

International Protocol and Diplomacy Certification

Madrid (Spain)

19 - 23 May 2025

UK Training

PARTNER

International Protocol and Diplomacy Certification

Code: PR28 From: 19 - 23 May 2025 City: Madrid (Spain) Fees: 4200 Pound

Introduction

This International Protocol Etiquette and Diplomacy Certificate Training Course will give all participants the skills, knowledge and understanding of International Protocol and Diplomacy. Diplomacy, etiquette, and protocol is a vital part of working with agencies, governments, embassies and building relationships doing business around the World.

Course Objectives of International Protocol and Diplomacy Certification

- To provide knowledge and understanding of protocol and diplomacy
- Know the role within different organisations and governments
- To provide an understanding of the need for protocol, etiquette, manners, and diplomacy
- How to use it effectively to support their organisation and managers?
- Ideas that will prepare participants for the development of their capabilities and skills

International Protocol and Diplomacy Certification Course Outlines

Day 1

KEY PRINCIPLES AND INTRODUCTION

- Example of protocol traditions and modern-day applications
- Variations between countries and institutions
- How religious, multi-faith and cultural can have an effect on protocol practices?
- Multicultural dining protocols French, English, Asian & Middle Eastern
- Some simple but important rules of negotiation across cultures

Day 2

INTERNATIONAL STANDARDS OF PROTOCOL, ETIQUETTE AND DIPLOMACY

- Planning VIP events, receptions, and ceremonies
- Seating planning, security, and protection checklists
- Diplomatic gift-giving and receiving
- Royal Tea ceremony and other specialized events

Day 3

DIPLOMACY AND [SOFT POWER]

- Techniques for organizing international VIP meetings, including meals and dinners

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The pieces are gold and silver. The board is white and black squares. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Cross-cultural communications; verbal and non-verbal.
- Diplomatic conversation skills.
- Traditional and contemporary best practices

DAY 4

INTERNATIONAL AND POLITICAL ETIQUETTE

- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic.
- Cultural diplomacy through etiquette and the media.
- Formal and informal dress codes and professional image

INTERNATIONAL AND POLITICAL ETIQUETTE

- Flag etiquette, anthems, and other important elements
- Royal protocol within a monarchy versus a republic.
- Cultural diplomacy through etiquette and the media.
- Formal and informal dress codes and professional image

DAY 5

PUBLIC SPEAKING AND SPEECH GIVING

- Practical diplomacy and event leadership
- Professional, diplomatic, and ceremonial images to project
- Communication and networking personal charisma, written and verbal practices
- Public speaking and programme presentation skills

UK Training
PARTNER



Blackbird Training Cities

Europe



Copenhagen (Denmark)



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)
(Montenegro)



Bordeaux (France)



Birmingham (UK)



Lyon (France)



Stockholm (Sweden)



Podgorica



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)

Blackbird Training Cities

Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia)



Bangkok (Thailand)



Beijing (China)



Moscow (Russia)
(Malaysia)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Refinement

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

