

Critical Thinking, Problem Solving and Decision Making
Techniques

Geneva (Switzerland)

13 - 17 October 2025

UK Training

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Critical Thinking, Problem Solving and Decision Making Techniques

Code: PS28 From: 13 - 17 October 2025 City: Geneva (Switzerland) Fees: 4700 Pound

Introduction

We are continuously confronted with problems that require us to make decisions. Most decisions are reached without requiring any complex decision-making process: We're hungry? We decide to eat. Some problems are more complex, like deciding how to prioritize our work, or understanding why a process failed and deciding what to do about it; these require a rational approach to problem-solving. Often, things get even more complicated, or our decisions could have an important impact on our lives, careers, or the lives of those around us; that is where we must have the ability to think critically and make sure there is no flaw in our logic. At other times the problem is so unusual that it defies rational and critical thinking; these are the times when creative problem-solving becomes an invaluable tool.

In this course, we will cover all these important thinking approaches. After understanding the thinking mechanisms, we will provide you with methods and tools that you will practice during the sessions and that can help you at work or in life, and from the most mundane situations to the most difficult or unusual ones.

Course Objectives of Best Practices in Problem Solving, Decision-Making & Creativity

- Build and expand decision-making, critical thinking, and creative problem-solving skills.
- Apply logical and creative approaches to solving problems and making decisions.
- Use traditional and creative tools for identifying causes and generating solutions.
- Employ creativity and lateral thinking as business tools.
- Analyze and solve actual problems facing them at work.
- Demonstrate and build credibility with upper management.
- Develop strategic approaches to problem solving and decision-making.

Best Practices in Problem Solving, Decision-Making & Creativity Course Outlines

Day 1

Problem-solving and decision making

- Definition of 'problem'.
- Definition of 'problem-solving'.
- Definition of 'decision making'.
- Creative problem-solving and decision-making.
- The helicopter view.
- Problem diagnosis.
- Defining the opportunity or problem.
- The link between causes and symptoms.

A graphic of a chessboard with several chess pieces (a king, a queen, a rook, and a pawn) on it. The board is white and black, and the pieces are gold and silver. The text 'UK Training PARTNER' is overlaid on the board.

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- Problem deviation.
- The right decisions at the right time.

Day 2

The rational approach to problem-solving Kepner & Tregoe

- Defining the problem.
- Writing a problem statement.
- Techniques for recognizing problems.
- Six important questions to clear out.
- The rational approach.
- Kepner & Tregoe.

Day 3

Problem analysis supplementary tools

- Root cause analysis.
- Creative problem-solving and decision-making.
- The five-why process.
- The cause and effect diagram.
- The fishbone diagram.
- Pareto analysis.

Day 4

Decision-making supplementary tools

- Effective decision-making.
- Why-Why and how-how analysis.
- The how-how method.
- Choice making.
- The decision analysis worksheet.
- The Kepner & Tregoe method for analyzing alternatives.
- Use of the matrix.
- Effective decision-making.
- The decision-making matrix.
- Definition of "consensus".

Day 5

Creativity and problem-solving

- The need for thinking skills.
- Mental structures of college students.
- Stages in problem-solving and decision-making.
- The human brain.
- Understanding the two hemispheres of the brain.
- Critical thinking.

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- Lateral thinking.
- Mental blocks to creative thinking.
- Brainstorming.
- The six thinking hats.

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