

## Advanced Financial Statement Analysis & Forecasting

Malaga (Spain)

23 September - 4 October 2024





## Advanced Financial Statement Analysis & Forecasting

Code: FA28 From: 23 September - 4 October 2024 City: Malaga (Spain) Fees: 8400 Pound

#### Introduction

In todays world, finance professionals are challenged by providing management a detailed analysis of the impact of the organization's financial decisions. Therefore, finance professionals need to be skilled at reading through the numbers on the financial statements, analyzing the figures, interpreting the various ratios, and presenting this analysis in a dynamic manner. This course takes you from the first step of understanding the relationships between the different elements of financial statements, through the process of calculating and analyzing the financial ratios, to the last step of presenting recommendations. While applying Excel tools and techniques, various real-life examples of published financial statements will be used throughout the course.

### Course Objectives of Advanced Financial Statement Analysis and Forecasting

- Apply the framework of financial statements analysis
- Use ratio and financial analysis
- Interpret company financials and sector position
- Appraise the process of company evaluation and analysis
- · Analyze real-life financial statements from companies traded on the world
- · Prepare financial analysis template models

## Advanced Financial Statement Analysis and Forecasting Course Outlines

#### Day 1

#### Required components of financial statement analysis

- Role of financial reporting and analysis
- Core financial statements and the importance of the annual report
- The important role of notes and supplementary information
- · Objectives of financial statements audit
- · Types of audits
- The financial statement analysis framework
- · The accounting cycle
- Financial reporting mechanics
- Relationship, elements, and classification of financial statements

#### Day 2

Financial reporting standards



Head Office: +44 7480 775 526 | 0 7401 177 335 Email: training@blackbird-training.com Website: www.blackbird-training.com



- Importance of reporting standards in security analysis and valuation
- The standards-setting bodies
- · International Financial Reporting Standards IFRS versus Generally Accepted Accounting Principles GAAP

#### Day 3

#### An inside look at financial statements

- · Income statement components
- The three important components of income statements
- Revenue and expense recognition
- Balance sheet components
  - Measurement and classification
  - The five important components of a balance sheet
- Statement of changes in owners equity
- Cash flow statement:
  - Operating, investing, and financing activities
  - · Direct versus indirect methods in cash flow preparation
  - · Reading and interpreting cash flow
  - · The cash-rich standard

#### Day 4

#### Mechanisms of financial analysis techniques

- Vertical analysis and strategy: balance sheet and income statement approaches
- · Horizontal, trend analysis and growth
- · Liquidity analysis:
  - · Current, quick, and cash ratios, defensive interval, and cash conversion cycle
- · Asset management and activity ratios:
  - · Total and fixed assets turnover
- Solvency analysis:
  - · Debt, equity, and times interest earned ratios
- Profitability analysis:
  - Profit margin, gross margin, return on assets, return on equity
- Market and valuation:
  - o Price-earnings and earnings-per-share ratios
- DuPont analysis: the three-step and five-step models
- Limitation of ratio analysis

#### Day 5

#### Boosting efficiency in your department

- The 10 must-have Excel tips
- · Working with text files
- · Looking up records from a database
- Validating data and controlling data input
- Reconciliations and accounts analysis using pivot tables
- Creating management reports and dashboards

Head Office: +44 7480 775 526 | 0 7401 177 335





#### Day 6

# FINANCIAL FORECASTING TECHNIQUES FOR ANALYSTS Income statement forecasting

- Revenue
- Cost of sales
- · Operating expenses

#### Day 7

#### Balance sheet forecasting

- · Fixed assets
- Working capital
- · Retained earnings and dividend policy

#### Day 8

#### Cash flow statement forecasting

- · Operating cash flows
- Free cash flows to the firm
- Free cash flow to equity

#### Day 9

#### Analytical Tools, Cash vs. Profit and the Cash Forecast

- The Dupont System of Ratio Analysis and Pyramids of Ratios
- Segmental Analysis and Value Added Analysis of the Annual Report and Accounts
- The Fundamental Statistical Tools and Graphical Representations
- Using Statistical Techniques to Analyse and Forecast Financial Data
- The Impact of Alternative Asset Valuation Methods on the Balance Sheet and Profitability
- Cash flow vs. Profit The Best Measure of Financial Performance
- Working Capital and the Cash Flow Operating Cycle
- Direct and Indirect Cash Flow Analysis and the Cash Flow Forecast

#### Day 10

#### Financing the Business, Capital Investment Project and Business Valuation

- Analysis of the Balance Sheet to Identify Long-term Debt and Equity, and Short-term Financing
- Capital Cost Models: Cost of Equity using Dividend Growth and Capital Asset Pricing Model CAPM; Cost of Debt
- Weighted Average Cost of Capital WACC
- Optimal Capital Structure Models to Minimise WACC
- Future Values, Present Values, and Discounted Cash Flow DCF
- Using Net Present Value NPV, Internal Rate of Return IRR, Modified Internal Rate of Return MIRR and Equivalent Annual Cost EAC to Analyse and Evaluate Capital Projects

Head Office: +44 7480 775 526 | 0 7401 177 335





- The Reasons for Business Valuations
- Business Valuation Models



Head Office: +44 7480 775 526 | 0 7401 177 335 Email: training@blackbird-training.com Website: www.blackbird-training.com



## **Blackbird Training Cities**

### Europe



Zurich (Switzerland)



Stockholm (Sweden)



Lyon (France)



Copenhagen (Denmark)



Bordeax (France)



Annecy (France)



Oslo (Norway)



Edinburgh (UK)



Glasgow (Scotland)



Malaga (Spain)



London (UK)



Istanbul (Turkey)



Amsterdam (Netherlands) (Switzerland)



Düsseldorf (Germany)



Paris (France)



Barcelona (Spain)



Munich (Germany)



Geneva



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Manchester (UK)



Milan (Italy)

## USA & Canada



Los Angeles (USA)



Florida (USA)



Online



Boston (USA)



Washington (USA)



Miami(USA)



New York (USA)



Toronto (Canada)

Head Office: +44 7480 775 526 | 0 7401 177 335





## **Blackbird Training Cities**

### Asia



Baku (Azerbaijan)



Maldives (Maldives)



Manila (Philippines)



Bali (Indonesia )



Bangkok (Tailand)



Beijing (China)



Moscow (Russia ) (Malaysia)



Singapore (Singapore )



Sydney (Australia)



Tokyo (Japan)



Dubai (UAE)



Kuala Lumpur



Jakarta (Indonesia)

### **Africa**



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Marocco)



Nairobi (Kenya)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Head Office: +44 7480 775 526 | 0 7401 177 335



# **Blackbird Training Clients**



MANNAI Trading
Company WLL,
Oatar



Alumina Corporation **Guinea** 



Booking.com Netherlands



Oxfam GB International Organization, Yemen



Capital Markets Authority, **Kuwait** 



Nigeria





Oatar Foundation, **Qatar** 



AFRICAN UNION ADVISORY BOARD ON CORRUPTION, Tanzania



KFAS **Kuwait** 



Reserve Bank of Malawi, **Malawi** 



Central Bank of Nigeria



Ministry of Interior, KSA



Mabruk Oil Company **Libya** 



Saudi Electricity Company,



BADAN PENGELOLA KEUANGAN Haji, Indonesia



NATO **Italy** 



UNIVERSITY, Italy



Gulf Bank Kuwait



General Organization for Social Insurance KSA



Defence Space Administration **Nigeria** 



National Industries Group (Holding), Kuwait



Hamad Medical Corporation, **Qatar** 



USAID **Pakistan** 



STC Solutions, **KSA** 



North Oil company,



EKO Electricity



Oman Broadband



UN.



Authority for



Head Office: +44 7480 775 526 | 0 7401 177 335



## **Blackbird Training Categories**

#### Management & Admin

Professional Skills

Finance, Accounting, Budgeting

Media & Public Relations

**Project Management** 

**Human Resources** 

Audit & Quality Assurance

Marketing, Sales, Customer Service

Secretary & Admin

Supply Chain & Logistics

Management & Leadership

Agile and Refinement

#### **Technical Courses**

Hospital Management

**Public Sector** 

Special Workshops

Oil & Gas Engineering

Telecom Engineering

IT & IT Engineering

Health & Safety

Law and Contract Management

Customs & Safety

Aviation

C-Suite Training







+44 7401 1773 35

+44 7480 775526



training@blackbird-training.com



Website: www.blackbird-training.com

www.blackbird-training.com

Head Office: +44 7480 775 526 | 0 7401 177 335
Email: training@blackbird-training.com

