

The Advanced Strategies in Logistics Management

Barcelona (Spain)

31 March - 4 April 2025

UK Training

PARTNER



The Advanced Strategies in Logistics Management

Code: SC28 From: 31 March - 4 April 2025 City: Barcelona (Spain) Fees: 4400 Pound

Introduction

Supply chain and logistics management have been among the fastest-evolving business disciplines over the past two decades. The continuous arrival of innovative concepts and techniques into the mainstream has resulted in a non-stop journey of learning and development for professionals in supply chain and logistics. This course covers the latest essential practices in forecasting, planning, procurement, transportation, warehousing, and logistics. It also covers the Supply Chain Operations Reference SCOR framework for continuous performance improvement across the supply chain.

Course Objectives of The Advanced Strategies in Logistics Management

- Recognize trends and modern practices in supply chain and logistics management.
- Practice forecasting and inventory optimization techniques.
- Appraise item categories and formulate appropriate sourcing strategies.
- Describe the role and objectives of transportation management in logistics.
- Use value-adding warehousing techniques.
- Apply the Supply Chain Operations Reference SCOR framework for the management of supply chain performance.

The Advanced Strategies in Logistics Management Course Outlines

Day 1

Modern supply chain and logistics trends

- Supply chain overview.
- Role of logistics.
- Sustainability in supply chains and logistics.
- Supply chain configuration.
- 3PL concepts.
- 4PL concepts.

Day 2

Materials forecasting and inventory planning

- Qualitative forecasting theories.
- Forecasting panels.
- Thought leaders.
- Delphi technique
 - Quantitative forecasting techniques.
 - Determining economic order quantities.

A graphic of a chessboard with several chess pieces (a king, a pawn, and a knight) on it. The text 'UK Training PARTNER' is overlaid on the board.

UK Training
PARTNER

- Determining to reorder points.
- Replenishment strategies.

Day 3

Procurement and go-to-market strategies

- Role of procurement.
- Procurement process flows.
- Sourcing strategies.
- Vendor management.
- Partnerships and alliances.

Day 4

Role of transportation and shipping in logistics

- Definition of fleet management.
- Objectives and costs of fleet management.
- Transportation modes.
- Optimized routing and cubing.
- Incoterms for international commerce.

Role of warehousing in logistics

- Warehousing network design.
- Configuration of warehousing space.
- Value-adding activities.
- Warehousing equipment and tools.
- Reverse logistics.

Day 5

Supply Chain Operations Reference SCOR framework for performance management

- SCOR framework overview.
- Identifying level 1, 2, and 3 SCOR metrics.
- Customizing level 4 SCOR metrics.
- Setting performance targets.
- Continuous performance improvement.

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)
(Netherlands)



Podgorica (Montenegro)



Batumi (Georgia)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

Africa



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney (Australia)



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Pulau Ujong (Singapore)



Jakarta (Indonesia)



Amman (Jordan)



Beirut (Lebanon)

UK Training
PARTNER

Blackbird Training Cities

Asia



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients



UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

