BLACKBIRD FOR TRAINING

Comprehensive in Financial Statement Analysis & Forecasting

12 – 23 July 2027
Casablanca (Morocco)



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Introduction

In today's complex business environment, organizations face significant challenges in making informed financial decisions. Advanced financial statement analysis has become a critical skill for professionals, enabling them to evaluate organizational performance and provide actionable insights.

This Advanced Financial Statement Analysis Course is designed to equip participants with the ability to understand and interpret financial statements, analyze key financial ratios, and forecast future financial performance. By applying practical Excel techniques and using real-world examples, participants will master the art of financial planning and business valuation.

Course Objectives

By the end of this course, participants will be able to:

- Understand what financial statement analysis is and its importance in business.
- Apply the steps in financial statement analysis using advanced techniques.
- Analyze financial statements according to international standards like IFRS and GAAP.
- Explore the different types of financial statement analysis, including vertical, horizontal, and ratio analysis.
- Develop financial statement analysis skills to extract meaningful insights.
- Forecast financial statements using effective methods for business planning and valuation.
- Evaluate the advantages and limitations of financial statement analysis.
- Understand the objectives and benefits of financial statement analysis in strategic decision-making.
- Use Excel to build models for forecasted financial statements and financial reporting.

Course Outlines

Day 1: Core Components of Financial Statement Analysis

- Introduction to financial statement analysis: What is it and why is it important?
- Key elements of financial statements: Balance sheet, income statement, and cash flow statement.
- Understanding the purpose and benefits of financial statement analysis.
- The relationship between financial statements.



Day 2: Financial Reporting Standards

- Importance of financial reporting standards in global markets.
- Differences between IFRS and GAAP.
- How reporting standards affect business valuation and financial planning.

Day 3: In-Depth Analysis of Financial Statements

- Key components of the income statement: Revenue recognition and expense allocation.
- Analyzing the balance sheet: Assets, liabilities, and equity.
- Reading and interpreting cash flow statements: Direct vs. indirect methods.

Day 4: Advanced Financial Analysis Techniques

- Vertical and horizontal analysis of financial statements.
- Ratio analysis:
    - Liquidity ratios: Current and quick ratios.
    - Profitability ratios: ROA, ROE, and gross margins.
    - Market valuation ratios: P/E ratios and EPS.
- Limitations and best practices in ratio analysis.

Day 5: Boosting Financial Efficiency with Excel

- Advanced Excel tools for financial analysis.
- Using pivot tables for data reconciliation.
- Creating financial dashboards and management reports.

Day 6: Financial Forecasting Techniques

- Forecasting income statements:
    - Revenue growth modeling.
    - Cost and expense projection.
- Steps in forecasting financial statements with real-life examples.

Day 7: Balance Sheet Forecasting

- Projecting fixed assets and working capital.
- Estimating retained earnings and dividend policies.

Day 8: Cash Flow Forecasting

- Techniques to project operating, investing, and financing cash flows.
- Understanding free cash flow for the firm FCFF and equity FCFE.



Day 9: Analytical Tools and Insights

- The Dupont system for advanced ratio analysis.
- Comparing cash flow vs. profitability: Which is the better measure?
- Using statistical tools to analyze and forecast financial data.

Day 10: Business Financing, Investment, and Valuation

- Analyzing long-term financing: Debt vs. equity.
- Cost of capital calculations: WACC, CAPM, and dividend growth models.
- Evaluating capital projects using NPV, IRR, and MIRR.
- The process of business valuation and its applications.

Why Attend This Course? Wins & Losses!

- Master the techniques of financial statement analysis and interpretation.
- Gain expertise in forecasting financial statements for strategic planning.
- Learn to evaluate companies for business valuation and investment decisions.
- Build advanced Excel skills for financial modeling and reporting.
- Enhance your financial statement analysis skills to make better decisions.

Conclusion

This Advanced Financial Statement Analysis Training is tailored for finance professionals aiming to elevate their expertise in analyzing and forecasting financial data. By mastering these skills, you will gain a competitive edge in financial analysis and business valuation, helping your organization make smarter, data-driven decisions.

Enroll now to unlock the full potential of financial statement analysis and drive financial success!

