

## MasterClass in Governance & Corporate Affairs

*Casablanca (Morocco)*

*16 - 20 February 2026*

UK Training

# PARTNER



## MasterClass in Governance & Corporate Affairs

Code: LM28 From: 16 - 20 February 2026 City: Casablanca (Morocco) Fees: 3300 Pound

### Introduction

The Corporate Affairs and Governance Masterclass provides a deep dive into the essential roles and responsibilities of the Corporate Affairs function, focusing on its pivotal involvement in Governance processes across organizations. This training course explores global best practices, including Leadership in Corporate Governance, Compliance Management, and Integrated Risk Management ERM frameworks. Participants will gain insight into international Corporate Governance standards, including the King IV Report on Corporate Governance, and how governance is measured and benchmarked.

This program is tailored for executives, governance leaders, and professionals in Corporate Affairs seeking to strengthen their skills in reputation management, compliance, risk management, and organizational transparency.

### Course Objectives

- Master the diverse roles and responsibilities of the Corporate Affairs function.
- Understand the critical involvement of Corporate Affairs in various governance processes.
- Explore a generic governance model based on universal principles adaptable to any organization.
- Gain in-depth knowledge of the GRC perspective Governance, Risk, and Compliance and its application.
- Learn how to design and implement an effective compliance program.
- Understand the Risk Management Framework and its processes, including Enterprise Risk Management ERM.
- Analyze governance assurance and control mechanisms, including the Three Lines of Defense model.
- Learn about the King IV Corporate Governance standard and its guiding principles.
- Understand the role of Corporate Affairs in governance disclosure and reporting.

### Course Outlines

#### Day 1: Corporate Affairs Fundamentals

- Definition and scope: What is Corporate Affairs?
- Key responsibilities: Stakeholder relations, reputation management, and media relations.
- Corporate Social Responsibility CSR and its strategic value.
- The role of Corporate Affairs in strategic decision-making.
- Government and global Corporate Affairs relations.

#### Day 2: Principles of Corporate Governance

- What is Corporate Governance and why is it essential?
- Core principles of good governance: The 4 P's of Corporate Governance.
- The Plan-Do-Check-Act PDCA principles.

The logo for UK Training Partner features the text 'UK Training' in a small, black sans-serif font above the word 'PARTNER' in a large, bold, black sans-serif font. The background of the logo is a stylized chessboard with several chess pieces (a king, a queen, a rook, and a pawn) in gold and silver, set against a backdrop of concentric circles.

- The involvement of Corporate Affairs in achieving Corporate Governance excellence.

### Day 3: Governance, Risk, and Compliance GRC Perspective

- Overview of the GRC framework.
- Elements of an effective compliance program and compliance management.
- Risk management: Processes, frameworks, and integration into ERM.
- Best practices for risk mitigation and management in governance.

### Day 4: GRC Assurance, Reporting, and Control

- Governance Assurance and Control mechanisms.
- The Three Lines of Defense model.
- Roles of internal and external audits in governance.
- The Integrated Reporting Framework and its benefits.
- Strategic involvement of Corporate Affairs in GRC reporting.

### Day 5: Governance Standard Codes and Measurement

- Overview of King IV Report on Corporate Governance.
- King IV Guiding Principles and recommended practices.
- Methods for governance benchmarking and measurement.
- The role of Corporate Affairs Executives in upholding governance standards.

### Why Attend this Course: Wins & Losses!

- A comprehensive understanding of Corporate Governance frameworks and their application.
- Enhanced leadership skills in Corporate Affairs and governance processes.
- Practical knowledge of Enterprise Risk Management ERM and Compliance Management.
- Insight into global best practices, including King IV and ISO standards.
- Mastery of reputation management, stakeholder relations, and CSR strategies.

### Conclusion

This Corporate Affairs and Governance Masterclass is designed to equip professionals with the tools and knowledge to excel in the ever-evolving landscape of governance and compliance. Whether you're a governance leader, Corporate Affairs executive, or aspiring professional, this course provides actionable insights into governance best practices, risk management, and compliance strategies.

With a strong focus on international standards like King IV and practical frameworks like ERM, attendees will be well-prepared to navigate complex challenges and drive organizational success.

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

UK Training  
**PARTNER**



## Blackbird Training Cities

### Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



## Blackbird Training Cities

### USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

### ASIA



Baku (Azerbaijan)  
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)  
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training  
**PARTNER**



## Blackbird Training Cities

### AFRICA



Kigali (Rwanda)



Cape Town ( South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



## Blackbird Training Clients

 <b>MANNAI CORPORATION</b> MANNAI Trading Company WLL, Qatar	 <b>GAC</b> UNE FILIALE D' EGA Alumina Corporation Guinea	 <b>Booking.com</b> Booking.com Netherlands	 <b>OXFAM</b> Oxfam GB International Organization, Yemen	 <b>Capital Markets Authority</b> Kuwait
 <b>Waltersmith</b> Waltersmith Petroman Oil Limited Nigeria	 <b>QNB</b> Qatar National Bank (QNB), Qatar	 <b>Qatar Foundation</b> Qatar	 <b>AFRICAN UNION ADVISORY BOARD ON CORRUPTION</b> Tanzania	 <b>KFAS</b> KFAS Kuwait
 <b>Reserve Bank of Malawi</b> Malawi	 <b>Central Bank of Nigeria</b> Nigeria	 <b>Ministry of Interior Kingdom of Saudi Arabia</b> KSA	 <b>Mabruk Oil Company</b> Libya	 <b>Saudi Electricity Company</b> KSA
 <b>BPKH</b> Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 <b>NATO Italy</b> Italy	 <b>ENI</b> ENI CORPORATE UNIVERSITY, Italy	 <b>GULF BANK</b> Gulf Bank Kuwait	 <b>General Organization for Social Insurance</b> KSA
 <b>Defence Space Administration</b> Nigeria	 <b>National Industries Group (Holding)</b> Kuwait	 <b>Hamad Medical Corporation</b> Qatar	 <b>USAID</b> Pakistan	 <b>STC</b> STC Solutions, KSA
 <b>North Oil Company</b> North Oil company,	 <b>EKO Electricity</b> EKO Electricity	 <b>OMAN BROADBAND</b> Oman Broadband	 <b>UNITED NATIONS</b> UN,	 <b>Authority for Electricity Regulation, Oman</b> Authority for

UK Training  
**PARTNER**

## Blackbird Training Categories

### Management & Admin

Entertainment & Leisure  
Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Elevation

### Technical Courses

Artificial Intelligence (AI)  
Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training  
**PARTNER**

