

## Strategic Healthcare Management & Administration (HA)

*Rome (Italy)*

*3 - 7 August 2026*

UK Training

# PARTNER



## Strategic Healthcare Management & Administration (HA)

Code: HM28 From: 3 - 7 August 2026 City: Rome (Italy) Fees: 4900 Pound

### Introduction

Global healthcare leaders must have expertise in leadership management, healthcare finance, and human resource management to maintain excellence in service and patient care. The Strategic Healthcare Management course aims to ensure that healthcare leaders worldwide have access to the world's leading practices in complex organizational management and healthcare leadership. This course focuses on developing skills tailored to the healthcare industry, enhancing leadership and management methodologies. It is specifically designed for senior and executive-level hospital staff, including primary care, recuperative care, community, and other healthcare facility administrators, chiefs of staff, hospital board members, chief nursing officers, department directors, and other healthcare professionals with supervisory, management, or executive-level responsibilities.

Important note: When registering for the course in Istanbul with three or more participants, we offer a 1-day site visit to a prestigious public or private hospital.

### Course Objectives

By the end of this course, participants will be able to:

- Implement patient-focused strategies, including strategic planning, across the healthcare organization.
- Use executive decision-making tools and formal methods to assess healthcare plans in line with regulations and evolving market needs.
- Lead and manage crisis management in complex healthcare organizations while optimizing best practices in quality and safety.
- Foster creativity and innovation throughout a healthcare department or organization.
- Apply leadership capabilities to lead healthcare teams and projects to success.
- Develop sustainable healthcare strategies that contribute to organizational performance and adapt to future challenges.

### Course Outlines

#### Day 1: Strategic Management in Healthcare

- Strategic management in healthcare: Learn how to develop a clear mission and vision for healthcare organizations.
- Developing marketing strategies for hospitals and positioning them effectively in the healthcare market.
- Understanding hospital organizational structures: Examine the organizational models in the US and other global regions.
- Managing and leading in complex healthcare organizations: Strategies for leadership in diverse and multi-functional settings.
- Teamwork in healthcare settings: Enhancing collaboration between medical and administrative teams to

**PARTNER**



achieve quality outcomes.

## Day 2: Financial Management and Forecasting in Healthcare

- Organizational structure and responsibilities of hospital cost centers: Learn how to allocate budgets and manage financial resources.
- Managing cost centers: Methods for evaluating financial performance and optimizing cost center management.
- Financial accounting and insurance: Understand the integration of healthcare financial management in hospital operations.

## Day 3: Hospital Human Resource Management

- Strategic HR management in hospitals: Develop workforce management strategies.
- Core values and HR systems: Build HR management systems and incentive programs.
- HR incentives and control mechanisms: Motivate and control workforce performance.
- Hospital Information Technology HIT: Role of technology in healthcare management.

## Day 4: Security and Privacy Issues in HIT

- Security and privacy in HIT: Managing data privacy and security challenges.
- Developing security protocols: Best practices for safeguarding healthcare data.
- Integrating HIT with hospital operations: Optimizing workflow and decision-making.
- Legal and ethical issues in HIT: Understanding the legal landscape and patient data rights.

## Day 5: Medical Service Quality Management and Improvement

- Managing quality in medical services: Implement tools for tracking performance and incentivizing staff based on quality metrics.
- Healthcare quality management methods: Understand common tools and techniques used in quality management in healthcare.
- Emergency preparedness and crisis management: Learn strategies for managing healthcare crises effectively.

If applicable, a site visit to a prestigious hospital will provide an opportunity to observe day-to-day responsibilities such as managing human resources, allocating budgets, and maintaining IT systems. Participants will also gain insights into policy decisions, patient care, and the role of leadership in driving technological innovation.

## Why Attend This Course: Wins & Losses!

Attending this course will significantly enhance your leadership and management skills in the healthcare sector, providing you with practical tools and techniques for managing healthcare organizations more effectively. Here are some key benefits:

- Creative healthcare management strategies: Learn how to apply creativity and innovation within complex healthcare settings to improve performance and outcomes.
- Master healthcare leadership: Gain advanced skills in healthcare leadership and healthcare strategic planning to navigate challenges in healthcare systems.
- Strengthen decision-making abilities: Learn how to apply data-driven approaches to make informed



decisions that enhance quality and efficiency in healthcare services.

- Effective quality management in healthcare: Understand how to track and improve medical service quality, ensuring patients receive the best care possible.
- Comprehensive understanding of healthcare finance: Master the financial tools and strategies necessary for managing healthcare budgets and resources.

## Conclusion

The Strategic Healthcare Management course offers an invaluable opportunity for healthcare professionals to enhance their leadership, management, and operational skills. By focusing on healthcare leadership, quality management, financial management, and strategic planning, this course equips participants with the knowledge and expertise to lead healthcare organizations to success in a rapidly changing environment. Whether you are looking to improve patient care, streamline operations, or lead healthcare teams effectively, this course provides the tools you need to succeed in the complex world of healthcare management.



# Blackbird Training Cities

## Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



Florence (Italy)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
(Kuwait)



Phuket (Thailand)



Shanghai (China)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut





## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



MANNAI Trading  
Company WLL,  
Qatar



Alumina Corporation  
Guinea



Booking.com  
Netherlands



Oxfam GB International  
Organization,  
Yemen



Capital Markets  
Authority,  
Kuwait



Waltersmith Petroman Oil Limited  
Nigeria



Qatar National Bank  
(QNB),  
Qatar



Qatar Foundation,  
Qatar



AFRICAN UNION ADVISORY  
BOARD ON CORRUPTION,  
Tanzania



KFAS  
Kuwait



Reserve Bank of  
Malawi,  
Malawi



Central Bank of Nigeria  
Nigeria



Ministry of Interior  
Kingdom of Saudi Arabia  
KSA



Mabruk Oil Company  
Libya



Saudi Electricity  
Company,  
KSA



BADAN PENGELOLA  
KEUANGAN Haji,  
Indonesia



NATO  
Italy



ENI CORPORATE  
UNIVERSITY,  
Italy



Gulf Bank  
Kuwait



المؤسسة العامة للتأمينات الاجتماعية  
General Organization for  
Social Insurance  
KSA



Defence Space Administration  
Nigeria



National Industries  
Group (Holding),  
Kuwait



Hamad Medical  
Corporation,  
Qatar



USAID  
Pakistan



STC Solutions,  
KSA



North Oil company,



EKO Electricity



Oman Broadband



UNITED NATIONS  
UN.



هيئة تنظيم الكهرباء - عمان  
AUTHORITY FOR ELECTRICITY REGULATION, OMAN  
Authority for

UK Training  
**PARTNER**





## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



[Sales@blackbird-training.com](mailto:Sales@blackbird-training.com)



[www.blackbird-training.com](http://www.blackbird-training.com)

