

### Good to Great Organisations

Lisbon (Portugal) 6 - 10 April 2026



www.blackbird-training.com



### Good to Great Organisations

Code: LM28 From: 6 - 10 April 2026 City: Lisbon (Portugal) Fees: 4400 Pound

#### Introduction

In today's business world, traditional success is no longer enough to set outstanding organizations apart. To achieve true excellence, inspiring leadership and robust strategies are essential. This course explores how to enhance effective leadership and build a strong organizational culture that supports innovation and sustainable growth. We will review successful strategies and case studies that demonstrate how to turn ideas into tangible results. Join us to learn how to lead your organization toward extraordinary achievements. Whether you're looking to enhance leadership skills or gain insights on transforming organizations, this course offers invaluable knowledge.

### **Course Objectives**

By the end of this course, participants will be able to:

- Enhance leadership skills using advanced tools and techniques.
- Define strategic goals to align with organizational vision.
- Build a strong organizational culture that fosters innovation.
- Achieve excellence in performance at every organizational level.
- Leverage growth strategies for sustainable success.
- Analyze success case studies to understand practical applications of leadership.
- Drive notable results through effective leadership practices.

### **Course Outlines**

### Day 1: Introduction to the Book

- "Good is the enemy of great": Exploring the difference between good success and great success.
- Level 5 leadership: Understanding leadership that combines humility with fierce resolve.
- Leadership self-assessment: Tools to assess and enhance your personal leadership skills.

### Day 2: Confront the Brutal Facts

- Being Stoic: Learning to deal with challenges and maintain high standards.
- The hedgehog strategy: Simplifying focus for long-term success.
- The three circles of simplicity: Identifying key factors that drive success.

### Day 3: A Culture of Discipline

- Consistency and responsibility: Building high-performance teams through disciplined management.
- Technology accelerators: How leveraging technology helps organizations scale and innovate.
- Technology examples: Real-world applications of technology in leadership and strategy.





### Day 4: The Flywheel

- The doom loop: Understanding the pitfalls that prevent organizations from advancing.
- Simplicity & breakthrough: Simplifying processes to unlock breakthrough results.
- From good to great, to build to last: Strategies for creating lasting organizational success.

### Day 5: Good to Great Best Practices

- Lessons learned and what went wrong: Analyzing mistakes to learn and improve leadership practices.
- Workshop: Applying the course concepts to your organization for tangible improvements.

### Why Attend This Course: Wins & Losses!

- Develop leadership skills: Learn to lead at the highest level with effective leadership development strategies.
- Build a strong organizational culture that promotes growth, excellence, and innovation.
- Learn to leverage growth strategies that ensure sustainable organizational success.
- Analyze real-world success case studies to understand the practical application of leadership principles.
- Gain insights on business transformation and how to lead an organization through change.
- · Master the art of leading high-performing teams that consistently deliver outstanding results.

### Conclusion

If you are looking to transform your organization and develop the leadership skills needed to create a culture of excellence, this course is the perfect opportunity. Through leadership development, strategic goal setting, and learning from success case studies, you will gain the knowledge to turn your organization from good to great. Apply the strategies taught in this course to lead your team, drive business transformation, and achieve sustained success. Join us and start your journey towards creating a truly remarkable and high-performing organization.





# **Blackbird Training Cities**

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovarsa)ais (Portugal)





Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeax (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)





Düsseldorf (Germany)



Paris (France)



Athens(Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)





## **Blackbird Training Cities**

### **USA & Canada**



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### **ASIA**



Baku (Azerbaijan) (Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh(KSA)



Melbourne (Australia) (Kuwait)



Phuket (Thailand)







Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City



Seoul (South Korea)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut







# **Blackbird Training Cities**

### **AFRICA**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)







# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Qatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



rsmith Petroman Oil Limited Oatar Na Nigeria (O





Qatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



Italy



ENI CORPORATE UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.







## **Blackbird Training Categories**

### Management & Admin

Entertainment & Leisure

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Elevation

### **Technical Courses**

Artificial Intelligence (AI)

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

**UK Traininig** 

Aviation

C-Suite Training





+44 7401 1773 35 +44 7480 775526

Sales@blackbird-training.com

www.blackbird-training.com

