

Public Speaking & Presentation Skills for Leaders

Barcelona (Spain)

14 - 18 October 2024

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Public Speaking & Presentation Skills for Leaders

Code: LM28 From: 14 - 18 October 2024 City: Barcelona (Spain) Fees: 4200 Pound

Introduction

Did you know there is a secret language of leadership that determines who reaches the top in politics and business? This course sets out the techniques that you can use to speak like a leader. Public speaking is required in almost every business role, but a variety of factors cause many professionals to struggle when talking in front of an audience. Attend this Public Speaking & Presentation Skills training course and learn to present with confidence!

Course objectives of Public Speaking & Presentation Skills for Leaders

- Speak publicly in a convincing, confident, and concise style
- Deliver dynamic and effective presentations
- Employ a method to create materials that support a compelling speech
- Build audience rapport through eye contact, vocal delivery, and body language
- Sharpen your public speaking skills by integrating feedback

Public Speaking & Presentation Skills for Leaders Course Outlines

Day 1

Speak like a Leader

Six Rhetorical Devices by Lancaster

- Breathless x3
- Repetition x3
- Balance x3
- Metaphor
- Exaggeration
- Rhyme

Day 2

Prepare for success

- Write according to the laws of attractions
- Secrets to Commanding Attention and Getting Results
- How to speak effectively and win over the audience

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- Prepare your script and rhetoric
- Techniques to impress your audience

Day 3

Designing a professional presentation

- The 5 key elements
- Problem: what problem?
- PowerPoint Its uses and flaws
- Other methods of presenting

Day 4

Delivering a presentation that has an impact

- Posture
- Legs and feet
- Arms and hands
- Gestures
- Delivering without notes or props
- Use of the voice
- Facial expressions
- The words used

Day 5

Overcoming anxiety when presenting

- Planning and preparation
- Rehearsal
- Top tips for calming nerves
- Visualizing success

Think fast and talk smart

- 8 secrets from Speak Like a CEO
- Practice 15-minute sessions

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