

Professional presentation design

*Brussels (Belgium)*

*10 - 14 February 2025*

UK Training

**PARTNER**



## Professional presentation design

Code: PS28 From: 10 - 14 February 2025 City: Brussels (Belgium) Fees: 4400 Pound

### Introduction

In this course, participants will understand the differences between communication styles and develop a Win-Win mindset to make them effective in any circumstance. Using the four pillars of communication, participants will learn to determine what outcome they would like from any situation by influencing and persuading; they will build rapport with others, monitor their success, and be flexible to change. They will also understand the common reasons for failures in communication and know what to do to resolve them.

As part of being an effective communicator and influencer, it is essential to be able to present with confidence and professionalism. Through this course, participants will be given live coaching around their presentation style. They will be shown best practice on how to use their voice, body movements, and choice of wording. Through repetition, they will grow in confidence as one by one, the skills are layered. They will also be shown how to create a well-structured presentation and how to interact professionally with their visual aids, including PowerPoint.

### Course Objectives of Communication & Presentation Skills for Professionals

- Utilize the four pillars of effective communication
- Control difficult conversations without feeling guilty
- Apply the win-win mindset and become assertive
- Design and deliver an impactful, professional presentation
- Overcome anxiety when presenting
- Become a confident, professional communicator
- Effective communication skills to follow up projects with project managers and department managers

### Course Outlines of Communication & Presentation Skills for Professionals

#### Day 1

##### The four pillars of effective communication

- Knowing your outcome
- Building rapport quickly and easily
- Sensory acuity and what it means
- Flexibility & Change
- The 3 channels of communication

##### Identifying preferred communication styles

UK Training

**PARTNER**



- Identifying your own habits and preferred way of communicating
- Identifying the preferred style of others
- Understanding the tension between the varying styles
- Knowing how to limit tension by flexing your style

## Day 2

### Handling difficult conversations

- Using the ACHE model to diffuse tension
- Giving honest feedback
- Being prepared for typical responses to feedback

### Identifying the win-win mindset and understanding its importance for assertiveness

- Passive, assertive, and aggressive behaviors
- Being assertive
- Exploring the Life Positions model

## Day 3

### Designing a professional presentation

- The 5 key elements
- Problem: what problem?
- PowerPoint Its uses and flaws
- Other methods of presenting
- Simplicity in design
- Logical arrangement of slides
- Use of illustrations
- Unifying the idea of one slide
- Design continuity between slats
- Avoid verbosity
- Use of charts
- Color coordination well
- Methods of linking excel and word files and unpacking them into power point presentation templates

## Day 4

### Delivering a presentation that has an impact

- The 3 channels of communication and presenting
- Posture
- Legs and feet
- Arms and hands
- Gestures
- Delivering without notes or props
- Use of the voice
- Facial expressions
- The words used

UK Training

**PARTNER**



- Tone of voice and interaction with the audience

## Day 5

### Overcoming anxiety when presenting

- Planning and preparation
- Rehearsal
- Top tips for calming nerves
- Visualizing success

### Powerful communication skills

- Understanding perceptions and how we create them
- Knowing how to make small adjustments for big changes
- Realizing the power of confident communication
- Staying calm in a crisis

UK Training  
**PARTNER**





## Blackbird Training Cities

### Europe

izmir



Podgorica (Montenegro)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeaux (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

### USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami (USA)



New York (USA)



Toronto (Canada)



## Blackbird Training Cities

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Thailand)



Beijing (China)



Moscow (Russia )  
(Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### Africa



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)

UK Training  
**PARTNER**

## Blackbird Training Clients



UK Training  
**PARTNER**



## Blackbird Training Categories

### Management & Admin

Professional Skills  
Finance, Accounting, Budgeting  
Media & Public Relations  
Project Management  
Human Resources  
Audit & Quality Assurance  
Marketing, Sales, Customer Service  
Secretary & Admin  
Supply Chain & Logistics  
Management & Leadership  
Agile and Refinement

### Technical Courses

Hospital Management  
Public Sector  
Special Workshops  
Oil & Gas Engineering  
Telecom Engineering  
IT & IT Engineering  
Health & Safety  
Law and Contract Management  
Customs & Safety  
Aviation  
C-Suite Training



 International House 185 Tower Bridge  
Road London SE1 2UF United Kingdom

 +44 7401 1773 35  
+44 7480 775526

 [training@blackbird-training.com](mailto:training@blackbird-training.com)

 [www.blackbird-training.com](http://www.blackbird-training.com)

UK Training  
**PARTNER**

