business world.

A graphic of a chessboard with several chess pieces, including a king, queen, and pawns, arranged on it. The board is white and black, and the pieces are gold and silver.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

