BLACKBIRD FOR TRAINING

Strategy Execution Professional (SEP)

9 – 13 August 2027
Lyon (France)



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Introduction

The Strategy Execution Professional SEP course is designed to strengthen the ability to move strategic initiatives from planning into disciplined execution, with stronger monitoring, clearer accountability, and more structured tracking mechanisms.

Strategy execution often fails when initiatives are defined but not actively monitored through clear milestones, owners, risks, dependencies, and decision points. This course focuses on improving initiative tracking so that progress can be reviewed accurately, delays can be identified early, and corrective actions can be taken before execution gaps affect strategic outcomes.

This four-day program provides a practical structure for strategy execution, initiative governance, progress tracking, reporting, and performance follow-up. The course is built around the title Strategy Execution Professional SEP and the required focus on enhancing initiative monitoring through more structured tracking mechanisms.

Course Objectives

By the end of this course, participants will be able to:

- Understand the principles of strategy execution and initiative governance.
- Translate strategic priorities into initiatives, milestones, actions, and measurable outputs.
- Build structured tracking mechanisms for strategic initiatives.
- Define ownership, timelines, deliverables, dependencies, and escalation points.
- Monitor initiative progress through clear status criteria and evidence-based updates.
- Identify delays, risks, bottlenecks, and execution gaps at an early stage.
- Improve reporting quality for strategy reviews and management updates.
- Use dashboards, action logs, trackers, and review routines to improve visibility.
- Align stakeholders around initiative progress, responsibilities, and corrective actions.
- Strengthen decision-making through accurate and timely initiative monitoring.
- Improve accountability through clear follow-up mechanisms.
- Build a practical improvement plan for strategy execution tracking.



Course Outlines

Day 1: Strategy Execution Foundations and Initiative Structure.

- Understanding the difference between strategy planning and strategy execution.
- Clarifying how strategic priorities are translated into initiatives.
- Defining initiative scope, objectives, expected outcomes, and success measures.
- Breaking initiatives into milestones, deliverables, activities, and decision points.
- Assigning clear ownership for each initiative and related action.
- Identifying dependencies across departments, approvals, resources, and systems.
- Recognizing common reasons strategic initiatives lose momentum.
- Building initiative charters that support structured execution.
- Practical exercise on converting a strategic objective into an executable initiative.
- Group discussion on execution gaps and how structured tracking reduces them.

Day 2: Building Structured Tracking Mechanisms.

- Designing initiative tracking tools that show progress, ownership, risks, and actions.
- Defining status categories such as completed, on track, delayed, at risk, and blocked.
- Setting evidence requirements for progress updates.
- Building action logs with owner, due date, status, next step, and support needed.
- Tracking milestones, deliverables, dependencies, risks, and issues in one view.
- Improving follow-up routines for strategic initiatives.
- Avoiding vague progress updates that are not supported by facts.
- Using simple dashboards to improve management visibility.

Day 3: Monitoring Progress, Risks, and Execution Gaps.

- Reviewing initiative progress through milestones, deadlines, outputs, and risks.
- Identifying early warning signs of delay, weak ownership, or incomplete execution.
- Analyzing bottlenecks that affect initiative movement.
- Managing dependencies that slow execution across teams or departments.
- Reviewing initiative updates for accuracy, consistency, and relevance.
- Escalating blocked initiatives with clear facts, impact, and proposed actions.
- Aligning stakeholders around corrective actions and revised timelines.
- Using review meetings to drive decisions, not only discuss status.



Day 4: Reporting, Governance, and Execution Improvement.

- Preparing concise initiative progress reports for strategy review meetings.
- Linking dashboards, trackers, and executive updates into one reporting rhythm.
- Defining governance routines for weekly, monthly, and quarterly initiative reviews.
- Measuring strategy execution quality through completion, delay, risk, and decision indicators.
- Improving the quality of management updates through clearer evidence and ownership.
- Turning lessons learned from delays into improved tracking practices.
- Strengthening accountability through structured follow-up and decision records.
- Building an improvement plan for initiative monitoring and execution control.
- Final application on preparing a strategy execution dashboard and review update.
- Developing a personal action plan to improve strategy execution discipline.

Why Attend This Course: Wins & Losses!

- Improve the ability to monitor strategic initiatives in a structured way.
- Strengthen visibility over initiative progress, risks, and pending actions.
- Reduce delays caused by unclear ownership or weak follow-up.
- Build stronger tracking mechanisms for strategy execution.
- Improve the quality of updates presented in strategy review meetings.
- Detect execution gaps before they affect strategic outcomes.
- Improve accountability through clear owners, deadlines, and evidence.
- Support better decision-making through accurate progress information.
- Align stakeholders more effectively around actions and responsibilities.
- Build practical dashboards, trackers, and action logs for initiative monitoring.
- Improve escalation discipline for delayed or blocked initiatives.
- Strengthen the connection between strategy, execution, and measurable results.

Conclusion

The Strategy Execution Professional SEP course provides a practical four-day framework for improving strategy execution through stronger initiative tracking, clearer monitoring, and disciplined follow-up.

The program begins by structuring strategic initiatives into clear objectives, milestones, owners, and deliverables. It then moves into building tracking mechanisms that improve visibility over progress, risks, issues, and dependencies. The third day focuses on monitoring execution gaps and managing corrective actions, while the final day connects reporting, governance, and continuous improvement into one execution rhythm.

This course helps participants move from general initiative follow-up to a more structured execution system. It supports clearer accountability, better stakeholder alignment, faster issue identification, and more reliable management reporting.

By the end of the course, participants will be better prepared to monitor strategic initiatives, improve tracking mechanisms, report progress clearly, and support strategy execution through practical tools and disciplined review routines.

