BLACKBIRD FOR TRAINING

Executive Emotional Intelligence, Leadership & Coaching Mastery Program

17 – 28 May 2027
Casablanca (Morocco)

UK Traininig
PARTNER



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Introduction

The Executive Emotional Intelligence, Leadership & Coaching Mastery Program is an advanced and integrated executive development course designed to strengthen leadership capability through three essential areas: emotional intelligence, executive leadership, and executive coaching.

This program supports senior professionals, managers, and leaders in leading teams more effectively within complex and fast-changing business environments. It combines behavioral intelligence, strategic leadership thinking, and executive coaching methodologies into a structured learning journey focused on practical application and measurable leadership impact.

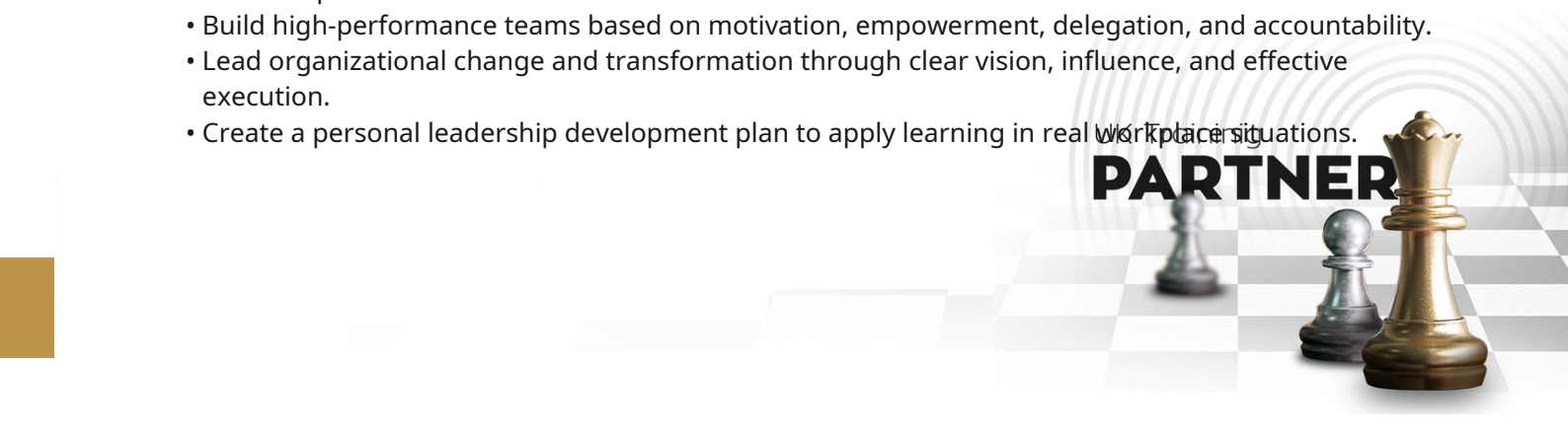
Throughout the program, participants will gain a deeper understanding of how emotional intelligence improves leadership effectiveness, how executive leadership drives organizational performance, and how coaching helps develop individuals, strengthen team capability, and build accountability.

By the end of the course, participants will be better prepared to lead with awareness, make sound decisions under pressure, and apply coaching techniques to improve individual and team performance. Upon completion, participants will receive an official attendance certificate from Blackbird Training Centre, issued from the London branch with QR verification.

Course Objectives

By the end of this course, participants will be able to:

- Develop executive-level emotional intelligence by strengthening self-awareness, emotional regulation, empathy, social awareness, and motivation.
- Enhance executive leadership capability to manage teams, lead change, and improve organizational performance.
- Apply executive coaching techniques to develop individuals through structured conversations, feedback, and performance improvement tools.
- Improve communication and influence skills to manage stakeholders, resolve conflicts, and handle difficult conversations effectively.
- Strengthen decision-making by integrating emotional intelligence and coaching approaches into leadership situations.
- Build high-performance teams based on motivation, empowerment, delegation, and accountability.
- Lead organizational change and transformation through clear vision, influence, and effective execution.
- Create a personal leadership development plan to apply learning in real workplace situations.



Course Outlines

Day 1: Introduction to Emotional Intelligence in Leadership

- Understanding emotional intelligence and its relevance to executive roles.
- Exploring core emotional intelligence competencies: self-awareness and self-regulation.
- Examining the role of emotional intelligence in leadership effectiveness.
- Conducting a self-assessment of emotional intelligence.

Day 2: Self-Management and Emotional Regulation

- Managing emotions under pressure.
- Building resilience in leadership and executive roles.
- Applying emotional control during important decision-making situations.
- Using stress management techniques for executives.

Day 3: Empathy, Social Awareness, and Communication

- Developing empathy as a leadership capability.
- Understanding team dynamics and workplace behaviors.
- Enhancing interpersonal effectiveness.
- Improving leadership communication through emotional intelligence.

Day 4: Executive Leadership Foundations

- Exploring leadership styles and situational leadership.
- Developing strategic thinking and understanding executive responsibilities.
- Making decisions in complex and changing environments.
- Building clear leadership accountability frameworks.

Day 5: Leading People and High-Performance Teams

- Building high-performance teams capable of delivering results.
- Applying motivation and employee engagement strategies.
- Strengthening delegation and empowerment skills.
- Creating a culture of accountability within teams.

Day 6: Strategic Leadership and Organizational Influence

- Leading change and organizational transformation.
- Managing resistance to change effectively.
- Engaging stakeholders and strengthening organizational influence.
- Aligning strategic vision with practical execution.



Day 7: Communication and Executive Decision-Making

- Developing advanced executive communication skills.
- Managing conflict and difficult conversations professionally.
- Influencing others without relying on formal authority.
- Making emotionally intelligent leadership decisions.

Day 8: Introduction to Executive Coaching

- Understanding the difference between a leadership mindset and a coaching mindset.
- Exploring core executive coaching competencies.
- Applying active listening and powerful questioning techniques.
- Building trust in coaching relationships within the workplace.

Day 9: Coaching for Performance and Development

- Coaching high performers and low performers effectively.
- Managing feedback and performance development conversations.
- Supporting behavioral change through coaching.
- Building accountability and improving team performance.

Day 10: Integrated Executive Practice and Application

- Practicing simulations that combine leadership, emotional intelligence, and coaching.
- Applying real-world executive decision-making exercises.
- Creating a personal leadership development plan.
- Integrating executive emotional intelligence, leadership, and coaching into practical workplace actions.

Why Attend this Course: Wins & Losses!

- Gain advanced practical understanding of executive emotional intelligence and its role in effective leadership.
- Strengthen the ability to lead teams with confidence and awareness in complex environments.
- Develop executive leadership skills to manage change and improve organizational performance.
- Learn executive coaching techniques to develop individuals and raise performance levels.
- Improve communication, influence, and conflict management skills.
- Enhance decision-making quality under pressure.
- Build more engaged, motivated, and accountable teams.
- Create a personal development plan that turns learning into real leadership practice.
- Receive an official attendance certificate from Blackbird Training Centre, issued from the London branch with QR verification.



Conclusion

The Executive Emotional Intelligence, Leadership & Coaching Mastery Program provides a comprehensive executive development experience that brings together emotional intelligence, executive leadership, and executive coaching in one integrated framework. By focusing on self-awareness, emotional regulation, influential communication, change leadership, and high-performance teams, the course gives participants practical tools to create a clear and sustainable leadership impact.

This program enables leaders and managers to deal confidently with pressure, make better decisions, and develop individuals and teams through effective coaching approaches. As a result, participants will be better equipped to lead their organizations toward stronger performance, a more mature workplace culture, and long-term sustainable results.

