BLACKBIRD FOR TRAINING

Fraud Prevention & Detection: Comprehensive 1-Week Training

3 – 7 January 2027
Istanbul (Turkey)



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Introduction

Fraud remains one of the most significant threats facing organizations across both public and private sectors. Financial losses, reputational damage, regulatory penalties, and operational disruptions are often direct consequences of ineffective fraud prevention and weak internal controls. As fraud schemes continue to evolve through technological advancements and increasingly sophisticated methods, organizations must strengthen their capabilities to identify, prevent, detect, and investigate fraudulent activities.

This comprehensive training course provides participants with practical knowledge and proven methodologies for fraud risk management, fraud prevention, detection techniques, and investigation procedures. Participants will gain insights into modern fraud schemes, fraud risk assessment frameworks, internal control systems, forensic investigation techniques, and legal considerations associated with fraud cases.

Through practical exercises, case studies, and real-world examples, the course equips professionals with the tools necessary to protect organizational assets, strengthen governance practices, and effectively respond to fraud incidents.

Course Objectives

By the end of this course, participants will be able to:

- Understand the nature, causes, and consequences of fraud within organizations.
- Identify common fraud schemes and emerging fraud risks.
- Conduct comprehensive fraud risk assessments.
- Design and implement effective fraud prevention strategies.
- Strengthen internal control systems and governance frameworks.
- Utilize analytical techniques and data-driven tools to detect fraud.
- Recognize fraud indicators and warning signs.
- Plan and conduct professional fraud investigations.
- Collect, analyze, and document evidence effectively.
- Understand legal and ethical requirements associated with fraud investigations.
- Develop reporting and whistleblowing mechanisms.
- Enhance organizational resilience against fraud-related threats.



Course Outlines

Day 1: Fundamentals of Fraud and Fraud Risk Assessment

- Understanding fraud concepts, classifications, and organizational impact.
- Exploring common occupational, financial, cyber, and procurement fraud schemes.
- Analyzing fraud risk factors and organizational vulnerabilities.
- Applying fraud risk assessment methodologies and frameworks.
- Developing fraud risk registers and mitigation plans.
- Understanding the Fraud Triangle and behavioral indicators.
- Evaluating fraud exposure across business processes.
- Reviewing real-world fraud cases and lessons learned.
- Assessing governance responsibilities in fraud risk management.
- Practical workshop on fraud risk assessment.

Day 2: Fraud Prevention and Internal Control Systems

- Designing effective fraud prevention frameworks.
- Establishing anti-fraud policies and procedures.
- Strengthening internal control systems and segregation of duties.
- Building ethical organizational cultures and accountability mechanisms.
- Implementing preventive controls across critical operations.
- Managing fraud risks within procurement and financial processes.
- Applying technology solutions to support fraud prevention.
- Developing employee awareness and fraud prevention programs.
- Evaluating control effectiveness and compliance monitoring.
- Practical exercise on designing fraud prevention controls.

Day 3: Fraud Detection Techniques and Data Analytics

- Understanding fraud detection methodologies and approaches.
- Identifying red flags and fraud indicators.
- Applying data analytics techniques for fraud detection.
- Utilizing continuous monitoring systems and automated controls.
- Detecting financial statement manipulation and reporting fraud.
- Monitoring transactional anomalies and suspicious activities.
- Understanding emerging fraud threats and cyber-enabled fraud.
- Leveraging technology and artificial intelligence in fraud detection.
- Conducting fraud trend analysis and predictive assessments.
- Practical workshop using analytical techniques for fraud detection.



Day 4: Fraud Investigation and Evidence Management

- Planning and conducting structured fraud investigations.
- Establishing investigation objectives and investigation plans.
- Interviewing witnesses, suspects, and relevant stakeholders.
- Collecting, preserving, and evaluating evidence.
- Applying digital forensic principles in fraud investigations.
- Maintaining investigation integrity and confidentiality.
- Documenting findings and preparing investigation reports.
- Managing investigation risks and stakeholder communications.
- Presenting investigation results to management and regulators.
- Practical case study on conducting a fraud investigation.

Day 5: Legal, Ethical, and Governance Considerations

- Understanding legal frameworks governing fraud investigations.
- Managing ethical responsibilities during fraud inquiries.
- Developing whistleblower programs and reporting channels.
- Handling disciplinary actions and corrective measures.
- Presenting evidence in legal and regulatory proceedings.
- Strengthening governance and anti-fraud oversight mechanisms.
- Measuring fraud prevention effectiveness and program maturity.
- Developing organizational fraud response plans.
- Building a sustainable fraud risk management framework.
- Developing an action plan for continuous fraud prevention and detection improvement.

Why Attend This Course? Wins & Losses!

- Strengthen expertise in fraud risk management and internal controls.
- Improve the ability to identify and mitigate fraud risks.
- Enhance fraud detection capabilities through modern analytical techniques.
- Gain practical experience in fraud investigations and evidence management.
- Strengthen governance, ethics, and compliance practices.
- Improve organizational resilience against financial crime.
- Develop effective anti-fraud frameworks and reporting mechanisms.
- Reduce financial losses and reputational damage.
- Enhance decision-making through fraud intelligence and risk analysis.
- Support organizational integrity and accountability.

Conclusion

Fraud prevention and detection require a proactive and integrated approach that combines strong governance, effective controls, analytical capabilities, and professional investigative practices. This course provides participants with practical tools and proven methodologies to identify fraud risks, implement preventive measures, detect suspicious activities, and conduct effective investigations.



By combining risk management principles, fraud analytics, and investigation techniques, participants will be better equipped to safeguard organizational assets, strengthen compliance frameworks, and support a culture of transparency and accountability

