BLACKBIRD FOR TRAINING

# Good to Great Organisations

*Geneva (Switzerland)*

*6 - 10 October 2025*

# Good to Great Organisations

Code: LM28 From: 6 - 10 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

## Introduction

In today's business world, traditional success is no longer enough to set outstanding organizations apart. To achieve true excellence, you need inspiring leadership and robust strategies. In this course, we will explore how to enhance effective leadership and build a strong organizational culture that supports innovation and sustainable growth. We will review successful strategies and case studies that demonstrate how to turn ideas into tangible results. Join us to learn how to lead your organization towards extraordinary achievements.

## Course Objectives

- Enhance leadership skills
- Define strategic goals
- Build a strong organizational culture
- Achieve excellence in performance
- Leverage growth strategies
- Analyze success case studies
- Achieve notable results

## Course Outlines

### Day 1

#### Introduction to the book

- Good is the enemy of great
- Level 5 leadership
- Leadership self-assessment

### Day 2

#### Confront the brutal facts

- Being Stoic
- The hedgehog strategy
- The three circles of simplicity

### Day 3

#### A culture of discipline

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- Consistency and responsibility
- Technology accelerators
- Technology examples

## Day 4

### The flywheel

- The doom loop
- Simplicity & breakthrough
- From good to great, to build to last

## Day 5

### Good to Great best practices

- Lessons learned and what went wrong
- Workshop; apply this to your organization

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# Blackbird Training Cities

## Europe

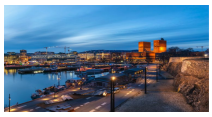
Malaga (Spain)

Sarajevo (Bosnia and Herzegovina)

Cascais (Portugal)

Glasgow (Scotland)

Edinburgh (UK)


Oslo (Norway)

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Copenhagen (Denmark)

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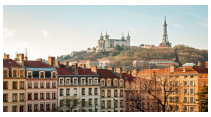
Lyon (France)

Moscow (Russia)

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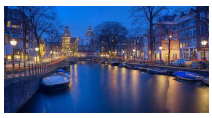
Amsterdam (Netherlands)

Düsseldorf (Germany)

Paris (France)

Barcelona (Spain)

Munich (Germany)

Geneva (Switzerland)

Prague (Czech)

Vienna (Austria)

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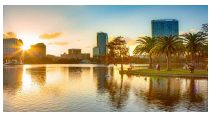
Orlando, Florida (USA)

Online

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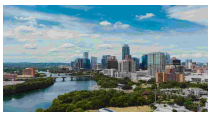
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In House

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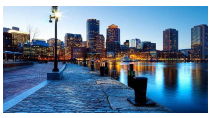
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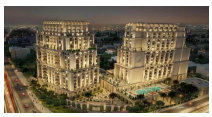
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- Agile and Elevation

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- Law and Contract Management
- Customs & Safety
- Aviation
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