

Certified Risk Management Specialist (CRMS)

19 – 23 April 2027
Casablanca (Morocco)

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Introduction

Risk management has become an essential strategic function for organizations operating in complex, rapidly changing, and highly regulated business environments. Organizations today face a wide range of strategic, operational, financial, legal, regulatory, technological, project, and reputational risks that can significantly affect business continuity, organizational performance, investment decisions, and long-term value creation. Risk professionals are therefore expected to move beyond identifying individual risks and play a central role in establishing integrated risk management frameworks, strengthening organizational resilience, supporting strategic decision-making, and protecting organizational objectives.

Effective risk management requires a structured understanding of risk identification, assessment, analysis, treatment, monitoring, reporting, and governance. Organizations must be capable of understanding how risks interact across different business functions and how emerging risks can influence strategic objectives, major projects, investments, operations, financial performance, and stakeholder relationships. This requires professionals to apply recognized risk management principles while developing practical approaches for managing uncertainty and strengthening organizational resilience.

The Certified Risk Management Specialist CRMS course provides a comprehensive understanding of modern risk management principles, frameworks, methodologies, and professional practices. Participants will examine the complete risk management lifecycle, including risk governance, risk identification, risk assessment, risk analysis, risk evaluation, risk treatment, risk monitoring, risk reporting, business continuity, crisis management, and emerging risk management. The course also emphasizes the integration of risk management into strategic planning, project management, operational decision-making, and organizational governance.

The course explores practical approaches to Enterprise Risk Management and enables participants to strengthen their ability to identify and evaluate complex risks, develop effective risk responses, establish risk indicators, support risk-based decision-making, and communicate risk information to senior management and key stakeholders. Participants will also examine current risk management practices and develop the professional judgment required to manage uncertainty, protect organizational value, improve resilience, and support sustainable business performance.

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Additional Course Objectives

- Develop a comprehensive understanding of modern risk management principles and professional practices.
- Understand the principles and structure of Enterprise Risk Management ERM.
- Apply systematic methodologies for identifying, assessing, analyzing, and evaluating organizational risks.
- Develop practical risk treatment strategies aligned with organizational objectives and risk appetite.
- Strengthen the ability to establish and maintain effective risk registers and risk reporting mechanisms.
- Evaluate strategic, operational, financial, legal, regulatory, technological, project, and reputational risks.
- Develop effective Key Risk Indicators KRIs and risk monitoring mechanisms.
- Integrate risk management principles into strategic planning, project management, and business decision-making.
- Strengthen organizational resilience through effective business continuity and crisis management practices.
- Improve professional risk communication, reporting, and decision-making for senior management and stakeholders.

Day 1 - Risk Management Framework, Governance, and Strategic Risk

- Introduction to modern risk management principles and professional practices.
- Understanding Enterprise Risk Management ERM and integrated risk management frameworks.
- The relationship between risk management, corporate governance, and organizational strategy.
- Understanding organizational risk appetite, risk tolerance, and risk capacity.
- Identifying strategic risks affecting organizational objectives and long-term value creation.

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- Establishing effective risk governance structures, roles, responsibilities, and accountability.
- Developing a risk management culture across organizational functions.

Day 2 - Risk Identification, Assessment, and Analysis

- Practical approaches to identifying organizational and enterprise-level risks.
- Risk identification techniques, workshops, interviews, scenario analysis, and expert judgment.
- Developing and maintaining effective risk registers.
- Understanding risk causes, events, consequences, and interdependencies.
- Qualitative and quantitative risk assessment methodologies.
- Risk scoring, probability and impact assessment, and risk prioritization.
- Analyzing financial, operational, project, compliance, technological, and reputational risks.

Day 3 - Risk Evaluation, Treatment, and Control Strategies

- Evaluating risks against organizational risk appetite and tolerance levels.
- Developing appropriate risk response and treatment strategies.
- Risk avoidance, reduction, transfer, acceptance, and exploitation approaches.
- Designing effective internal controls and risk mitigation measures.
- Assessing residual risk following the implementation of controls.
- Understanding risk ownership and accountability across organizational functions.
- Integrating risk management into projects, investments, procurement, contracts, and major business decisions.

Day 4 - Risk Monitoring, Reporting, Business Continuity, and Crisis Management

- Developing Key Risk Indicators KRIs and effective risk monitoring systems.
- Establishing risk dashboards, reporting structures, and escalation mechanisms.
- Communicating risk information to executives, management, board, and other stakeholders.

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- Monitoring changes in risk exposure and emerging risk trends.
- Business continuity management and organizational resilience principles.
- Crisis management, emergency response, and crisis decision-making.
- Managing operational disruption and maintaining critical business activities during crises.

Day 5 - Advanced Risk Management, Emerging Risks, and Strategic Resilience

- Managing emerging and interconnected risks in complex business environments.
- Integrating risk management into strategic planning and executive decision-making.
- Advanced approaches to scenario planning and stress testing.
- Managing technology, cybersecurity, data, regulatory, and reputational risks.
- Strengthening organizational resilience and long-term risk preparedness.
- Evaluating the effectiveness of risk management frameworks and continuous improvement mechanisms.
- Developing an integrated risk management strategy aligned with organizational objectives.
- Case studies of successful and unsuccessful risk management practices.

Why Attend This Workshop? Wins & Losses!

- Develop a comprehensive understanding of modern risk management principles, frameworks, and methodologies.
- Strengthen the ability to identify, assess, prioritize, and manage complex organizational risks.
- Improve the development and application of Enterprise Risk Management ERM frameworks.
- Enhance expertise in risk assessment, risk treatment, internal controls, and mitigation strategies.
- Gain practical knowledge of risk appetite, risk tolerance, risk ownership, and risk governance.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

- Improve the ability to develop effective risk registers, Key Risk Indicators KRIs, and risk reporting systems.
- Strengthen organizational resilience through effective business continuity and crisis management practices.
- Develop stronger risk-based decision-making capabilities for strategic projects, investments, and operational activities.

Outcomes

- Enhance the ability to identify and evaluate strategic, operational, financial, legal, regulatory, technological, project, and reputational risks.
- Improve risk assessment and prioritization through structured qualitative and quantitative methodologies.
- Develop practical risk treatment strategies that reduce exposure and protect organizational objectives.
- Strengthen the ability to design and evaluate internal controls and risk mitigation mechanisms.
- Improve the development of risk registers, risk dashboards, Key Risk Indicators KRIs, and executive risk reports.
- Develop practical expertise in Enterprise Risk Management ERM and integrated organizational risk management.
- Strengthen business continuity, crisis management, and organizational resilience capabilities.
- Improve confidence in communicating complex risk information to senior management, executives, boards, and key stakeholders.
- Acquire internationally recognized risk management practices that support effective governance, sustainable performance, and long-term organizational resilience.

Conclusion

A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

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Effective risk management is essential for organizations seeking to protect their people, assets, investments, operations, reputation, and long-term strategic objectives. As organizations become increasingly complex and exposed to interconnected risks, risk professionals must possess the knowledge and practical capabilities required to identify uncertainty, evaluate potential impacts, implement appropriate controls, and support informed strategic decision-making.

The Certified Risk Management Specialist CRMS course equips participants with the knowledge and practical skills required to establish effective risk management frameworks, assess complex risks, develop appropriate treatment strategies, monitor risk exposure, strengthen internal controls, and support organizational resilience. By integrating Enterprise Risk Management principles with strategic planning, governance, business continuity, and crisis management, participants will be better prepared to manage uncertainty, protect organizational value, and contribute to sustainable business performance in today's dynamic business environment.

FAQ

1. What is risk management, and why is it important?

Risk management is the structured process of identifying, assessing, analyzing, treating, monitoring, and reporting risks that may affect an organization's objectives. It is important because effective risk management enables organizations to reduce uncertainty, protect organizational value, improve decision-making, strengthen resilience, and manage potential threats before they significantly affect business performance.

2. How does the CRMS course cover Enterprise Risk Management?

The course provides a comprehensive understanding of Enterprise Risk Management ERM, including risk governance, risk appetite, risk identification, risk assessment, risk treatment, risk monitoring, risk reporting, and continuous improvement. Participants will also learn how to integrate risk management into strategic planning, projects, investments, operations, and organizational decision-making.

3. Will I learn how to identify and assess organizational risks?

Yes. Participants will learn practical techniques for identifying strategic, operational, financial, project, legal, regulatory, technological, and reputational risks. The course also covers qualitative and quantitative risk assessment, probability and impact analysis, risk scoring, prioritization, risk registers, and the evaluation of risk interdependencies.

4. Does the course address risk controls, business continuity, and crisis management?

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Yes. The course covers risk treatment strategies, internal controls, mitigation measures, residual risk assessment, business continuity, crisis management, emergency response, organizational resilience, and maintaining critical business activities during disruptive events.

5. Who should attend the Certified Risk Management Specialist CRMS course?

This course is designed for risk managers, risk specialists, internal auditors, compliance professionals, governance professionals, project managers, financial professionals, legal and contract professionals, business continuity specialists, senior executives, department heads, and professionals responsible for identifying, assessing, monitoring, or managing organizational risks. It is particularly valuable for professionals seeking to strengthen their expertise in Enterprise Risk Management, strategic risk, operational risk, governance, resilience, and risk-based decision-making.

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