BLACKBiRD
FOR TRAINING

Certified Change Management Professional(CCMP)

Amsterdam (Netherlands)

14 - 18 July 2025

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Certified Change Management Professional(CCMP)

Introduction

Elevate your career with the Certified Change Management Professional CCMP course. This comprehensive program is designed to equip you with the expertise to lead and manage organizational change effectively. Through in-depth training, you will gain the skills needed to navigate complex change processes, address resistance, and drive successful transformations. Join us to become a certified professional in change management and make a significant impact in your organization.

Course Objectives:

- **Understand Change Management Principles:** Build a strong foundation in change management theories and models.
- **Develop Effective Strategies:** Learn to create and implement strategies that align with organizational goals.
- **Manage Change Resistance:** Acquire techniques to identify and overcome resistance to change.
- **Enhance Communication Skills:** Improve your ability to communicate change initiatives effectively.
- **Lead Change Initiatives:** Develop leadership skills to guide and support organizational change.
- **Apply Best Practices:** Utilize industry best practices for successful change management.
- **Measure Change Impact:** Learn to assess and measure the effectiveness of change initiatives.

Course Outline:

Day 1: Introduction to Change Management

- Overview of change management principles and models.
- Understanding the role of a change manager.
- Key concepts in change management frameworks.
- Identifying the drivers of organizational change.

Day 2: Developing Change Management Strategies

- Designing a comprehensive change management plan.
- Aligning change strategies with organizational goals.
- Setting clear objectives and milestones for change initiatives.
- Tools and techniques for effective planning and implementation.

Day 3: Communication and Stakeholder Engagement

- Crafting effective communication strategies for change.
- Engaging and managing stakeholders throughout the change process.
- Techniques for addressing resistance and fostering support.

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- Case studies on successful communication during change.

Day 4: Leading and Managing Change

- Developing leadership skills to guide teams through change.
- Implementing change initiatives and managing transitions.
- Monitoring progress and adapting strategies as needed.
- Measuring the impact of change and ensuring sustainability.

Day 5: Change Management Best Practices and Certification Preparation

- Reviewing best practices and industry standards in change management.
- Preparing for the CCMP certification exam with practice questions.
- Understanding the certification process and requirements.
- Final review and Q&A session to clarify any remaining questions.

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International House 185 Tower Bridge Road London SE1 2UF United Kingdom

+44 7401 1773 35
+44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

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