BLACKBIRD FOR TRAINING

AI for Business Leaders and Decision Makers

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UK Traininig
PARTNER



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Introduction

The AI for Business Leaders and Decision Makers course focuses on helping leaders understand how artificial intelligence can support strategy, operations, decision-making, productivity, and innovation. Artificial intelligence is no longer only a technical topic. It now affects business models, customer experience, risk management, workforce planning, and organizational competitiveness.

This course provides a practical understanding of artificial intelligence from a business perspective. It explains key AI concepts, common business applications, implementation considerations, governance requirements, and the risks that leaders need to manage when adopting AI solutions.

The course is delivered over five connected days. It begins with the business foundations of artificial intelligence, then moves into AI use cases, data and decision-making, implementation planning, and finally governance, risk, and strategic adoption. The content is aligned with the provided course topic.

Course Objectives

By the end of this course, participants will be able to:

- Understand the role of artificial intelligence in business strategy.
- Identify practical AI use cases across departments.
- Evaluate AI opportunities based on value, feasibility, and risk.
- Understand how data quality affects AI outcomes.
- Support better decision-making using AI-enabled insights.
- Assess the impact of AI on productivity and workflows.
- Plan AI adoption initiatives in a structured way.
- Manage stakeholder expectations during AI implementation.
- Understand governance, ethics, privacy, and compliance considerations.
- Identify risks related to inaccurate outputs and poor adoption.
- Measure the business value of AI initiatives.
- Develop practical action plans for AI adoption.



Course Outlines

Day 1: Business Foundations of Artificial Intelligence.

- Concept of artificial intelligence and its business relevance.
- The difference between automation, analytics, and artificial intelligence.
- Key AI applications in modern organizations.
- Opportunities and limitations of AI in decision-making.
- Common misconceptions about AI adoption.
- Role of leaders in guiding AI initiatives.

Day 2: AI Use Cases and Business Value.

- Identifying AI opportunities across business functions.
- AI use cases in operations, finance, customer service, human resources, and marketing.
- Evaluating use cases based on value and feasibility.
- Prioritizing AI initiatives according to business impact.
- Aligning AI projects with organizational objectives.
- Practical application of selecting AI use cases.

Day 3: Data, Insights, and Decision-Making.

- Understanding the role of data in AI performance.
- Data quality, availability, and reliability.
- Using AI insights to support business decisions.
- Recognizing bias, errors, and interpretation risks.
- Building confidence in AI-supported analysis.
- Practical application of reviewing an AI-supported decision scenario.

Day 4: AI Implementation and Change Readiness.

- Planning AI adoption within departments.
- Defining roles, responsibilities, and implementation stages.
- Managing workflow changes caused by AI tools.
- Supporting employee readiness and adoption.
- Coordinating between business and technology teams.
- Practical application of preparing an AI adoption plan.



Day 5: AI Governance, Risk, and Strategic Adoption.

- Establishing governance for AI use.
- Managing ethics, privacy, security, and compliance risks.
- Measuring AI performance and business value.
- Reviewing AI outcomes and improvement opportunities.
- Building a roadmap for responsible AI adoption.
- Integrated application linking strategy, use cases, data, implementation, governance, and value measurement.

Why Attend this Course: Wins & Losses!

- Improve understanding of AI from a business leadership perspective.
- Identify realistic AI opportunities across departments.
- Support better strategic and operational decisions.
- Improve productivity through AI-enabled workflows.
- Strengthen coordination between business and technology teams.
- Reduce risks linked to unclear AI adoption.
- Improve evaluation of AI tools and projects.
- Support responsible and controlled AI implementation.
- Build stronger awareness of AI governance and ethics.
- Measure AI value more clearly.
- Prepare teams for AI-driven change.
- Develop practical AI adoption roadmaps.

Conclusion

The AI for Business Leaders and Decision Makers course provides a practical framework for understanding and applying artificial intelligence in business environments. It covers the key stages of AI adoption, starting with business foundations, then identifying use cases, understanding data and insights, planning implementation, and managing governance and risk.

The course follows a connected sequence that helps participants understand how AI can support productivity, innovation, decision-making, and operational improvement. It also explains why successful AI adoption requires clear objectives, reliable data, leadership involvement, user readiness, and responsible governance.

By the end of the course, participants will have a practical understanding of how to evaluate AI opportunities, plan adoption, manage risks, and measure value. The course supports more informed AI decisions, stronger implementation readiness, and better alignment between AI initiatives and organizational objectives.

