BLACKBIRD FOR TRAINING

Chief Financial Officer (CFO)

18 – 22 October 2027
Paris (France)



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Introduction

The Chief Financial Officer CFO Course is a comprehensive program designed to equip participants with the essential knowledge, skills, and strategies required to excel in the highest levels of financial leadership. The role of a Chief Financial Officer is critical to the success of any organization, responsible for overseeing the financial operations, strategic financial planning, and decision-making that drive business growth and profitability.

CFOs often serve as trusted advisors to the CFO training program CEO and board of directors, ensuring accurate reporting, compliance with financial regulations, and driving key initiatives that align with the company's strategic objectives. In this CFO training program, you will gain deep insights into executive leadership, financial strategy, and risk management—all crucial elements for success in the role of a Chief Financial Officer.

Whether you're aspiring to become a CFO, currently holding the position, or aiming to strengthen your strategic financial acumen, this course will help you develop the expertise to navigate complex business challenges and deliver impactful results.

Course Objectives

By the end of this CFO certification program, you will:

- Understand financial leadership and its impact on business performance and decision-making.
- Foster a strong relationship with the CEO and the Board to align financial goals and strategies.
- Master strategic financial planning, ensuring alignment between corporate goals and financial decisions.
- Enhance your ability to lead through change and business transformation, optimizing performance and driving results.
- Communicate complex financial insights in a clear, concise manner, facilitating smarter decision-making.
- Gain knowledge in managing digital transformation and associated financial risks.
- Develop the ability to nurture finance talent and build a strong leadership pipeline within your organization.



Course Outlines

Day 1: Foundational Modules of the Chief Financial Officer CFO training program

- Executive Leadership Essentials: Understanding the core leadership skills required for CFOs.
- Strategic Executive Planning: Setting and aligning financial strategies with organizational goals.
- Decision-Making for Executives: Utilizing financial data to inform strategic decisions.
- Accountability and Financial Oversight: Ensuring fiscal responsibility and transparency within the organization.
- Executive Accounting, Financial Management, and Budgeting: Key financial principles and budgeting strategies for CFOs.
- Project Management and Control for Executives: Managing large financial projects and ensuring effective execution.
- Problem Solving Strategies for Executives: How to approach and solve complex financial challenges.

Day 2: Core Leadership & Management Skills

- Effective Leadership and People Management: Leading finance teams and aligning their efforts with organizational goals.
- Managing Organizational Change and Innovation: Leading through change and fostering innovation in financial practices.
- Goal Setting and Prioritization Strategies: Aligning departmental goals with corporate financial objectives.
- Negotiation Techniques and Management: Negotiating financial terms, contracts, and partnerships.
- Customer and Supplier Relationship Management: Building and maintaining key financial relationships.
- Risk Management and Competitive Advantage: Understanding how to mitigate financial risks while achieving competitive advantage.
- Controlling Waste, Fraud, and Negligence: Protecting the financial integrity of the organization through effective controls.

Day 3: Functional Specialization/Expertise

- Corporate Finance Optimization: Techniques for optimizing balance sheets and improving financial performance.
- Capital Planning and Allocation: Strategies for effective capital allocation and funding management.
- M&A, Debt Servicing, Dividends, and Share Buybacks: Managing mergers and acquisitions, as well as shareholder returns.
- Tax Planning and Transfer Pricing: Key strategies in minimizing tax liabilities and optimizing transfer pricing.
- International Tax Planning: Understanding global financial regulations, with examples from companies like Starbucks and Google.



Day 4: Capitalizing on M&A Opportunities

- Defining Acquisition Criteria and Planning: How to plan and execute successful mergers and acquisitions.
- Financial and Commercial Due Diligence: Conducting thorough due diligence to ensure value creation in M&As.
- Valuation and Evaluation of Targets: How to assess the financial health and strategic fit of acquisition targets.
- Deal Negotiation and Financing Strategies: Best practices for negotiating M&A deals and securing financing.
- Integration and Post-Acquisition Management: Managing the post-acquisition phase to ensure long-term success.

Day 5: Applied Practicum

- Crafting Your CFO-C Strategy: Developing a personalized CFO strategy that aligns with your organization's goals.
- Creating an Execution Action Plan: Designing and implementing effective financial strategies.
- Designing an Execution Playbook: Building a playbook for consistent and efficient financial operations.
- Implementing my CFO-C Policy: Taking the strategic insights and action plans from the course and applying them to real-world situations.

Why Attend This Course: Wins & Losses!

Attending the Chief Financial Officer Course offers unparalleled benefits to current and aspiring CFOs. Here are some key reasons why this course is essential for your career:

- Strategic Financial Planning Mastery: Learn how to integrate financial strategy into business goals, ensuring long-term organizational success.
- CFO Leadership Skills: Develop leadership skills tailored for senior financial executives, enabling you to navigate complex challenges and communicate effectively with the board and senior management.
- Hands-on M&A Training: Gain practical insights into managing mergers and acquisitions, one of the most critical financial activities for a CFO.
- Risk Management Expertise: Understand how to mitigate financial risks and make strategic decisions that protect and grow the company's assets.
- Practical Tools and Frameworks: Walk away with actionable tools, templates, and frameworks that you can immediately apply to your role as a Chief Financial Officer.
- Digital Transformation Knowledge: Learn to navigate the evolving landscape of digital finance and integrate technology into financial management.



Conclusion

The Chief Financial Officer CFO Course is a must-attend program for those seeking to advance their careers in financial leadership. Whether you're aiming to become a Chief Financial Officer, currently hold the position, or seek to improve your financial strategy and leadership, this course will provide the necessary tools and insights to help you succeed.

By completing this CFO training program certification, you will gain the confidence, knowledge, and skills to drive financial success, lead with impact, and contribute strategically to your organization’s goals.

Register today to advance your career in corporate finance, leadership, and strategy, and unlock your potential as a future Chief Financial Officer.

