

AI Innovations in Healthcare: From Detection to Treatment

16 – 20 May 2027
Istanbul (Turkey)

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Introduction

Artificial intelligence has become an influential technology in the development of the healthcare sector. It helps medical institutions improve diagnostic accuracy, accelerate disease detection, support treatment decisions, and enhance the efficiency of healthcare service management. With the growing volume and variety of medical data, healthcare organizations increasingly need a practical understanding of how artificial intelligence can be applied in hospitals, medical centers, healthcare companies, and institutions responsible for improving healthcare services.

This course focuses on AI Innovations in Healthcare: From Detection to Treatment by connecting essential concepts with practical applications in healthcare environments. It covers the role of artificial intelligence in medical data analysis, early detection, diagnostic improvement, treatment planning, patient monitoring, healthcare operations management, and care quality enhancement.

The course is structured over five days in a logical sequence. It begins with the fundamentals of artificial intelligence in healthcare, then moves into applications in detection and diagnosis, data analysis, treatment support, patient experience, risk management, and governance. The final day includes an integrated practical application that connects all course topics to a healthcare case.

Course Objectives

By the end of this course, participants will be able to:

- Understand the role of artificial intelligence in developing healthcare services.
- Identify key applications of artificial intelligence in detection, diagnosis, and treatment.
- Analyze the impact of artificial intelligence on medical and administrative decision-making.
- Understand how medical data can be used to build more accurate analytical solutions.
- Recognize the role of artificial intelligence in supporting early disease detection.
- Explore the use of artificial intelligence in analyzing medical images and laboratory results.
- Understand the role of intelligent models in supporting treatment plans and patient monitoring.
- Analyze the impact of artificial intelligence on patient experience and care quality.
- Identify the use of intelligent automation in improving healthcare operations.
- Understand privacy, data security, and governance requirements in intelligent healthcare applications.
- Evaluate opportunities and challenges related to artificial intelligence implementation in healthcare institutions.
- Develop a practical concept for using artificial intelligence to improve a healthcare service or process.

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A graphic of a chessboard with several chess pieces (king, queen, rook, knight, and pawns) in gold and silver, set against a background of concentric circles.

Course Outlines

Day 1: Introduction to Artificial Intelligence in Healthcare

- The concept of artificial intelligence and its role in healthcare development.
- The evolution of intelligent technologies in hospitals and medical institutions.
- The relationship between medical data, analytics, and artificial intelligence.
- Key areas where artificial intelligence is used in healthcare.
- The impact of artificial intelligence on medical and administrative decision quality.
- Discussion of practical examples of artificial intelligence applications in healthcare services.

Day 2: Early Detection and AI-Supported Diagnosis

- The role of artificial intelligence in supporting early detection of medical conditions.
- Using intelligent models to analyze symptoms and clinical data.
- Medical image analysis and support for reading scans and examinations.
- Using artificial intelligence to analyze laboratory results and health indicators.
- Improving diagnostic accuracy and reducing the possibility of errors through data-supported analysis.
- Practical application on a healthcare case related to detection or diagnosis.

Day 3: Healthcare Data Analysis and Medical Decision Support

- The importance of healthcare data quality in building reliable artificial intelligence solutions.
- Collecting, organizing, and preparing medical data for analytical use.
- Using predictive analytics to monitor cases and forecast health risks.
- Supporting medical and healthcare management decisions through analytical results.
- Reading medical and operational indicators generated by intelligent models.
- Practical application on analyzing healthcare data and linking results to a treatment or management decision.

Day 4: Intelligent Treatment and Patient Experience Improvement

- The role of artificial intelligence in supporting personalized treatment plans.
- Using data to monitor patient progress and treatment outcomes.
- Improving patient experience through digital services and intelligent assistants.
- Supporting patient communication, appointment follow-up, and treatment instructions.
- Using intelligent automation to improve workflow and reduce repetitive procedures.
- Practical application of designing an artificial intelligence-supported healthcare service.

Day 5: Governance, Risk, and Integrated Application

- Privacy and data security requirements in healthcare artificial intelligence applications.
- Governance of artificial intelligence use and ensuring transparency and accountability.
- Assessing the risks of relying on intelligent models in healthcare decisions.
- Reviewing ethical and regulatory challenges in artificial intelligence use.
- Defining indicators to measure the success of artificial intelligence applications in healthcare.
- Integrated application for developing a practical concept for an artificial intelligence-based healthcare solution.

Why Attend this Course: Wins & Losses!

- Gain practical understanding of the role of artificial intelligence in healthcare development.
- Identify artificial intelligence applications in detection, diagnosis, and treatment.
- Improve the ability to analyze artificial intelligence opportunities inside healthcare institutions.
- Understand how medical data can support medical and administrative decisions.
- Recognize the role of artificial intelligence in improving diagnostic accuracy and early detection.
- Develop the ability to connect intelligent solutions with patient experience and care quality.
- Understand intelligent automation uses in improving healthcare operations.
- Strengthen knowledge of privacy, data security, and healthcare governance requirements.
- Evaluate the feasibility of artificial intelligence solutions according to healthcare institutional needs.
- Develop a practical concept for an artificial intelligence-based healthcare initiative.

Conclusion

The AI Innovations in Healthcare: From Detection to Treatment course provides a practical training framework that helps participants understand how artificial intelligence can be used within healthcare institutions in an organized way that is linked to medical and administrative needs. The course covers the key areas of artificial intelligence use in early detection, diagnosis, healthcare data analysis, treatment support, patient experience improvement, operations management, and governance.

The program follows a clear sequence. It starts with the fundamentals of artificial intelligence in healthcare, then moves to applications related to detection and diagnosis. It then focuses on data analysis and decision support before moving to intelligent treatment and patient experience improvement. On the final day, the course addresses governance, risk, data security, and integrated application, helping participants understand both the practical and organizational aspects of using intelligent technologies in healthcare environments.

Through the integrated application, participants will connect the course content with a practical healthcare case, analyze opportunities for using artificial intelligence, and define requirements, risks, and success indicators. The course provides applicable knowledge across areas such as healthcare management, diagnosis, operations, quality, patient experience, digital transformation, and data analysis, supporting better care quality and improved healthcare service efficiency.

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