

## Feasibility Studies: Preparation, Analysis and Evaluation

*London (UK)*

*13 - 24 January 2025*

UK Training

# PARTNER

## Feasibility Studies: Preparation, Analysis and Evaluation

Code: FA28 From: 13 - 24 January 2025 City: London (UK) Fees: 4400 Pound

### Introduction

This course provides professionals a firm basis to determine whether the project has sufficient merit to continue into a more detailed phase. This is achieved by means of a feasibility study. A well-developed feasibility study is an essential foundation to allow project analysis and design activities to commence in a focused manner. It either refines a business case by examining the range of possible options and potential issues or forms a basis for its development.

Feasibility studies address issues that could influence the success of a potential project and assess the advantages and disadvantages of each option so they can be ranked. The end product of the study is a clear, concise report which presents the proposed project's objectives, with conclusions and recommendations for the next phase.

### Course Objectives

- Employ individual leadership performance by identifying methods of completing feasibility studies.
- Discover effective project planning for feasibility studies for individuals and teams.
- Examine project management techniques to plan and organize feasibility studies.
- Use stakeholder management to involve stakeholders in feasibility studies.
- Apply useful planning, organization, and people management skills.

### Course Outlines

#### Day 1

##### Planning a Feasibility Study

- Introductions, course purpose, goals, and objectives.
- What are feasibility studies and why are they important?
- Feasibility studies: definitions, principles, and concepts.
- Identifying where a feasibility study occurs in a project plan.
- Creating and protecting value.
- Understanding the business need.

#### Day 2

##### Considering the Options

- Distinguishing between needs and wants.
- Performing an options analysis.
- Creative thinking and problem-solving.
- Consideration of the risks and opportunities.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

UK Training  
**PARTNER**

### Day 3

#### The Risk Assessment

- The risk management process and application.
- Identifying and assessing the risks of the preferred option.
- Identifying and managing key stakeholders.
- Establishing the cost estimate.
- Contingency determination.

### Day 4

#### The Feasibility Assessment and Evaluation

- Determining the most feasible option.
- Financial analysis techniques.
- Non discounting methods.
- Discounting methods.
- Net Present Value, Internal Rate of Return.

### Day 5

#### Preparing the Report

- Developing the feasibility report.
- Understand the characteristics of proper communication.
- Identifying how interpersonal relationships ensure successful feasibility studies.
- Real case feasibility study review and analysis.
- Summary, key messages, and learning outcomes.

## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)  
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### Africa



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training  
**PARTNER**

## Blackbird Training Cities

### Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients



UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom



+44 7401 1773 35  
+44 7480 775526



Sales@blackbird-training.com



www.blackbird-training.com

UK Training

**PARTNER**

