

MasterClass in Governance & Corporate Affairs

Casablanca (Morocco)

17 - 21 February 2025

UK Training

PARTNER



MasterClass in Governance & Corporate Affairs

Code: LM28 From: 17 - 21 February 2025 City: Casablanca (Morocco) Fees: 3700 Pound

Introduction

This training course elaborates on the various roles and responsibilities of the Corporate Affairs function and its key involvement in all the processes of Governance within the Corporate. This training course will discuss the International Governance Standard codes and how Corporate Governance is measured and benchmarked. Attendees will be gain comprehensive knowledge about Corporate Governance and its Guiding principles.

Perspective covers the Governance Framework at both the Board level the Board Governance Framework and the Executive management levels the Assurance and Control Governance Framework. This training course also addresses Effective Organizational Compliance Management. It discusses in detail all aspects of the Risk Management vital process and its evolution into implementing an Integrated Enterprise Risk Management ERM framework.

Course Objectives of Masterclass in Governance & Corporate Affairs

- Learn all possible roles played by Corporate Affairs function
- Understand their key involvement in the various Governance processes
- Explore a comprehensive Generic Governance model based on key principles and adaptable to any organization
- Discuss in detail the three components of the GRC perspective
- Learn about Compliance and how to implement an effective compliance program
- Learn about Risk Management, its framework, and standard process
- Discuss models of Governance Assurance and Control within the organization
- Discuss the Integrated Model of Governance Disclosure and Reporting within the Organization
- Learn about the King IV standard code of Corporate Governance

Masterclass in Governance & Corporate Affairs Course Outlines

Day 1

Corporate Affairs

- The Context of Corporate Affairs
- Corporate Affairs Practices
- Reputation Management / Media Relations
- Government Relations
- Stakeholder Relations / Investor Relations
- Corporate Social Responsibility CSR
- Role of Corporate Affairs in Strategic Decision Making

The logo for UK Training Partner features the text 'UK Training' in a smaller font above the word 'PARTNER' in a large, bold, black font. The background includes a chessboard with several chess pieces (a king, a pawn, and a knight) and a circular ripple effect.

Day 2

Corporate Governance

- What is Corporate Governance
- Need for Corporate Governance
- Principles for Good Corporate Governance
- [Core] Principles
- [Plan-Do-Check-Act] PDCA Principles
- The 4 P's of Corporate Governance
- Corporate Affairs Involvement in Corporate Governance

Day 3

The GRC Governance, Risk, and Compliance Perspective

- The GRC Governance, Risk and Compliance perspective
- Compliance and Compliance Management
- Elements of an Effective Compliance Program
- Risk and Risk Management
- Risk Management Framework
- Risk Management Process
- Enterprise Risk Management ERM

Day 4

GRC Assurance, Disclosure, and Reporting

- Good Governance Standard Framework
- The Three 3 Lines of Defense Model
- Role of Internal Control
- Role of Internal Audit
- Role of External Audit
- Integrated Reporting Framework
- Corporate Affairs Involvement in GRC

Day 5

Governance Standard Codes

- Good Governance: Guiding Principles
- King IV Report on Corporate Governance
- King IV Guiding Principles
- King IV Recommended Practices
- Governance Measurement and Benchmarking

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it, set against a background of concentric circles. The text 'UK Training PARTNER' is overlaid on the right side of the board.

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