

Good to Great Organisations

Sharm El-Sheikh (Egypt)

17 - 21 May 2026

UK Training

PARTNER



Good to Great Organisations

Code: LM28 From: 17 - 21 May 2026 City: Sharm El-Sheikh (Egypt) Fees: 3700 Pound

Introduction

In today's business world, traditional success is no longer enough to set outstanding organizations apart. To achieve true excellence, inspiring leadership and robust strategies are essential. This course explores how to enhance effective leadership and build a strong organizational culture that supports innovation and sustainable growth. We will review successful strategies and case studies that demonstrate how to turn ideas into tangible results. Join us to learn how to lead your organization toward extraordinary achievements. Whether you're looking to enhance leadership skills or gain insights on transforming organizations, this course offers invaluable knowledge.

Course Objectives

By the end of this course, participants will be able to:

- Enhance leadership skills using advanced tools and techniques.
- Define strategic goals to align with organizational vision.
- Build a strong organizational culture that fosters innovation.
- Achieve excellence in performance at every organizational level.
- Leverage growth strategies for sustainable success.
- Analyze success case studies to understand practical applications of leadership.
- Drive notable results through effective leadership practices.

Course Outlines

Day 1: Introduction to the Book

- "Good is the enemy of great": Exploring the difference between good success and great success.
- Level 5 leadership: Understanding leadership that combines humility with fierce resolve.
- Leadership self-assessment: Tools to assess and enhance your personal leadership skills.

Day 2: Confront the Brutal Facts

- Being Stoic: Learning to deal with challenges and maintain high standards.
- The hedgehog strategy: Simplifying focus for long-term success.
- The three circles of simplicity: Identifying key factors that drive success.

Day 3: A Culture of Discipline

- Consistency and responsibility: Building high-performance teams through disciplined management.
- Technology accelerators: How leveraging technology helps organizations scale and innovate.
- Technology examples: Real-world applications of technology in leadership and strategy.

UK Training
PARTNER



Day 4: The Flywheel

- The doom loop: Understanding the pitfalls that prevent organizations from advancing.
- Simplicity & breakthrough: Simplifying processes to unlock breakthrough results.
- From good to great, to build to last: Strategies for creating lasting organizational success.

Day 5: Good to Great Best Practices

- Lessons learned and what went wrong: Analyzing mistakes to learn and improve leadership practices.
- Workshop: Applying the course concepts to your organization for tangible improvements.

Why Attend This Course: Wins & Losses!

- Develop leadership skills: Learn to lead at the highest level with effective leadership development strategies.
- Build a strong organizational culture that promotes growth, excellence, and innovation.
- Learn to leverage growth strategies that ensure sustainable organizational success.
- Analyze real-world success case studies to understand the practical application of leadership principles.
- Gain insights on business transformation and how to lead an organization through change.
- Master the art of leading high-performing teams that consistently deliver outstanding results.

Conclusion

If you are looking to transform your organization and develop the leadership skills needed to create a culture of excellence, this course is the perfect opportunity. Through leadership development, strategic goal setting, and learning from success case studies, you will gain the knowledge to turn your organization from good to great. Apply the strategies taught in this course to lead your team, drive business transformation, and achieve sustained success. Join us and start your journey towards creating a truly remarkable and high-performing organization.

A graphic of a chessboard with several chess pieces. A large gold king piece is in the foreground, with a silver pawn and a silver knight behind it. The board has a checkered pattern, and there are concentric circles in the background.

UK Training
PARTNER

Blackbird Training Cities

Europe



Malaga (Spain)



Sarajevo (Bosnia and Herzegovina)



Oporto (Portugal)



Glasgow (Scotland)



Edinburgh (UK)



Oslo (Norway)



Annecy (France)



Bordeaux (France)



Copenhagen (Denmark)



Birmingham (UK)



Lyon (France)



Moscow (Russia)



Stockholm (Sweden)



Podgorica (Montenegro)



Batumi (Georgia)



Salzburg (Austria)



London (UK)



Istanbul (Turkey)



Amsterdam



Düsseldorf (Germany)



Paris (France)



Athens (Greece)



Barcelona (Spain)



Munich (Germany)



Geneva (Switzerland)



Prague (Czech)



Vienna (Austria)



Rome (Italy)



Brussels (Belgium)



Madrid (Spain)



Berlin (Germany)



Lisbon (Portugal)



Zurich (Switzerland)



Manchester (UK)



Milan (Italy)



Blackbird Training Cities

USA & Canada



Los Angeles (USA)



Orlando, Florida (USA)



Online



Phoenix, Arizona (USA)



Houston, Texas (USA)



Boston, MA (USA)



Washington (USA)



Miami, Florida (USA)



New York City (USA)



Seattle, Washington (USA)



Washington DC (USA)



In House



Jersey, New Jersey (USA)



Toronto (Canada)

ASIA



Baku (Azerbaijan)
(Thailand)



Maldives (Maldives)



Doha (Qatar)



Manila (Philippines)



Bali (Indonesia)



Bangkok



Beijing (China)



Singapore (Singapore)



Sydney



Tokyo (Japan)



Jeddah (KSA)



Riyadh (KSA)



Melbourne (Australia)
Korea



Phuket (Thailand)



Dubai (UAE)



Kuala Lumpur (Malaysia)



Kuwait City (Kuwait)



Seoul (South)



Pulau Ujong (Singapore)



Irbid (Jordan)



Jakarta (Indonesia)



Amman (Jordan)



Beirut

UK Training
PARTNER

Blackbird Training Cities

AFRICA



Kigali (Rwanda)



Cape Town (South Africa)



Accra (Ghana)



Lagos (Nigeria)



Marrakesh (Morocco)



Nairobi (Kenya)



Zanzibar (Tanzania)



Tangier (Morocco)



Cairo (Egypt)



Sharm El-Sheikh (Egypt)



Casablanca (Morocco)



Tunis (Tunisia)



Blackbird Training Clients

 MANNAI CORPORATION MANNAI Trading Company WLL, Qatar	 GAC UNE FILIALE D' EGA Alumina Corporation Guinea	 Booking.com Booking.com Netherlands	 OXFAM Oxfam GB International Organization, Yemen	 Capital Markets Authority Kuwait
 Waltersmith Waltersmith Petroman Oil Limited Nigeria	 QNB Qatar National Bank (QNB), Qatar	 Qatar Foundation Qatar	 AFRICAN UNION ADVISORY BOARD ON CORRUPTION Tanzania	 KFAS KFAS Kuwait
 Reserve Bank of Malawi Malawi	 Central Bank of Nigeria Nigeria	 Ministry of Interior Kingdom of Saudi Arabia KSA	 Mabruk Oil Company Libya	 Saudi Electricity Company KSA
 BPKH Badan Pengelola Keuangan Haji BADAN PENGELOLA KEUANGAN Haji, Indonesia	 NATO Italy Italy	 ENI ENI CORPORATE UNIVERSITY, Italy	 GULF BANK Gulf Bank Kuwait	 General Organization for Social Insurance KSA
 Defence Space Administration Nigeria	 National Industries Group (Holding) Kuwait	 Hamad Medical Corporation Qatar	 USAID Pakistan	 STC STC Solutions, KSA
 North Oil Company North Oil company,	 EKO EKO Electricity	 OMAN BROADBAND Oman Broadband	 UNITED NATIONS UN.	 Authority for Electricity Regulation, Oman Authority for

UK Training
PARTNER

Blackbird Training Categories

Management & Admin

Entertainment & Leisure
Professional Skills
Finance, Accounting, Budgeting
Media & Public Relations
Project Management
Human Resources
Audit & Quality Assurance
Marketing, Sales, Customer Service
Secretary & Admin
Supply Chain & Logistics
Management & Leadership
Agile and Elevation

Technical Courses

Artificial Intelligence (AI)
Hospital Management
Public Sector
Special Workshops
Oil & Gas Engineering
Telecom Engineering
IT & IT Engineering
Health & Safety
Law and Contract Management
Customs & Safety
Aviation
C-Suite Training



 International House 185 Tower Bridge
Road London SE1 2UF United Kingdom

 +44 7401 1773 35
+44 7480 775526

 Sales@blackbird-training.com

 www.blackbird-training.com

UK Training
PARTNER

