BLACKBIRD FOR TRAINING

Leadership in Safety Management

25 – 29 January 2027
Amsterdam (Netherlands)



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Introduction

Striving for safety excellence should be the goal and aspiration of every safety professional. The "Leadership in Safety Management" training course will equip you with powerful tools that, with effort, will enable you to make a significant and lasting impact on your workplace's safety culture once you return to your organization.

By combining advanced "out-of-the-box" thinking, new human applications, and psychology, this course will transform how you approach future safety climate assignments. If you are committed to safety excellence and wish to be a world-class agent for Safety Leadership, this advanced training course is designed for you!

Course Objectives

By the end of this course, participants will be able to:

- Apply new leadership traits that will make a significant difference in workplace safety culture.
- Understand the distinction between Unsafe Acts vs. Unsafe Conditions, avoiding the "Blame Game."
- Implement new and effective motivational and engagement techniques.
- Develop your safety culture to spread like a "virus" among individuals through three interrelated aspects:
    - Psychological.
    - Behavioral.
    - Situational.
- Enhance your Safety and Risk Management leadership skills, fostering a safer work environment.



Course Outlines

Day 1: Accident & Incident Causation Factors

- Accident analysis: Looking at the facts, figures, and costs.
- Why do accidents still occur? - Human factors, triggers, and consequences.
- Conscious and unconscious influences within a safety culture.
- The Bradley Curve and Four Stages of Mindsets.
- The New ABC Model: Effective, Behavioral, and Cognitive Psychology.
- Understand the psychology behind human behavior and how to apply practical solutions to improve your Safety Management System SMS.

Day 2: Safety Management in Major Hazard Industries

- Major hazards and their prevention.
- ISO31000 and achieving Safety Excellence.
- Occupational safety, process safety, and asset risk management.
- FTA and ETA.
- Bow Ties methodology.
- Emergency response plans, mutual aid, and on/off-site consequences.
- Inspection and auditing procedures.

Day 3: Improve Leadership and Communication Skills

- Enhance your leadership capabilities through increased self-awareness.
- Analyze your communication strategies and social performance.
- Communication campaigns and stakeholder engagement.
- Creating real desire for safety: "Have to" vs. "Want to".
- Adapting leadership skills to varying situations and challenges.

Day 4: Advanced Accident Investigation and Reporting

- Investigating all incidents including near misses with a trained, confident team.
- The role of the HSE Team Leader and management during an investigation.
- Investigation methodology: Essential checklists and processes.
- Learn to listen, look, and observe more effectively.
- Report writing techniques that persuade and empower action.



Day 5: Organizational & Environmental Risk, Threat, & Impact

- Latest international standards: BSI65000, BS11200, ISO31000, 22301, and 24762.
- Understanding the impact of changes or major incidents on the organization.
- Strategic crisis and emergency management within a resilience framework.
- Strategic risk and risk behavior analysis.
- Identifying and managing current and future threats to your business.
- Taking a proactive approach to minimize the impact of incidents.
- Keeping critical functions operational during crises and change.

Why Attend This Course: Wins & Losses!

- Gain advanced leadership skills in safety management, enabling you to achieve excellence in this field.
- Learn innovative strategies for safety management, improving the safety culture and environment in your organization.
- Enhance your communication and leadership skills to be more effective in managing safety-related teams and initiatives.
- Improve your knowledge of how to apply international safety standards such as ISO31000 and BSI65000.
- Learn how to enhance your Safety Management System SMS through the application of new human behavior psychology insights.

Conclusion

The Leadership in Safety Management course is an unmissable opportunity for safety professionals looking to achieve excellence in safety leadership and improve their workplace safety culture. By learning advanced safety management strategies, you will gain the skills to enhance your organization's Safety Management System SMS and reduce workplace incidents effectively.

If you're committed to becoming a global leader in Safety Management, this course is the key to unlocking your potential in this critical field.

