BLACKBIRD FOR TRAINING

The Advanced Strategies in Logistics Management

Geneva (Switzerland)

6 - 10 October 2025

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The Advanced Strategies in Logistics Management

Code: SC28 From: 6 - 10 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

Supply chain and logistics management have been among the fastest-evolving business disciplines over the past two decades. The continuous arrival of innovative concepts and techniques into the mainstream has resulted in a non-stop journey of learning and development for professionals in supply chain and logistics. This course covers the latest essential practices in forecasting, planning, procurement, transportation, warehousing, and logistics. It also covers the Supply Chain Operations Reference SCOR framework for continuous performance improvement across the supply chain.

Course Objectives of The Advanced Strategies in Logistics Management

- Recognize trends and modern practices in supply chain and logistics management.
- Practice forecasting and inventory optimization techniques.
- Appraise item categories and formulate appropriate sourcing strategies.
- Describe the role and objectives of transportation management in logistics.
- Use value-adding warehousing techniques.
- Apply the Supply Chain Operations Reference SCOR framework for the management of supply chain performance.

The Advanced Strategies in Logistics Management Course Outlines

Day 1

Modern supply chain and logistics trends

- Supply chain overview.
- Role of logistics.
- Sustainability in supply chains and logistics.
- Supply chain configuration.
- 3PL concepts.
- 4PL concepts.

Day 2

Materials forecasting and inventory planning

- Qualitative forecasting theories.
- Forecasting panels.
- Thought leaders.
- Delphi technique
    - Quantitative forecasting techniques.
    - Determining economic order quantities.

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- Determining to reorder points.
- Replenishment strategies.

Day 3

Procurement and go-to-market strategies

- Role of procurement.
- Procurement process flows.
- Sourcing strategies.
- Vendor management.
- Partnerships and alliances.

Day 4

Role of transportation and shipping in logistics

- Definition of fleet management.
- Objectives and costs of fleet management.
- Transportation modes.
- Optimized routing and cubing.
- Incoterms for international commerce.

Role of warehousing in logistics

- Warehousing network design.
- Configuration of warehousing space.
- Value-adding activities.
- Warehousing equipment and tools.
- Reverse logistics.

Day 5

Supply Chain Operations Reference SCOR framework for performance management

- SCOR framework overview.
- Identifying level 1, 2, and 3 SCOR metrics.
- Customizing level 4 SCOR metrics.
- Setting performance targets.
- Continuous performance improvement.

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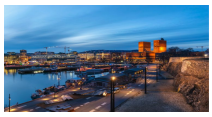
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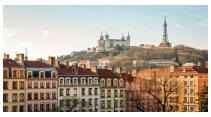
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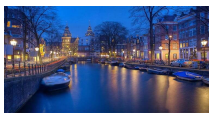
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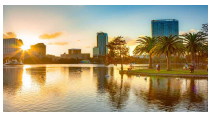
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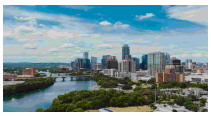
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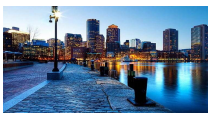
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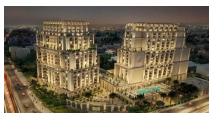
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