BLACKBIRD FOR TRAINING

Strategic Leadership, Governance & Future Excellence Program

15 February – 5 March 2027
Amsterdam (Netherlands)

UK Traininig
PARTNER



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Introduction

In today's complex and fast-moving business environment, organizations need more than strong leadership—they need leaders who can think strategically, execute effectively, govern responsibly, and anticipate future challenges with confidence.

This comprehensive 3-week program is designed as an integrated learning journey that brings together strategic leadership, change management, strategic planning and execution, corporate governance, and future-focused thinking with operational excellence. Rather than treating these areas separately, the program connects them into one cohesive framework that reflects how modern organizations actually operate.

Throughout the program, participants will progressively build their capabilities—from understanding leadership foundations to designing strategies, executing transformation, applying governance principles, and finally preparing their organizations for future uncertainty. The course combines practical tools, real-world case studies, and hands-on exercises to ensure that learning is not only understood, but applied effectively.

By the end of the program, participants will be equipped to lead with clarity, make informed decisions, drive performance, and create sustainable value in dynamic and evolving environments.

Course Objectives

By the end of this 3-week program, participants will be able to:

- Develop a deep understanding of leadership, management, and their strategic integration
- Strengthen strategic thinking and long-term planning capabilities
- Design, execute, and monitor comprehensive strategic plans
- Lead organizational change and transformation with confidence
- Apply governance principles to ensure accountability, transparency, and ethical leadership
- Improve project and operational performance through structured approaches
- Analyze future trends and prepare proactive strategies
- Manage risks, uncertainty, and complex decision-making environments effectively
- Build high-performing teams and foster a culture of continuous improvement
- Translate vision into measurable and sustainable organizational results



Course Outlines

Day 1: Foundations of Strategic Leadership

- Understanding leadership versus management
- The role of leadership in modern organizations
- Personal leadership styles and self-awareness
- Organizational culture and leadership impact

Day 2: Strategic Thinking and Vision Development

- Building strategic mindset and long-term vision
- Aligning vision with organizational objectives
- Introduction to strategic frameworks

Day 3: Understanding Organizational Change

- Nature and drivers of change
- Change readiness and organizational culture
- The leader's role in transformation

Day 4: Leading People Through Change

- Managing resistance and behavioral responses
- Motivating and influencing teams
- Building trust and collaboration

Day 5: Change Execution and Sustainability

- Designing change initiatives
- Monitoring progress and performance
- Sustaining change and continuous improvement

Day 6: Strategic Planning Fundamentals

- Strategic, tactical, and operational planning
- Environmental analysis and organizational assessment
- Identifying strategic priorities

Day 7: Strategy Formulation and Direction Setting

- Developing mission, vision, and values
- Setting strategic objectives
- Selecting key initiatives



Day 8: Strategy Execution and Performance Alignment

- Translating strategy into action plans
- Resource allocation and role clarity
- Managing execution challenges

Day 9: Corporate Governance and Accountability

- Principles of governance and organizational responsibility
- Roles of leadership, boards, and committees
- Transparency and accountability practices

Day 10: Performance Management and Evaluation

- Designing performance indicators
- Monitoring progress and evaluating results
- Linking individual and organizational performance

Day 11: Future Thinking and Trend Analysis

- Understanding future-focused thinking
- Analyzing global trends and disruptions
- Identifying risks and opportunities

Day 12: Advanced Strategic Analysis and Forecasting

- Scenario planning and forecasting techniques
- Data-driven decision-making
- Strategic flexibility and adaptability

Day 13: Operational Excellence and Process Improvement

- Improving efficiency and productivity
- Process optimization and waste reduction
- Aligning operations with strategic goals

Day 14: Risk Management and Innovation Leadership

- Identifying and managing risks
- Encouraging innovation and adaptability
- Leading in uncertain environments



Day 15: Integration, Application & Final Assessment

- Developing integrated strategic action plans
- Presenting real-world applications
- Feedback and performance evaluation
- Building a personal leadership development roadmap

Why Attend This Course? Wins & Losses!

This 3-week program offers a unique opportunity to develop a complete leadership skill set that goes beyond traditional training. It connects strategy, execution, governance, and future readiness into one practical and impactful experience.

By attending, you will:

- Gain a well-rounded perspective on leadership and organizational success
- Strengthen your ability to plan, execute, and lead transformation
- Improve decision-making in complex and uncertain environments
- Enhance organizational performance and alignment
- Build credibility through strong governance and leadership practices
- Acquire practical tools that can be applied immediately and sustainably

Conclusion

This program is more than a training course—it is a comprehensive development journey designed to prepare leaders for real-world challenges. By integrating leadership, strategy, governance, and future planning, it provides participants with a complete framework for driving success.

At the end of the 3 weeks, participants will not only have a deeper understanding of leadership and strategy, but also the confidence and capability to apply what they have learned. They will be ready to lead transformation, improve performance, and create lasting impact within their organizations.

